

# The Technology Pendulum



## June 2026

Cherry Hill Public Schools is committed to guiding each student to reach their full potential and contribute meaningfully to their communities through academic excellence, individual purpose, and passion.

# Who We Are



Fun Fact:  
Favorite way to relax is biking on the boardwalk  
And my first computer was a Commodore 64



Fun Fact:  
Favorite ways to relax are going to the beach and getting lost in a great book! and I was a Division 1 college athlete.



Fun Fact: Favorite ways to relax are bingeing a mindless show, or reading a great book. I am an avid concert goer, my favorite this year was Bryan Adams

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# Topics

Together we will explore:

1. The Merger
  - Curriculum and Technology
  - The Team
2. Achievements
3. Current data
  - Apps in Use
  - Time on devices
4. Access
  - Technology Platforms
  - District Promoted Technology
  - Technology Access
  - Technology Monitoring Tools
5. What the Future Holds and Next Steps
6. Questions

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# True or False

1. Cherry Hill is a 1:1 school district for student devices.
2. The number 1 used app in Cherry Hill is an AI platform (copilot, ChatGPT, Gemini, Claude, etc...).
3. There is a full time Technology Field Technician assigned to every school in Cherry Hill.
4. There are over 25k devices in the technology inventory.
5. There are a minimum of 100 new devices connected to our wifi system every January.
6. On a district issued device, when used off school property, the District can filter access to the internet.
7. There are on average 20 phishing attempts on a daily basis.
8. Members of the Technology Department are involved in OPRA requests.
9. The busiest day on our network is Black Friday.
10. Pre K students are assigned an ipad.

Chromebooks	Over 15,000
Laptops	1,976
Interactive Flat Panels	934
Ipads	193
Web cameras	1,000+
Interactive Language Assistant	26

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# The Merger



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# Curriculum and Technology

- 2019 - Technology moved integrated with the Curriculum & Instruction team with focus on student & staff needs
- 2019- Significant fiscal allocation to technology improvements with long range planning
- 2020 - Collaboration in action as CHPS responded to COVID
- 2021/2022 - Evolution and expansion of collaboration
- Today - Technology servicing the needs of students & staff

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# The Team

Marc Plevinsky - Director of Technology

Kelvin Lopez-Nieves - Support Specialist

Rich Simmers - Network Engineer

Susan McGunnigle - SMS Coordinator

Marcus Holman - Web Systems Specialist

Kim Moritz - B&G/Tech Secretary

## *Field Staff*

Luis Barros

Ralph Beri

Jason Buff

Mike Gilbert

Ed House

Rick Friedman

Randy Payton

Chris Rossi

# Achievements

- Things we accomplished since the merger
  - Streamlining benchmark assessment data into Formative that is tied to Schoolytics
  - IFP - All instructional spaces/mobile
  - Teacher 1:1 Laptop initiative
  - Student “On Demand” 1:1 Chromebook deployment



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# Achievements

- Relaunched District Website with AI ChatBot
- Public Data dashboard
- Virtual Connected Classrooms  
(Multivariable Calc, Chinese)
- Online forms
- Frontline for Professional  
Development
- Incorporation of the field techs as part of the  
school community
- Enhanced Cybersecurity tools and education  
(2FA)



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# Current Data



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# APPS

What do we consider an app?

- An app can be any tool or website that students and staff interact with.
- Apps can be tools to create media (such as Google Slides) or websites that students learn information from.

# APPS in Use

- Which of the following apps do you think are the top 5 apps being used?
  - Gimkit
  - The New York Times
  - Google Search
  - ST Math
  - Youtube
  - Blooket
  - ChatGPT
  - Clever
  - Canva
  - Kahoot!
  - Formative

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# APPS in Use

- Which of the following apps are the top 5 apps being used? Answers -
  - Google Suite (Classroom, Search, Docs)
  - Youtube
  - Clever
  - Formative
  - Blooket
  - ST Math

# Time On Apps

- These are the top 5 Apps by time on task / engagement.
  - You Tube (1h 13m 12s)
  - Formative (24m 25s)
  - ST Math (42m 15s)
  - Amplify Boost Reading (18m 29s)
  - Blooket (20m 11s)

# ACCESS






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# Technology Platforms





- Questions we ask when adopting platforms
  - How will this program support our current curriculum?
  - How will this platform improve my instructional practices and student achievement?
  - What research has been used to support this platform?
  - What data will be collected to determine:
    - The value of this platform on my curriculum/teaching/classroom?
    - The impact on student achievement?

# District Promoted Technology

- Formative 
  - Platform for benchmarking and teacher created formative assessments
    - Collects data
    - Tied to standards
    - Used to identify learning trends - strengths and challenges
- ST Math 
  - Used to support K-5 math students
  - Used as an intervention tool
- Amplify Boost Reading 
  - Used to support K-5 students in reading
  - Tied to the Science of Reading

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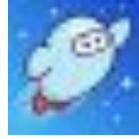
# District Promoted Technology

- Book Creator 
  - Supports student research
  - Allows for a creative outlet to share information
- EDpuzzle 
  - Delivers videos to the classroom in an interactive format
  - Audio notes and questions embedded in the videos
- Screencastify 
  - Way for students to record, edit, annotate, store and share video recordings
- Various databases for the media centers 
  - World Book
  - Teachingbooks.net

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# District Promoted Technology

- Sora APP



- Digital and audio library
- Enhances our media centers
- Updated collections regularly
- Access to audio books to support our learners

- School AI



- AI platform for staff and students
- Primarily used by staff
- Closed garden- nobody has access to our platform
- Systematizes specific workload needs for entire district
- Sharing opportunities across schools
- Promotes ethical use of AI

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# Technology Access

- Chromebooks
- “On Demand” 1:1
  - ES - Each student allocated a device - can be stored at School or go home - grade level dependent
  - MS/HS - Students are assigned devices
- Additional devices available for testing for students not assigned a device



# Technology Access



- Interactive Flat panels, Instant Language Assistant

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# Technology Access

- [Student] is being distracted by a geography game
- [Can we] either block certain websites that [student]’s visiting, or block all websites and only allow certain websites needed for school?
- [Student] keeps playing on a Lego game site when he is not supposed to be.
- [Student] was able to add his phone to his chromebook and has been texting on the chromebook today

# Technology Monitoring Tools



Filter

End-to-end content  
filtering



Classroom

Screen monitoring &  
control

- These tools continue to rapidly evolve to address current student use support the needs of the district

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# What the Future Holds



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# Technology Crossroad



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# AI Policy



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# Topic 4: Questions



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