

Communication Certificate

CERTIFICATE

Minimum of 18 credits

Communication Certificate: is a specialized 18-credit program designed for individuals who have completed a college degree, or have work experience CMN has deemed as sufficiently preparatory for admission into the certificate program, and are seeking to enhance their communication skills. Using the wisdom embedded in the Menominee Model of Sustainability, this certificate will examine rhetorical strategies used by leaders to persuade audiences, enhance grant applications, and facilitate community discussions to meet collective goals

REQUIREMENTS:		15 cr.	Semester Completed	Grade	Location
COM301	Persuasive and Argumentative Communication	3 cr.			
COM401	Rhetoric of the Menominee Termination and Restoration	3 cr.			
ISS309	Grant Writing I	3 cr.			
ISS409	Grant Writing II: Grant Facilitation	3 cr.			
SDE301	Foundations for Integrative Studies	3 cr.			

Elective Courses: Choose three from the following courses: ENG301, ENG 401, FNS301, ISS307		3 cr.	Semester Completed	Grade	Location
Elective		3 cr.			

Communication Certificate Program Outcomes:

Upon completion of this program, the graduate will be able to:

1. Create communication products using the Menominee Model of Sustainability.
2. Draft effective grant application and facilitation proposals.
3. Develop rhetorical practices for application within real-world situations.
4. Evaluate messages within communication products.

Approved to begin: AY26/27

Program approval: AY25/26

COLLEGE OF MENOMINEE NATION

Ideal Course Sequence
Communication Certificate

Communication Certificate: Ideal Course Sequence			
Fall Semester - 9 cr.		Spring Semester - 9 cr.	
COM301	Persuasive & Argumentative Communication	COM401	Rhetoric of the Menominee Termination and Restoration
ISS309	Grant Writing	ISS409	Grant Writing II: Grant Facilitation
SDE301	Foundations for Integrative Studies	Elective	ENG301, ENG401, FNS301, ISS307