

Course Title:	Introduction to Film & Video
Grade(s):	9-12

Course Description
This course provides a background in understanding, evaluating, and producing motion pictures. Students work collaboratively to assess and use media platforms to effectively communicate stories and messages effectively. They will learn from a variety of movies of different formats, as well as readings, and will make many videos, including narrative scenes, short movies, public service announcements, music videos, and trailers.
Approved Curricular Materials/Textbook(s)
<i>Moving Images: Making Movies, Understanding Media</i> (Casinghino)

Unit Title	Unit Description (Include Unit Objectives)	Unit Pacing
Unit 1: Motion Picture Language	Through this unit, students will understand the building blocks of visual communication, investigate standard shots and techniques of motion picture media, evaluate the effect of continuity, and produce short movies using visual planning techniques. • Students will plan and produce motion picture sequences that demonstrate competent visual communication. • Students will work effectively in collaborative situations, including the coordination of planning and implementation of production roles. • Students will evaluate various media messages related to elements of visual communication. • Students will complete projects by working collaboratively in post-production and demonstrating proper editing techniques. • Students will address a school community-based public service need through a media message and produce that short subject in a collaborative situation.	Weeks 1-6

Unit 2: Innovations and Visual Communication	Through this unit, students will explore the invention and technological innovations of motion pictures and the development of early visual communication, apply visual storytelling principles to a variety of projects, and work in collaborative groups to fully develop and implement pre-production plans through post-production. • Students will plan and produce motion picture sequences that are effectively understood without dialogue. • Students will compare and contrast the development of motion picture communication from across the spectrum of film history. • Students will evaluate various media messages related to elements of visual communication. • Students will work effectively in collaborative situations, including the coordination of planning and implementation of production roles. • Students will complete projects by working collaboratively in post-production and demonstrating proper editing techniques. • Students will produce a complete narrative short film from pre-production through post-production.	Weeks 7-11
Unit 3: Sound and Story	Through this unit, students will classify and utilize the types of audio that make up a sound mix, evaluate uses of sound in a variety of movies, produce a PSA or promotional message for a school activity or function, and write or produce a narrative short. • Students will plan and produce motion picture sequences that involve multiple sound elements. • Students will compare and contrast the use of sound related to story in motion pictures from across the spectrum of film history, including contemporary digital media. • Students will evaluate various media messages related to sound design and editing. • Students will work effectively in collaborative situations, including the coordination of planning and implementation of production roles. • Students will complete projects by working collaboratively in post-production and demonstrating proper editing techniques, including sound design. • Students will produce a complete narrative short film from pre-production through post-production.	Weeks 12-16

	Students will work collaboratively to produce public service announcements for school-based needs.	
Unit 4: Storytelling with Light	Through this unit, students will investigate basic principles of cinematography, evaluate the application of visual techniques in motion picture storytelling, and produce a short narrative project. - Students will plan and produce short narrative films from well-developed pre-production packages. - Students will assess their own work as well as that of peers individually and in collaborative teams. - Students will compare and contrast visual communication in motion pictures with consideration to the effect of photographic elements. - Students will evaluate various media messages related to elements of visual communication. - Students will work effectively in collaborative situations, including the coordination of planning and implementation of production roles. - Students will complete projects by working collaboratively in post-production and demonstrating proper cinematographic techniques. - Students will independently produce complete narrative short films from pre-production through post-production.	Weeks 17-20