

Wallenpaupack Area School District Planned Course Curriculum Guide

VISUAL ARTS - FINE ARTS

VIDEO PRODUCTION I

Course Description:

This course is designed to allow students to explore careers and opportunities in the field of video production. This course is aligned with six related areas of study: Audio Production, Video Production {pre-production, production, post-production}, Television News, Media Ethics, Large Scale Remotes, and Television Advertising. Students will learn to write scripts for radio and television, design television lighting diagrams and applications, studio set blocking, operation of video cameras and computerized video editing. Students will also learn the complete operation procedures of portable and studio video cameras, and on-location interviews and applications. Students are required to maintain production notes, handouts to reinforce techniques learned for sequential video courses.

Initial Creation Date (if applicable) and Revision Dates: 2008 (Revised December 2025)

Wallenpaupack Area School District Curriculum	
COURSE: Video Production I	GRADE/S: 9-12
UNIT 3: "Visualizing the Message"	TIMEFRAME: 15-20 days

PA COMMON CORE/NATIONAL STANDARDS:
 9.1 12A: Elements of Visual Arts
 9.12 C, E: Identify and use comprehensive vocabulary; How art can communicate emotions
 9.2. 12D: Analyze work of art from its historical perspective
 9.3 12A: Explain and apply critical examination process, interpret, test, evaluate

UNIT OBJECTIVES (SWBATS): Understand how video cameras transitioned from film cameras, and the invention of videotape. Students will understand early black & white video cameras and videotape recording formats. Students will analyze basic camera design that was adopted from Hollywood motion picture industry. Students will understand camera framing, tripod controls, and camera rules, procedures, and techniques.

INSTRUCTIONAL STRATEGIES/ACTIVITIES: Students will set-up portable video cameras, operate television studio cameras, and practice framing: C.U. (close-up), M.S (medium shot) Full Shot (wide) E.C.U (extreme close-up) ; Camera Pan and Tilt ; Dolly In or Out; Tracking; and Arc.
 Camera Rule – Vector Line whereby single camera style recordings must be on the same side for reverse angles or activities that require motion for proper screen direction
 Students will practice television interview set-ups, microphone placement, and on-location camera set-up with portable cameras and microphones.
 Visually analyze classic movie production (Hitchcock, Spielberg) and television news reel content and concerts.

ASSESSMENTS (Diagnostic/Benchmark/Formative/Summative):
 Student notebook check, regular and modified test on camera set-up, camera movements, camera and television rules, evolution of color camera technology and videotape formats to solid state CCD technology and SD Cards.

DIFFERENTIATED INSTRUCTION (Acceleration/Enrichment):
 Students will have to work as a group with individual tasks to properly operate the same equipment in different locations. Students will be introduced to creating news content from a reporter and camera operator perspective.

RESOURCES (Technology Based Resources, Text Resources, etc.):
 "Video Production Handbook" Jim Owens 6th Edition

KEY VOCABULARY: Vector Line, Camera Shots, Television Camera Rules, Tripod Movements