

Goodwin University Magnet School System

ECAMP Reformulation Plan

2025-2028

Plan Focus Area: Innovation

Goal 1: GUMSS will continue to foster innovation and creativity in meeting the needs of its scholars, families, and staff.

Objective 1: GUMSS will create new initiatives that will lead to financial stability and growth within.

Level	Process Goal (How)	Student Learning Goal (Why and What)	Person(s) Responsible	Resources Needed	Progress Update #1 (What)	Progress Update #2 (What)
ECAMP	ECAMP will implement a three-week long enrichment program emphasizing advanced manufacturing for middle school students in collaboration with Jumokey Academy.	This program meets 100% of its enrollment goals annually and can be scaled to incorporate additional interested school districts.	Educators, STEM & Career and Technical Education (CTE) Coordinator, CTE Director, Director of Magnet Operations	Budget for supplies, transportation (daily & field trips), food services, nursing, space in the Annex, two program educators	We had a meeting with HR and are seeking to leverage a partnership for this venture. Will have more information at the next update.	

Objective 2: GUMSS will continue to expand as a system/district.

Level	Process Goal (How)	Student Learning Goal (Why and What)	Person(s) Responsible	Resources Needed	Progress Update #1 (What)	Progress Update #2 (What)
ECAMP	ECAMP will target for recruitment the following districts that have not yet participated in the program: Granby, Glastonbury, West Hartford, Simsbury, and South Windsor.	We will increase enrollment from these particular districts by 50% annually because they educate students predominantly from Tier C, whose enrollment is a challenge historically for ECAMP.	Educators, ECAMP Office Manager	Marketing coordinator		
ECAMP	ECAMP will increase enrollment from the following districts by hosting informational sessions, hands-on learning (mobile lab), and meeting with school leadership: Manchester, Plainville, Vernon, East Granby, East Hartford, Coventry, Cromwell, Bristol, Newington, New Britain, Ellington, Bolton, Columbia, Hartford, Rocky Hill, Southington, and East Hampton.	We will increase enrollment from these particular districts by 50% annually because they have established compatible scheduling and transportation with our program and have a history of scholar success.	Educators, ECAMP Office Manager	Marketing coordinator		