

Course Title:	Advanced Film & Video
Grade(s):	9-12

Course Description
Produce movies for a wide variety of school activities! Write your own scripts! Direct and edit your own video projects! Study innovative and interesting movies! In this class, students will develop their skills in various production aspects of digital motion pictures, including screenwriting, directing, cinematography, VFX, and editing. They will use advanced editing and effects programs to develop critical skills for today's media and professional needs. In addition, they will study the history, technical developments, and artistry of moving images, and they will heighten their collaborative and analytical abilities through both creative and critical means.
Approved Curricular Materials/Textbook(s)
<i>Moving Images: Making Movies, Understanding Media</i> (Casinghino)

Unit Title	Unit Description (Include Unit Objectives)	Unit Pacing
Unit 1: Media Platforms, Techniques, and Traditions	Through this unit, students will define and classify contemporary media platforms, evaluate their relationships to audiences, articulate and assess production principles and currents in contemporary media production, and produce a portrait and a public service message. • Students will plan and produce a portrait from well-developed pre-production packages. • Students will assess media samples and models to create objectives and game plans for proposed projects or new productions. • Students will compare and contrast the use of image, sound, and structural elements in motion pictures to evaluate the effect of • communicative elements. • Students will work effectively in collaborative situations, including the coordination of planning and implementation of production roles. • Students will complete projects by working collaboratively in post-	Weeks 1-7

	production and demonstrating proper cinematographic techniques. Students will independently produce complete public service or documentary short films from pre-production through post-production.	
Unit 2: Recording and Presenting Reality	Through this unit, students will develop and write short screenplays demonstrating dramatic principles and proper techniques, create pre-visualization materials for production portfolios, and engage in principal photography for an advanced narrative project. - Students will plan and produce documentary sequences that involve topic-oriented pre-production plans. - Students will pitch a documentary project in the development stages. - Students will compare and contrast the use of production pipeline techniques related to journalistic media from across the spectrum of film history, including contemporary digital media. - Students will use current standard pre-production techniques and digital tools involved in digital production for documentary filmmaking. - Students will employ systems of project development and production to develop short non-fiction projects. - Students will produce media messages that employ rhetorical, categorical, or associational techniques. - Students will describe key developments in the history of non-fiction filmmaking. - Students will compare, contrast, and assess important representative examples of non-fiction filmmaking. - Students will analyze the impact of filmmaking techniques applied in documentary filmmaking. - Students will evaluate their own work through project reports.	Weeks 8-14
Unit 3: Storytelling in Action: Real-World Applications	Through this unit, students will classify and utilize techniques of the contemporary media production pipeline, from story development and structure to post-production techniques, including original graphics, visual effects, and related techniques. - Students will evaluate various media messages related to story structure and editing. - Students will work effectively in collaborative situations, including the coordination of planning and implementation of production roles.	Weeks 15-20

	• Students will complete projects by working collaboratively in post-production and demonstrating proper narrative techniques, including use of scripts and story editing. • Students will produce a complete narrative short film, extended public service announcement, or school-based advertisement from pre-production through post-production. • Students will work collaboratively to produce original, comprehensive projects for school-based needs. • Students will apply communicative techniques in devising structure through editing and communicative techniques, including transitions, titles, or animation.	
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