















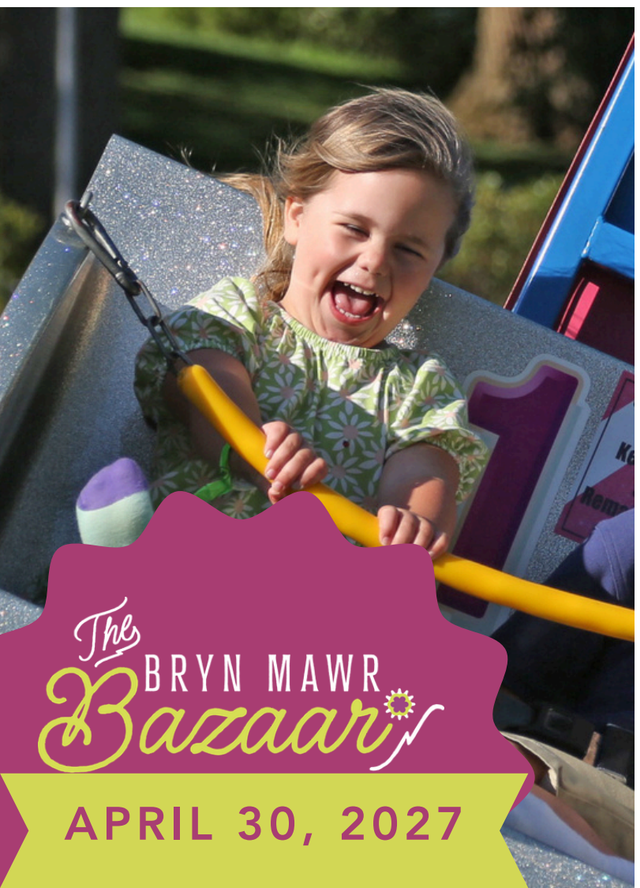
THE BRYN MAWR SCHOOL

THE BRYN MAWR SCHOOL
Parents' Association

Event Sponsorship

AT THE BRYN MAWR SCHOOL







YOUR SPONSORSHIP SUPPORTS

THE FUND *for Bryn Mawr*

For the 2026–2027 school year, sponsors will receive recognition across three signature community events: Pickleball, The Bazaar, and the Maryland STEM Fair. This year's sponsorship program offers expanded opportunities for visibility and engagement throughout the school year, connecting sponsors with families, alumnae, students, and the broader community in meaningful ways.

Our annual Pickleball event has become a signature community tradition, bringing together players and supporters for a high-energy morning of friendly competition and connection each fall. We are pleased to offer a new opportunity in the spring, The Bazaar, which draws more than 500+ attendees and provides a vibrant platform for sponsor recognition. We have added the Maryland STEM Fair on campus this year, welcoming middle and high school girls from across the state for a day celebrating innovation, creativity, and learning. Together, these events provide sponsors with sustained exposure across multiple seasons and audiences while supporting some of the school community's most anticipated programs.

2025-2026 Sponsors

Anthology of Colors
Calvert Mechanical Solutions
Campus Services Group
CH Baker Law
The Classic Catering People
Culinart Group
Drybar
Eddie's of Roland Park
JES Foundation Repair
JPK & Associates Inc.
K Electric Co. Inc.
Leading Edge Auto Body
Lewis Contractors
Mt. Royal Printing
Pinehurst Wine Shoppe
RCM&D
Skidmore, Owings & Merrill
TIAA
W.B. Mason Interiors

THE BRYN MAWR SCHOOL

Event Sponsorship Opportunities 2026-2027

THE BRYN MAWR SCHOOL Parents' Association

PLATINUM SPONSOR
$7,500

Pickleball Social | October 10, 2026

- Four event tickets
- Optional vendor table provided for exclusive marketing opportunity
- Logo inclusion on hats/visors
- Logo inclusion on event t-shirts
- Logo on event banner and tournament court
- Verbal acknowledgement by event speakers
- Company mention in email blast to audience of 3000+ constituents
- Logo with hyperlink on Bryn Mawr website
- Listing in the annual Report on Giving
- Logo/tagline printed on school calendar sent to 800+ parents (commitment prior to July 15)
- Company recognition in social media posts with reach of 7,500+ followers

STEM Career Fair | November 14, 2026

- Company name on participant name badge lanyards
- Logo inclusion on event signage
- Logo on STEM Fair giveaway bags
- Company recognition on event landing page
- Company recognition in social media posts with reach of 7,500+ followers

Bazaar | April 30, 2027

- Four event wristbands (unlimited access to rides for children)
- Logo inclusion on giveaway bags
- Logo on signage placed throughout the event
- Inclusion in email blast to audience of 3000+ constituents
- Company recognition in social media posts with reach of 7,500+ followers

GOLD SPONSOR
$5,000

Pickleball Social | October 10, 2026

- Two event tickets
- Logo inclusion on event t-shirts
- Logo on event banner and tournament court
- Verbal acknowledgement by event speakers
- Company mention in email blast to audience of 3000+ constituents
- Logo with hyperlink on Bryn Mawr website
- Listing in the annual Report on Giving
- Logo/tagline printed on school calendar sent to 800+ parents (commitment prior to July 15)
- Company recognition in social media posts with reach of 7,500+ followers

STEM Career Fair | November 14, 2026

- Logo inclusion on event signage
- Logo on STEM Fair giveaway bags
- Company recognition on event landing page
- Company recognition in social media posts with reach of 7,500+ followers

Bazaar | April 30, 2027

- Two event wristbands (unlimited access to rides for children)
- Logo on signage placed throughout the event
- Inclusion in email blast to audience of 3000+ constituents
- Company recognition in social media posts with reach of 7,500+ followers

SILVER SPONSOR
$3,000

Pickleball Social | October 10, 2026

- Logo inclusion on event t-shirts
- Logo inclusion on event banner
- Verbal acknowledgement by event speakers
- Company mention in email blast to audience of 3000+ constituents
- Logo with hyperlink on Bryn Mawr website
- Listing in the annual Report on Giving
- Company recognition in social media posts with reach of 7,500+ followers

STEM Career Fair | November 14, 2026

- Logo inclusion on event signage
- Logo on STEM Fair giveaway bags
- Company recognition on event landing page
- Company recognition in social media posts with reach of 7,500+ followers

Bazaar | April 30, 2027

- Logo on signage placed throughout the event
- Inclusion in email blast to audience of 3000+ constituents
- Company recognition in social media posts with reach of 7,500+ followers

SCAN TO SPONSOR!

YOUR SPONSORSHIP SUPPORTS THE FUND FOR BRYN MAWR

BRONZE SPONSOR
$1,750

Pickleball Social | October 10, 2026

- Logo inclusion on event t-shirts
- Logo inclusion on event banner
- Company recognition on Bryn Mawr website
- Listing in the annual Report on Giving

STEM Career Fair | November 14, 2026

- Logo inclusion on event signage
- Company recognition on event landing page
- Company recognition in social media posts with reach of 7,500+ followers

Bazaar | April 30, 2027

- Inclusion in email blast to audience of 3000+ constituents
- Company recognition in social media posts with reach of 7,500+ followers

Individual Event Sponsor
$1,000

Choice of One (1) Event

- Logo inclusion on event signage
- Company recognition on event landing page
- Company recognition in social media posts with reach of 7,500+ followers

Ready to sponsor?

For more information:

Melissa Segall

Director of Parent Engagement

segallm@brynmawrschool.org

THE BRYN MAWR SCHOOL
Parents' Association

THE
BRYN MAWR
SCHOOL

109 West Melrose Avenue
Baltimore, MD 21210





Thank you
for joining us as
an event sponsor!

THE BRYN MAWR SCHOOL

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Parents' Association

Logo Submission Guidelines

The deadline to submit logo files in order to guarantee inclusion in event materials is July 15, 2026.

PREFERRED FILE FORMATS
Vector files (such as those created in Adobe Illustrator) with all fonts converted to outlines. For example, file names ending in .eps, .ai and .svg.

ACCEPTABLE FILE FORMATS IN SOME INSTANCES
Raster image files (such as those created in Adobe Photoshop). For example, file names ending in .psd, .tif, .png and .jpg. Please submit an image file with high-resolution (i.e. 300 dpi or higher).

COLOR
Feel free to pass along all color formats and versions available (1-color logo up to full 4-color logo versions). While 4-color logo versions will be used when possible, 1-color logo versions will be used on shirts.

In order to ensure the highest-quality display and visibility of your company logo, please use the specifications and guidelines above. While every effort will be made to produce the best-quality logo version and branding on event materials, the inability to provide preferred file formats/color versions for your company's logo may result in substandard or slight alterations in the reproduction of your logo. Care will be taken whenever possible to follow provided brand guidelines.