

FORNEY ISD



ADVERTISING & SPONSORSHIP

Forney ISD values the relationship of industry, business and community partners to provide innovative programs and services to enhance the lives of students and staff. We offer a variety of sponsorship & advertising opportunities that provide visibility and awareness for businesses.

BY THE NUMBERS

20,000
STUDENTS

3,000
EMPLOYEES

LARGEST
EMPLOYER IN
KAUFMAN
COUNTY

SECOND
FASTEST
GROWING
COUNTY IN
THE U.S.



CONTACT FOR DETAILS:

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FORNEY EDUCATION FOUNDATION

The Forney Education Foundation (FEF) is a 501(c)(3) non-profit tax exempt organization created in 2003 whose purpose is to light the way for teaching and learning in Forney ISD. Throughout the year, FEF supports their mission through various events, the annual gala and through ongoing donations.

Learn more about how your business or organization can support FEF's mission:

forneyisdfoundation.org



GET FREE

EMPLOYEE PERKS

If your business offer a special discount or incentive to Forney ISD teachers and staff, please let us know by completing the digital form. Approved offers are featured on our Employee Perks page and highlighted in our staff weekly newsletter.



forneyisd.net/staff/employee-perks

FOR MORE INFORMATION ON ADVERTISING & SPONSORSHIP OPPORTUNITIES, VISIT:

www.forneyisd.net/partnerwithus



SPONSORSHIP OPPORTUNITIES

Throughout the school year, there are many opportunities to sponsor district-wide events. If your business or organization would like to be involved in any of the initiatives below, contact us.

SPECIAL OLYMPICS

APR

LEADERSHIP RETREAT &
NEW TEACHER WELCOME

SUMMER

BACK TO SCHOOL RALLY &
PROJECT BACK PACK

JUL

FULL STAFF CONVOCATION
SPONSORSHIP & DONATIONS

AUG

PACK THE PANTRY

FALL

STAFF HOLIDAY GIVEAWAY
DONATIONS

NOV/DEC

ANGEL TREE PROGRAM

DEC



BRANDED GIVEAWAYS

There are multiple opportunities throughout the year to put your brand in front of our community. We welcome promotional items—pens, notepads, bags, highlighters and other branded giveaways—to create swag bags for our different events and activities.



Please contact us if you would like to learn more and be informed about these opportunities.

ADVERTISING PROGRAMS

DISTRICT-WIDE PACKAGES

MINIMUM 3-YEAR AGREEMENT PAID ANNUALLY;
20% DISCOUNT ON FIVE-YEAR AGREEMENTS

ANCHOR PACKAGE

Permanent scoreboard signage at City Bank & Better Life stadiums; Signage on 4 baseball & softball fences; Banner on 6 middle & high school gyms; Ad on 22 digital marquees.

\$20,000

\$16,000/year
with 5 year agreement

FOUNDERS PACKAGE

Ad on sidebar of scoreboard at City Bank & Better Life stadiums; Signage on 4 baseball & softball fences; Banner on 6 middle & high school gyms; Ad on 22 digital marquees.

\$15,000

\$12,000/year
with 5 year agreement

VALUE PACKAGE

Signage on 25-second game clock at City Bank; Signage on 4 baseball & softball fences; Banner on 6 middle & high school gyms; Ad on 22 digital marquees.

\$10,000

\$8,000/year
with 5 year agreement

ATHLETIC PACKAGE

Signage on 4 baseball & softball outfield fences; Banner on 6 middle & high school gyms; Ad on 22 digital marquees.

\$7,500

\$6,000/year
with 5 year agreement



★★★★★
MOST POPULAR

MARQUEE ADVERTISING

Forney ISD has 22 digital marquee signs located in front of each campus and the administration building. Ads rotate every 5 seconds and appear, on average, every 4-5 minutes.

\$4,000/YEAR

for all 22 marquees

\$2,200/6-MONTH

for all 22 marquees

\$2,750/YEAR

for all elementary marquees (12)

\$2,500/YEAR

for intermediate, middle & high school marquees (10)

\$500/YEAR

for a single marquee



AQUATIC CENTER RECORD BOARD ADS

Aluminum advertising signage near the FHS & NFHS record boards; year-round water safety programs, water polo & swim teams.

\$2,000

per school year

BASEBALL & SOFTBALL FENCE ADS

8'x4' aluminum advertising signage on outfield fences at Forney & North Forney High School baseball & softball fields.

3-YEAR AGREEMENT PAID ANNUALLY; 20% DISCOUNT

\$2,000

per season on all 4 fields



VARSITY FOOTBALL PACKAGES



CITY BANK STADIUM (FHS) &
BETTER LIFE STADIUM (NFHS)

Advertising opportunities
apply to both Forney &
North Forney varsity
football home games.

FAN CAM

Throughout each football game, fans will be shown on the video board using the fan cam. This will include a company logo and will be displayed 1-4 times each quarter. This sponsor will receive recognition as the 'Sponsor Fan Cam' each time a fan is shown.

\$6,000

per season

GAME

Sponsor representative will deliver the game ball for the coin toss at each Forney and North Forney home game. Announcer will highlight the sponsor and logo/digital ad will be displayed on scoreboard.

\$10,000

per season

TOUCHDOWN

Digital ad on side of scoreboard and announcer will read script following each home team touchdown.

\$5,000

per season

HALFTIME

Logo will be displayed on scoreboard for the duration of the half time show.

\$6,000

per season