

Katy Independent School District

Looking for a powerful way to connect with local families in one of the fastest-growing communities in Texas? Katy ISD bus advertising puts your brand directly in front of thousands of students, parents, and community members—every single day.

Why Katy ISD Bus Advertising?

Katy ISD serves more than 95,000 students across 80+ campuses. School buses travel throughout neighborhoods, major roadways, retail centers, and community hubs—providing high-frequency exposure where families live, shop, and dine.

High Visibility, High Impact

Bright, full-color ads placed on the exterior of buses create strong impressions during morning and afternoon routes, school events, and extracurricular activities.

Targeted Marketing Opportunities

- **Bus routes:** Coverage includes elementary, junior high, and high school routes.
- **Ad Duration:** One full calendar year, with installation completed during the summer months.
- **Pricing:** $1800 per bus
- **Discount:**Receive 20% off beginning with the purchase of the 6th bus.
- **Additional cost:** Vinyl production and professional installation are not included in the listed price.

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