Excel Academy
CHARTER SCHOOL
Learning with Heart. Leading with Excellence.

5 YEAR STRATEGIC PLAN (2025-2030)

Excel Academy exists to nurture student success through rigorous academics, hands-on enrichment, and a caring K-8 community.

We offer real-world learning, deep relationships, and a place where students are known, challenged, and celebrated.

MISSION

Enrich the academic, social, and emotional experiences of every student through rigorous curriculum and engaging opportunities.

VISION

Our vision is to develop empathetic, confident, and responsible lifelong learners who see themselves as valuable contributors to their communities.

OUR LEARNERS

Learning with Heart. Leading with Excellence.
We're committed to nurturing confident, compassionate, and future-ready students. That means grounding our academics in excellence and innovation, while ensuring students have opportunities to lead, explore, and make a real impact—both inside and outside the classroom.

1. Prepare Students for a Changing World
2. Foster Leadership at Every Age
3. Expand Hands-On, Real-World Learning

OUR PEOPLE

Teaching with Purpose. Growing Together.
We believe that great teachers spark great learning. That's why we invest in the people who make Excel Academy a place of innovation, belonging, and impact. Our educators are supported to lead, grow, and collaborate—creating a culture where passion meets purpose, and where every adult is part of shaping students' futures.

1. Attract & Retain Mission-Aligned Educators
2. Grow Instructional Excellence Through Innovation and Support

OUR COMMUNITY

Rooted in Community. Growing Through Connection.
Excel Academy is more than a school—it's a hub for families, partners, and neighbors who believe in what's possible when we come together. We invest in strong relationships, shared purpose, and real-world partnerships that make our school—and our community —stronger, more vibrant, and more connected.

1. Increase Brand Awareness & Preference
2. Foster Family Engagement—On Their Terms
3. Strengthen Local Partnerships to Enrich Our Community Connections

OUR OPERATIONS & RESOURCES

Built for Impact. Designed for Growth.
We believe that strong operations fuel strong outcomes. From optimizing our spaces to securing new funding and expanding access to early learning, we're building a foundation that supports our mission—so students, staff, and families can thrive now and into the future.

1. Optimize Facilities to Support Learning and Connection
2. Strengthen Strategic & Financial Alignment
3. Expand Access Through Pre-K Implementation