



Community Partnerships

Become an MISD Partner








Become a Midlothian ISD
Partner for as little as \$250
annually. Support our
community and help Inspire
Excellence in our youth.



*Silver
Partner
\$250*





















*Gold
Partner
\$500*

*Platinum
Partner
\$1000*

	<i>Silver Partner \$250</i>	<i>Gold Partner \$500</i>	<i>Platinum Partner \$1000</i>
RECOGNITION AT DISTRICT STAFF MEETINGS			
DISTRICT CONVOCATION BOOTH			
PARENT NEWSLETTER ADVERTISEMENT (PER YEAR)	1	1	2
ABILITY TO DELIVER DIGITAL MARKETING MATERIAL AT CAMPUSES (PER YEAR FOR A THREE WEEK PERIOD, LIMITED TO FOUR PER NEWSLETTER)		1	1
USE OF "PROUD MISD PARTNER" LOGO IN MARKETING MATERIALS			
USE OF CAMPUS LOGO IN DISTRICT RELATED PUBLICATIONS	1	2	3
SEATS AT THE PARTNER APPRECIATION BREAKFAST	2	2	2



Diamond Partner *Educator Champion* *Student Champion*
 \$2500 \$5000 \$10,000

RECOGNITION AT DISTRICT MEETINGS	LISTING	SMALL LOGO	LARGE LOGO
NEW STAFF ORIENTATION PROGRAM			
DISTRICT CONVOCATION BOOTH			
DISTRICT PD DAY BOOTH			
STAFF APPRECIATION EVENTS (PER YEAR AT ALL 14 CAMPUSES)	1	2	4
LISTING IN STAFF NEWSLETTER	LISTING	SMALL LOGO	LARGE LOGO
LISTING IN PARENT NEWSLETTER	4		
BUSINESS LOGO ON DISTRICT WEBSITE			
ABILITY TO DELIVER DIGITAL MARKETING MATERIAL AT CAMPUSES (PER YEAR FOR A THREE WEEK PERIOD, LIMITED TO FOUR PER NEWSLETTER)	1	2	4
USE OF "PROUD MISD PARTNER" LOGO IN MARKETING MATERIALS			
SEATS AT THE PARTNER APPRECIATION BREAKFAST	4	6	8
DIGITAL "PROUD MISD PARTNER" LOGO FOR YOUR WEBSITE			
"PROUD MISD PARTNER" SHIRT FOR EMPLOYEES	2	4	8
TICKETS TO FOOTBALL GAME AND HIGH SCHOOL MUSICAL	2	4	8
"PROUD MISD PARTNER" GRAPHIC FOR DISPLAY			
USE OF CAMPUS LOGO IN DISTRICT RELATED PUBLICATIONS	4	6	

Exclusive Sponsorships

	FREQUENCY	INVESTMENT	FREQUENCY	INVESTMENT
STAFF MISD SHIRTS	YEARLY	\$14,000		
TOY/EOY BANQUET	YEARLY	\$17,000		
SUMMER STAFF RECOGNITION	YEARLY	\$4,000		
ELEMENTARY CAR PICKUP TAGS	YEARLY	\$4,500		
COACHES LUNCH	YEARLY	\$2,000		
REALTOR MEETING	YEARLY	\$3,000		
PARTNER BREAKFAST	YEARLY	\$3,000		
BUILDER MEETING	YEARLY	\$2,500		
NEW TEACHER BREAKFAST	YEARLY	\$2,500		
PTO/BOOSTER MEETING	YEARLY	\$1,500		
SILVER STAR PASSES	YEARLY	\$1,000		
STAFF PD DAY SNACKS	MULTI	\$1,250		
ELEMENTARY FIRST DAY FOLDERS	YEARLY	\$2,000		
PARENT NEWSLETTER AD	YEARLY	\$1,500	3 MONTHS	\$600
STAFF NEWSLETTER AD	YEARLY	\$600	3 MONTHS	\$250
DISTRICT CALENDAR (4 TOTAL)	YEARLY	\$3,000		
DISTRICT WEBSITE	YEARLY	\$1,500	3 MONTHS	\$600
WEBSITE INFORMATION	YEARLY	\$3,500		
GRADUATION AD	YEARLY	\$400 ^{ea}		
SILVER STAR LUNCHEON	MULTI	\$2,500		
ATHLETICS AWARDS	SEASON	\$250 ^{campus}		
STUDENT SUCCESS AWARDS	g/year	varies		
FAN GIVE-AWAY SPIRIT SHIRTS (250)	MULTI	\$4,000		
BUS ADS - 5 BUSES	YEARLY	\$5,000		
BUS ADS - 10 BUSES	YEARLY	\$8,000		
BUS ADS - 20 BUSES	YEARLY	\$15,000		
BUS ADS - 40 BUSES	YEARLY	\$25,000		
SPORTS RADIO ADVERTISING	YEARLY	\$850		

Custom Opportunities to recognize student success available upon request

**GAIN VALUABLE RECOGNITION WITH
THESE SPONSORSHIP OPPORTUNITIES**

- Campus and district logos may only be used, with prior-approval by District Partners in good standing or district-associated booster clubs.
- No district or campus associated logo may be used in proximity of any prohibited themes or products. See board policy GKB for more specific information.
- Campus and Student Appreciation Events apply to awards or gifts where the event is publicized on any media outlet including social media accounts.
- Donations to our staff and students are always encouraged and accepted when no outside publicity is involved.
- Partners should always provide the district with a current high resolution business logo as well as camera or broadcast ready materials when necessary.
- Yearly agreements require a signed agreement on file and run from July 1 through June 30.

Sponsorship Requirements

www.midlothianisd.org

Sports Opportunities



Midlothian citizens continue to support their student athletes. Capture a loyal, local audience with stadium advertising.

<i>INDIVIDUAL ITEMS</i>	<i>YEARLY</i>
MISD STADIUM SUITE (PER GAME, INCLUDING FOOD SERVICE AND 25 TICKETS)	\$1,250
MISD STADIUM AD PANEL LOGO ROTATION	\$1,750
MISD STADIUM PLAY CLOCK (ADDITIONAL PRODUCTION CHARGES MAY APPLY)	\$2,500
FEATURE SPONSOR (HELMET SHUFFLE, TRIVIA, SMILE)	\$2,000
MIDLOTHIAN AFTER DARK (4TH QUARTER ANNOUNCEMENT OF POST-GAME OPPORTUNITIES)	\$750
MHS ARENA AD PANEL ROTATION	\$1,000
HHS GYM AD PANEL ROTATION	\$1,000





<i>Bronze</i>	<i>Silver</i>	<i>Gold</i>
\$5,000/	\$10,000/	\$15,000/
\$4,500*	\$9,000*	\$14,000*

PREGAME LOGO ROTATION			
AD PANEL LOGO ROTATION			
30 SECOND COMMERCIAL		PRE-GAME	IN-GAME
GAME SPONSORSHIP			
FEATURE ENTITLEMENT			
GAME SUITE			
GAME TICKETS	2/game	4/game	8/game
RESERVED PARKING	1/game	1/game	2/game
ON-FIELD RECOGNITION			
MHS/HHS GYM LOGO ROTATIONS			
SEATS AT THE PARTNER APPRECIATION BREAKFAST	6	8	
LINK ON ATHLETICS WEBPAGE			
"PROUD Misd PARTNER" SHIRT FOR EMPLOYEES	2	4	8
"PROUD Misd PARTNER" GRAPHIC FOR DISPLAY	2	4	8
USE OF "PROUD Misd PARTNER" LOGO IN DISTRICT RELATED PUBLICATIONS			



*WITH THREE-YEAR CONTRACT



Top 10 US Counties in Annual Percent Growth

July 1, 2022 to July 1, 2023

Median Household Income

2024 Data

Midlothian	\$126,641
Cedar Hill	\$101,909
Ennis	\$75,074
G Prairie	\$81,619
Mansfield	\$121,126
Waxahachie	\$85,723

Census Bureau Quick Facts

**Midlothian ISD
encompasses
seven cities.
Ellis County is
the 15th fastest
growing county
in the US**

World Population Review



Get In Touch

— Dr. Ron Bland, Director of Engagement



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