Shawano
SCHOOL DISTRICT
Every Student, Every Day...The Hawk Way

Proposal for Sponsorship and Donor Support

Board Approved on August 21, 2024

The Shawano School District is initiating a campaign to seek individual support for upcoming projects which have high visibility in our community. This opportunity to show support for our schools and students comes with special recognition.

Goal: The goal of this campaign is paying the cost of upgrading from grass to synthetic turf on the new football/soccer field and paying the cost of adding an orchestra pit in the existing high school auditorium. These are currently budgeted as part of the November 2024 referendum. A successful campaign will lower the amount borrowed for the referendum.

All levels of sponsorship and donations will be recognized on the project website.

Opportunities with elevated recognition include the following:

New Football/Soccer/Track Complex

Sponsorship and Naming Rights

- $500,000 – (1 available) - Turf Sponsorship includes naming rights of the field and includes sponsor's name displayed on turf surface for 10 years.

Sponsorship

- $100,000 – (1 available) - Scoreboard Sponsorship includes sponsor's name and logo displayed on scoreboard for 10 years.
- $85,000 – (1 available) - Lighting Sponsorship includes sponsor's name and logo displayed on each of the four field lighting poles for 10 years.
- $10,000 – (2 Available) - Grandstand Signage includes sponsor's name and logo displayed on top railing of grandstands for 5 years.

Auditorium

Sponsorship and Naming Rights

- $500,000 – (1 available) – Orchestra Pit Sponsorship includes naming rights of the auditorium and includes sponsor's name displayed on the entry to the auditorium for 10 years.

Sponsorship

- $200,000 – (1 available) – Lighting Sponsorship includes sponsor's name and logo displayed on the auditorium donor wall for 10 years.
- $200,000 – (1 available) – Audio System Sponsorship includes sponsor's name and logo displayed on the auditorium donor wall for 10 years.
- $175,000 – (1 available) – Acoustic Shell Sponsorship includes sponsor's name and logo displayed on the auditorium donor wall for 20 years.
- $300 – (100 available) - Seat Sponsorship includes sponsor's name displayed on the auditorium donor wall for 20 years