



MoASBO BUSINESS PARTNERSHIP PROGRAM

2026
+
2027

MoASBO supports, connects, develops and advocates for school business officials in order to help their districts improve student success.

Why you should partner with MoASBO:

MoASBO active members are school district leaders and key decision makers in selecting products and services for Missouri's Schools.

Our active members often wear many hats in their respective school districts, representing all aspects of school business management and operations including: accounting; finance; payroll; human resources; risk management; transportation; child nutrition; maintenance and operations; technology; purchasing; and facilities.

As a MoASBO business partner, you choose which level you wish to invest in MoASBO. The benefits to business partners are:

- Clearly defined benefits
- Level of support is determined on an annual basis
- Upper tiers include multi-event visibility, thus reducing the need for multiple payments.

Experience the benefits of MoASBO's Business Partnership Program. Be part of Missouri's premier association dedicated to serving as the most valued resource for school business information.



How to become a MoASBO Business Partner

1. Determine your level of partnership – Base, Base Plus, Executive, or Premier.

Different businesses have different expectations from their MoASBO partnership. Our partnership structure eliminates the one-size fits all approach.

Business partners can easily identify the benefits they are receiving all year for their MoASBO partnership.

These benefits can be divided into the following categories:

- Number of partnerships
- Brand awareness
- Conference visibility
- Communication from MoASBO

2. Visit the MoASBO website at www.moasbo.org to register as a business partner.

MISSION: MoASBO provides community, education, resources, and advocacy for public school finance and operations professionals to empower their essential work in support of teachers and students.

MoASBO IS THE PLACE TO GO FOR: Community • Education and Resources • Legislative Advocacy

Become a MoASBO Business Partner:

BASE: \$250

Includes membership for one person¹

UNLIMITED

YEARLONG BENEFITS BRAND AWARENESS

- ✓ Logo placement and listing on MoASBO website (business page)

CONFERENCES VISIBILITY²

- ✓ Advance notice of conference/event sponsorship info (prior to non-members)
- ✓ Opportunity to attend Spring Conference as a sponsor

COMMUNICATION FROM MoASBO

- ✓ Receive MoASBO E-Newsletter

BASE PLUS: \$2,500

Includes membership for two people¹

25
COMPANIES

YEARLONG BENEFITS BRAND AWARENESS

- ✓ Logo placement and listing on MoASBO website (business page)

CONFERENCES VISIBILITY²

- ✓ Advance notice of conference/event sponsorship info (prior to non-members)
- ✓ Spring Conference:
 - Exhibit table space • Free registration for two, including meals and activities (additional attendees will be charged the conference fee) • Promotion and recognition as Base Plus Partner • Social media integration • Opportunity to receive the list of conference registrants, member, and vendor match lists

COMMUNICATION FROM MoASBO

- ✓ Receive MoASBO E-Newsletter
- ✓ MoASBO membership directory as of Sept. 1
- ✓ Opportunity to submit a proposed topic for the Spring Conference

EXECUTIVE: \$8,000

Includes membership for three people¹

12
COMPANIES

YEARLONG BENEFITS BRAND AWARENESS

- ✓ Logo placement and listing on MoASBO website (business page)
- ✓ Opportunity to sponsor a regional meeting.³ Sponsorship could include presentation and food.
- ✓ Inclusion of company logo on regional meeting agenda template
- ✓ Receive the sponsored regional meeting attendee list
- ✓ Opportunity to sponsor workshop or other professional development event
- ✓ Opportunity to provide educational content for one news story³

CONFERENCES VISIBILITY²

- ✓ Advance notice of conference/event sponsorship info (prior to non-members)
- ✓ Fall Conference:
 - Recognition in conference app, power point presentation and signage • Meal sponsorship or social hour opportunity • Depending on venue/location, there may be opportunity to share handouts and company information • Ability to receive the conference attendee list
- ✓ Spring Conference:
 - Advance opportunity to select an exhibit table (prior to other partners) • Free registration for three, including meals and activities (additional attendees will be charged the conference fee) • Promotion and recognition: floor decal, power point presentations, signage, conference app • Social media integration during the event • Opportunity to co-present at the conference (Co-presenter must be an Active Member)³ • Ability to receive the list of event attendees, members, and vendor match lists
 - Co-host two social events:
 - Promoted as social event sponsor (appetizers, drink ticket, attendance prizes, music)

COMMUNICATION FROM MoASBO

- ✓ Receive MoASBO E-Newsletter
- ✓ MoASBO membership directory as of Sept. 1
- ✓ List of event attendees at all MoASBO conferences

PREMIER: \$13,000

Includes membership for four people¹

6
COMPANIES

YEARLONG BENEFITS BRAND AWARENESS

- ✓ Logo placement and company listing on MoASBO website, including the business page and homepage for 12 months
- ✓ Opportunity to sponsor a regional meeting.³ Sponsorship could include presentation and food. Premier partners would be given priority for regional meeting schedule.
- ✓ Inclusion of company logo on regional meeting agenda template
- ✓ Opportunity to receive the sponsored regional meeting attendee list
- ✓ Opportunity to sponsor workshop or other professional development event
- ✓ Opportunity to provide educational content for one news story and one Enewsletter³
- ✓ Opportunity to provide educational content for one online community post

CONFERENCES VISIBILITY²

- ✓ Advance notice of conference/event sponsorship info (prior to non-members)
- ✓ Fall Conference:
 - Recognition in conference app, power point presentation and signage • Meal sponsorship or social hour opportunity • Depending on venue/location, there may be opportunity to share handouts and company information • Ability to receive the conference attendee list
- ✓ Spring Conference:
 - Advance opportunity to select an exhibit table (prior to other partners) • Free registration for four, including meals and activities (additional attendees will be charged the conference fee) • Promotion and recognition: floor decal, power point presentations, signage, conference app • Social media integration during the event • Opportunity to co-present at the conference (Co-presenter must be an Active Member)³ • Private introduction with board and select conference registrants • Ability to receive the list of event attendees, members, and vendor match lists
 - Co-host two social events:
 - Promoted as social event sponsor (appetizers, drink ticket, attendance prizes, music)
 - Introduction of one business representative in person

COMMUNICATION FROM MoASBO

- ✓ Receive MoASBO E-Newsletter
- ✓ MoASBO membership directory as of Sept. 1
- ✓ List of event attendees at all MoASBO conferences

¹\$100 for each additional person ²Depending on the format of a conference, these benefits may be modified and adapted ³Schedule and content are subject to approval and final determination by the Executive Director