

# Wallenpaupack Area School District Planned Course Curriculum Guide

## VISUAL ARTS - FINE ARTS

### VIDEO PRODUCTION I

**Course Description:**

This course is designed to allow students to explore careers and opportunities in the field of video production. This course is aligned with six related areas of study: Audio Production, Video Production {pre-production, production, post-production}, Television News, Media Ethics, Large Scale Remotes, and Television Advertising. Students will learn to write scripts for radio and television, design television lighting diagrams and applications, studio set blocking, operation of video cameras and computerized video editing. Students will also learn the complete operation procedures of portable and studio video cameras, and on-location interviews and applications. Students are required to maintain production notes, handouts to reinforce techniques learned for sequential video course.

**Initial Creation Date (if applicable) and Revision Dates: 2008 (Revised December 2025)**

<b>Wallenpaupack Area School District Curriculum</b>	
<b>COURSE: Video Production I</b>	<b>GRADE/S: 9-12</b>
<b>UNIT 1: History of Radio</b>	<b>TIMEFRAME: 10 days</b>

**PA COMMON CORE/NATIONAL STANDARDS:**  
 9.1 12A: Elements of Visual Arts  
 9.12 C, E: Identify and use comprehensive vocabulary; How art can communicate emotions  
 9.2. 12D: Analyze work of art from its historical perspective  
 9.3 12A: Explain and apply critical examination process, interpret, test, evaluate

**UNIT OBJECTIVES (SWBATS):** Understand the history of airwave radio invention and historical perspectives. The regulation of the Federal Radio Commission and the Federal Communications Commissions by government. Students will recognize the significance of pioneers in broadcasting paved the way for airwave television and the power of ‘Theatre of the Mind’ and sound messages.

**INSTRUCTIONAL STRATEGIES/ACTIVITIES:** Introduction to the original “War of the Worlds” broadcast from the Mercury theatre October 30<sup>th</sup> 1938. This recording reinforces the power of radio and how regulation was needed to have a disclaimers in radio drama. The introduction of regulated governmental agencies and the growth of airwave radio station in the United States.  
**Activities:** Create an airwave radio Aircheck - Station Identification and Frequency.  
 Create a Radio Public Service Announcement in formal script format.  
 History of Microphones and Sound Quality.

**ASSESSMENTS (Diagnostic/Benchmark/Formative/Summative):**  
 Student notebook check, regular and modified test on the History of Radio

**DIFFERENTIATED INSTRUCTION (Acceleration/Enrichment):**  
 Students will be introduced to a radio podcast and the importance of contextual language.

**RESOURCES (Technology Based Resources, Text Resources, etc.):**  
 “Video Production Handbook” Jim Owens 6<sup>th</sup> Edition

**KEY VOCABULARY:** Theatre of the Mind, Disclaimer, Power of a Radio Message