

MANSFIELD ISD

Advertising Pricing



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Interested in Advertising?

Contact Katie Flowers, Director of
Community Relations &
Advertising, for more information:

KatieFlowers@misdmail.org
(817) 299-6369



Staff Newsletter

20 issues per school year

Delivered to Mansfield ISD’s 5,500 staff members bi-weekly during the school year. Open rate, established in 2024-25 school year, averaging 80%!

Prime Ad

Annual (20 issues)	\$5,000
Semester (10 issues)	\$2,500
Single issue	\$350

Regular Ad

Annual (20 issues)	\$3,000
Semester (10 issues)	\$1,500
Single issue	\$250

Business Card Ad

Annual (20 issues)	\$1,500
Semester (10 issues)	\$750
Single issue	\$175



Welcome to Mansfield ISD's Staff Newsletter!

Brought to you by the Communications Department, this weekly newsletter is designed to keep you in the loop. Every week, we'll share at least three things you need to know - spotlighting district news, events, and need-to-know info so you're always up to date with what's happening across Mansfield ISD.

Prime Ad

Transportation Employees Win National Bus 'Rodeo'

Congratulations to bus driver Jennifer Fugate and attendant Pinkie Roland. On Saturday, they took first place in the national Rodeo Training & Competition at the Transporting Students with Disabilities and Special Needs Conference in Frisco.



Regular Ad

MISD Staff Get into Home Football Playoff Games for FREE



Three Mansfield ISD football teams start round one of the playoffs this week, and two of those games will be played at home. Lake Ridge takes on Euless Trinity Friday, Nov. 14, at 7 p.m. at Newsom Stadium. Purchase tickets [here](#).

Business Card Ad**Business Card Ad**

Community Newsletter

20 issues per school year

Delivered to Mansfield ISD’s 49,000 parent and community members. Twice monthly newsletter offers opportunities for timely ads and clickable links to advertiser’s website or special offer!

Prime Ad

Annual (20 issues)	\$7,500
Semester (10 issues)	\$5,500
Single issue	\$450

Regular Ad

Annual (20 issues)	\$5,000
Semester (10 issues)	\$3,000
Single issue	\$350

Business Card Ad

Annual (20 issues)	\$2,500
Semester (10 issues)	\$1,500
Single issue	\$250



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Business Card Ad

Business Card Ad

Vernon Newsom Stadium



Scoreboard & Jumbotron

Halftime Sponsor	\$5,000
Quarter Sponsor	\$2,500/qtr.
In-game Video Ad	\$2,500
Replay Sponsor	\$2,500/qtr.
Time Out Sponsor	\$3,500/half
Pre-game Video Ad	\$1,000
Coin Flip Sponsor	\$1,000
Scoreboard Fixed Ad	\$7,500
Jumbotron Fixed Ad	\$10,000
In-person Sponsor Night	\$1,000/game

*Stadium ads priced per year except sponsor nights

*Sponsor nights include table and chair setup near home side concessions to engage fans, three in-game announcements plus access to pressbox for four people

RL Anderson Stadium

Digital Scoreboard

Halftime Sponsor	\$2,500
Quarter Sponsor	\$1,500
In-game Video Ad	\$1,500
Pre-game Video Ad	\$500
Time Out Sponsor	\$1,000
Coin Flip Sponsor	\$500
In-person Sponsor Night	\$500



PAC Digital Billboard



Prime ad spots in continuous rotation on digital sign at the Dr. Jim Vaszauskas Center for the Performing Arts and Ben Barber/Frontier STEM Academies. 23,000+ cars/day on West Debbie Ln.

Limited to four advertisers/yr.

\$5,000

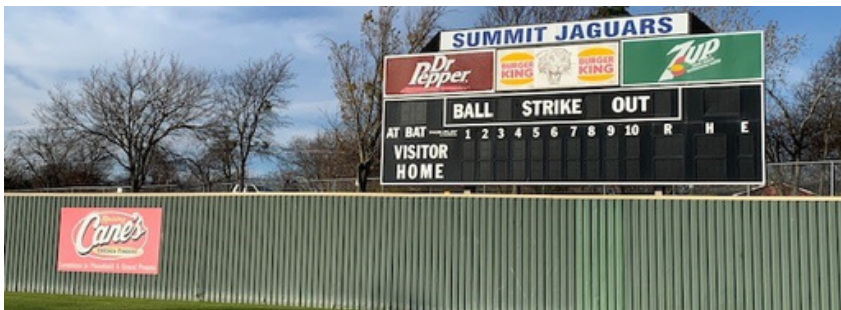
Varsity Gymnasiums



MISD's five varsity gyms offer dual advertising via digital video boards and scoring tables used year round hosting more than 200 events including DFW-wide tournaments.

5 High School Varsity Gyms: \$3,500 per year

Baseball & Softball Fields

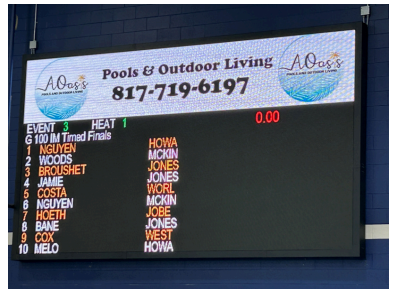


Banner signs displayed at more than 100 events per year at five varsity baseball or softball fields.

\$3,500 per sport/year

*3-yr. agreement required

Natatorium



The MISD Natatorium hosts 30+ competitive events per year, including district meets, community swim lessons and club swim practice. Digital Ads are displayed year round for some 100,000 attendees.

Digital Signage: \$1,000 per year

Game Time Radio



Ads play at more than 1,000 sporting events each year with repeated rotations at each.

Title Sponsorship: \$10,000

Per rotation:

- (5) 30-second ads
- (2) 30-second sponsor mentions
- (3) 15-second stinger mentions

Additional Sponsorships

(1) Ad per rotation	\$2,500
(2) Ads per rotation	\$3,500
(3) Ads per rotations	\$5,000

District Events

Back-to-School Bash

Our Bash regularly draws over 10,000 students and families to get what they need for the start of school. This is a great opportunity to give back to students in MISD while promoting your business!

- Platinum Sponsor: \$10,000
 - Gold Sponsor: \$5,000
 - Silver Sponsor: \$1,000
 - Vendor Booth: \$350
-

Convocation

Convocation is a pep rally where all MISD staff gather at the start of the school year to welcome everyone back from the summer and refocus on the upcoming school year. Attendance is approximately 6,500.

- Sponsorship is limited to (3) partners per year at \$5,000 each.
-

Top Scholars Banquet

This annual event is a formal gathering where MISD recognizes our top students from the graduating class along with an MISD educator selected by each student.

- Sponsorship is limited to (4) partners per year at \$2,500 each.
-

Employee Awards Banquet

This annual, end-of-the-year employee banquet honors Teachers of the Year, years of service, retirees, and more.

- Sponsorship is limited to (4) partners per year at \$2,500 each.

Website

Advertise on one of our most visited webpages. Over 750,000 views per year. Two spots available per page at \$3,000 each.

Skyward Page

 Mansfield Independent School District

SKYWARD OUR SCHOOLS FIND IT FAST TRANSLATE

Skyward

Your Ad Here

Your Ad Here

 Skyward Family Access | Login

Skyward Family Access is a web-based service that allows parents/guardians to view school-related information on their students. It is secured by a unique username and password to assure security and privacy.

Email Address/Phone Number Update:
1. [Login to Family Access here.](#)
2. [Click on My Account located top right!](#)

Calendars Page

 Mansfield Independent School District

SKYWARD OUR SCHOOLS FIND IT FAST TRANSLATE

Calendars

Stay informed of upcoming events happening around the district. Whether you're wanting to include in **everything at once** or you need to only see **district wide events**, get it all on the MISD Calendars pages.

 2025-26 SCHOOL CALENDAR

 2025-26 A/B CALENDAR

2025-26 District Calendar: At A Glance

**Mansfield Independent School District**
2025-2026 Student & Teacher Calendar

401 East Broad Street
Mansfield, TX 76063
817.296.8000
www.mansfieldisd.org

Preview the 2025-26 calendar page and learn how to use it. [View the calendar page](#)

LEGEND
● First / Last Day of School

July 2025

January 2026

District Events Calendar

The "Everything" Calendar

2025-2026 School Year Calendar Dates

Your Ad Here

MISD ADVERTISING PRICING 11

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