



LINCOLN-WOODSTOCK COOPERATIVE SCHOOL DISTRICT COURSE SYLLABUS

Course Name: Video Production

Length: Semester

Teacher: Dylan Madsen

Course Description:

This Video Production class immerses students in the art and science of creating compelling videos. Students will learn how to operate cameras, use various editing software, conduct interviews, produce stop-motion animations, explore film industry standards, and incorporate wildlife photography. Through hands-on projects and collaborative work, students will develop technical skills and storytelling techniques essential for producing professional-quality videos.

Competencies or Standards Assessed:

- Camera operation and shot composition
- Video editing and post-production skills
- Interviewing techniques and audio recording
- Animation skills, including stop-motion
- Understanding of film industry practices and trends
- Creativity and storytelling through video media
- Project planning, organization, and meeting deadlines

Anchor Texts or Major Curriculum:

- Software for video editing (Adobe Premiere, Final Cut Pro, Canva)
- Camera operation manuals and hands-on practice
- Guides on conducting effective interviews and the interview process
- Resources on stop-motion animation techniques
- Movies and documentaries pertaining to the film industry
- Wildlife photography portfolios and techniques from real photographers

Course Outline (major units of study):

Unit Title	Essential Question or
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	Overarching Understanding
Unit 1: Introduction to Video Production & Organization	What are the fundamental skills needed to get organized and understand equipment basics? • File organization overview • Introduction to camera equipment and settings • Planning and storyboarding basics
Unit 2: Introduction to software basics	What are the fundamental skills needed to get familiar with the software we use? • Software lesson basics • Patience • Time management
Unit 3: Camera Operation and Composition	How does shot composition affect storytelling? • Hands-on camera practice • Framing, focus, and camera movements • Lighting and sound basics
Unit 4: The Interview Process	What does the interview process look like? How do we become good interviewers? • Learning how to construct great questions • Understanding different jobs within an interview • Working together to produce a well-made passion project
Unit 5: Stop Motion Animation	How can stop-motion techniques bring stories to life? • Principles of stop-motion animation • Creating short stop-motion projects • Using software to compile frames • Stop motion in media

Portrait of a Learner



LINCOLN-WOODSTOCK COOPERATIVE SCHOOL DISTRICT COURSE SYLLABUS

Independent Learner

I make thoughtful plans and do my best to reach personal goals using feedback to work through challenges.

Responsible Collaborator

I work with others to achieve shared goals by listening actively, contributing ideas, and managing conflict.

Critical Thinker

I analyze information, ask thoughtful questions, and apply reasoning skills to solve problems and make decisions.

Effective Communicator

I express ideas clearly, adapting strategies based on the audience, setting, and/or purpose.

Global Citizen

I show that I care and take responsibility by helping in my community and the world around me.

Additional Classroom Expectations:

- Respect and support all team members' ideas and efforts.
- Meet deadlines and stay organized.
- Maintain a positive attitude and a professional work environment.
- Use school technology responsibly and appropriately.
- Seek help when needed and communicate proactively about challenges.