



2026 NISD Welcome Event SPONSOR OPPORTUNITIES



ENGAGE

Training Camp for Educators

📍 July 21-23

📅 Northwest High School

Northwest ISD's annual Professional Learning Institute where 1,200+ educators and administrators attend personalized learning sessions.



NEW TEACHER BREAKFAST

Welcome to the Team

📍 July 28

📅 Northwest High School

From first-time teachers to classroom veterans, you'll be the first group to welcome hundreds of new educators who chose to call Northwest ISD home.



CONVOCATION

The Season Opener

📍 August 4

📅 Northwest High School

Kick off the 2026-27 school year at a pep-rally style Convocation with 3,000 Northwest ISD employees! This year's event features a "tailgate" from 8:30 to 9:30 a.m.

Educator Champion Sponsor

\$7,500 - One Available SOLD

- New Teacher Breakfast & Convocation Title Sponsor
- Market table at ENGAGE, New Teacher Breakfast and Convocation
- Opportunity to speak at New Teacher Breakfast (two minutes)
- One-minute video commercial played during Convocation (provided by sponsor)
- Logo recognition on Convocation vendor bags for all staff (provided by NEF)
- Prominent logo recognition at all events
- Logo recognition on NEF website and social media
- Logo recognition on ENGAGE website
- Recognition in NISD Source e-Newsletter (distributed to 4,000+ NISD employees)
- Recognition at a Northwest ISD School Board Meeting
- Invitation to 2026-27 NEF Donor Reception in the new Administration Building

Educator Investor Sponsor

\$5,000 - Two Available

- Market table at ENGAGE, New Teacher Breakfast and Convocation
- "Cash Cube" Co-Sponsor at New Teacher Breakfast (signage provided by NEF)
- Thirty-second video commercial played before Convocation (provided by sponsor)
- Logo recognition at all events
- Logo recognition on NEF website and social media
- Logo recognition on ENGAGE website
- Recognition in NISD Source e-Newsletter (distributed to 4,000+ NISD employees)
- Invitation to 2026-27 NEF Donor Reception in the new Administration Building

To sign-up as a sponsor, contact NEF at nef@nisdtx.org or call 817-215-0084.

Educator Believer Sponsor

\$2,500 - Four Available

- Market table at ENGAGE, New Teacher Breakfast and Convocation
- Opportunity to sponsor a Convocation game or award
 - Ex: Brain rot, Teacher of the Year speeches, campus superlatives, etc.
 - Contests to be determined by event staff
- Logo recognition at all events
- Logo recognition on NEF website and social media
- Logo recognition on ENGAGE website
- Recognition in NISD Source e-Newsletter (distributed to 4,000+ NISD employees)

Educator Support Sponsor

\$800 - Nine Available

- Market table at New Teacher Breakfast and Convocation
- Logo recognition at both events
- Logo recognition on NEF website and social media
- Recognition in NISD Source e-Newsletter (distributed to 4,000+ NISD employees)

Educator Event Sponsor

\$400

- First come, first served as long as space allows

- Market table at New Teacher Breakfast OR Convocation
- Logo recognition at the selected event
- Logo recognition on NEF website and social media
- Recognition in NISD Source e-Newsletter (distributed to 4,000+ NISD employees)

ENGAGE Event Sponsor

\$100 per day, \$250 for all three days

- First come, first served as long as space allows

- Free for NISD employees

- Market table at ENGAGE
- Logo recognition at ENGAGE
- Logo recognition on ENGAGE website
- Logo recognition on NEF website and social media



Sponsors are encouraged to donate a door prize for New Teacher Breakfast and Convocation! In addition to your sponsor benefits above, you will be recognized at the event as a door prize sponsor.

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