

Wallenpaupack Area School District Planned Course Curriculum Guide

VISUAL ARTS - FINE ARTS

VIDEO PRODUCTION I

Course Description:

This course is designed to allow students to explore careers and opportunities in the field of video production. This course is aligned with six related areas of study: Audio Production, Video Production {pre-production, production, post-production}, Television News, Media Ethics, Large Scale Remotes, and Television Advertising. Students will learn to write scripts for radio and television, design television lighting diagrams and applications, studio set blocking, operation of video cameras and computerized video editing. Students will also learn the complete operation procedures of portable and studio video cameras, and on-location interviews and applications. Students are required to maintain production notes, handouts to reinforce techniques learned for sequential video course.

Initial Creation Date (if applicable) and Revision Dates: 2008 (Revised December 2025)

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COURSE: Video Production I	GRADE/S: 9-12
UNIT 2: "Sounding the Message"	TIMEFRAME: 5 days

<p>PA COMMON CORE/NATIONAL STANDARDS: 9.1 12A: Elements of Visual Arts 9.12 C, E: Identify and use comprehensive vocabulary; How art can communicate emotions 9.2. 12D: Analyze work of art from its historical perspective 9.3 12A: Explain and apply critical examination process, interpret, test, evaluate</p>
<p>UNIT OBJECTIVES (SWBATS): Understand how different microphones work in different environments and the applications of how to control sound. Students will learn about how to connect microphones to an audio board, assorted microphone cables and connectors. The concept of Sound Perspective in relation to camera distance is introduced to transition into video production.</p>
<p>INSTRUCTIONAL STRATEGIES/ACTIVITIES: Connect various types of microphones to an audio console and have students practice using the audio board from instructional and classroom information. Students will understand the purpose of sound for radio and in video production. The formula: $S = \frac{1}{2} P$ (sound equals half the picture) is a key principle in all video classes.</p>
<p>ASSESSMENTS (Diagnostic/Benchmark/Formative/Summative): Student notebook check, regular and modified test on microphone cables, microphone types, environment sound and controlling proper sound levels.</p>
<p>DIFFERENTIATED INSTRUCTION (Acceleration/Enrichment): Students will have to control sound on a formal radio interview, multiple microphones, varied pitch in voice, and proper sound set-up.</p>
<p>RESOURCES (Technology Based Resources, Text Resources, etc.): "Video Production Handbook" Jim Owens 6th Edition</p>
<p>KEY VOCABULARY: Formula: $S = \frac{1}{2} P$, VU meter, Lapel Mic, Dynamic Mic, Ribbon Mic</p>