

# Wallenpaupack Area School District Planned Course Curriculum Guide

## VISUAL ARTS - FINE ARTS

### VIDEO PRODUCTION I

#### Course Description:

This course is designed to allow students to explore careers and opportunities in the field of video production. This course is aligned with six related areas of study: Audio Production, Video Production {pre-production, production, post-production}, Television News, Media Ethics, Large Scale Remotes, and Television Advertising. Students will learn to write scripts for radio and television, design television lighting diagrams and applications, studio set blocking, operation of video cameras and computerized video editing. Students will also learn the complete operation procedures of portable and studio video cameras, and on-location interviews and applications. Students are required to maintain production notes, handouts to reinforce techniques learned for sequential video courses.

Initial Creation Date (if applicable) and Revision Dates: 2008 (Revised December 2025)

<b>Wallenpaupack Area School District Curriculum</b>	
<b>COURSE: Video Production I</b>	<b>GRADE/S: 9-12</b>
<b>UNIT 5: Media Ethics and Television News</b>	<b>TIMEFRAME: 15-days</b>

<p><b>PA COMMON CORE/NATIONAL STANDARDS:</b></p> <p>9.1 12A: Elements of Visual Arts</p> <p>9.12 C, E: Identify and use comprehensive vocabulary; How art can communicate emotions</p> <p>9.2. 12D: Analyze work of art from its historical perspective</p> <p>9.3 12A: Explain and apply critical examination process, interpret, test, evaluate</p>
<p><b>UNIT OBJECTIVES (SWBATS):</b> Students will understand how the field of television news has changed with rapidly expanding digital technology, and how the public has influenced the digital arena with the rise of citizen journalism and social media influence. Students will learn how the invention of portable videotape recorders and one-piece camera/recorders has changed the landscape of Electronic News Gathering.</p>
<p><b>INSTRUCTIONAL STRATEGIES/ACTIVITIES:</b> Students will learn how to produce short news stories for classroom instruction and for the WHS newscast. Students will have individual roles as field producer, camera operator, reporter, and video editor. This lesson will allow them to use the computer editing software to assemble footage with adhering to the Society of Professional Journalists Code of Ethics. These ethical codes are guidelines that journalists should follow to allow information to be truthful, accurate, and align with the profession of journalists.</p> <p>Mock Press Conference that involves role playing and the issue of confidentiality of Sources.</p>
<p><b>ASSESSMENTS (Diagnostic/Benchmark/Formative/Summative):</b></p> <p>Student notebook check, regular and modified test, a series of handouts from my experience they will use to have news stories evaluated in terms of integrity, accuracy, and in a balanced format.</p>
<p><b>DIFFERENTIATED INSTRUCTION (Acceleration/Enrichment):</b></p> <p>Students will have to work as a group with individual tasks to properly operate the same equipment in different locations. Students will be introduced to creating news content from a reporter and camera operator perspective.</p>
<p><b>RESOURCES (Technology Based Resources, Text Resources, etc.):</b></p> <p>“Video Production Handbook” Jim Owens 6<sup>th</sup> Edition</p>
<p><b>KEY VOCABULARY:</b> Code of Ethics, Electronic News Gathering, Confidentiality of Sources</p>