

2026 BACK-TO-SCHOOL FAIR SPONSOR PACKAGES

Your sponsorship helps provide equitable opportunity for NISD students in the classroom and beyond!
Contributions support student school supplies and backpacks for the 2026-27 school year.



Saturday, July 25, 9 a.m. to 12 p.m.
Pike Middle School

PRESENTING SPONSOR

\$15,000 - *Two Available*

Experience

- One market table at the event with a prominent location
- Opportunity to distribute marketing and promotional items to 1,500 attendees (provided by sponsor)
- Exclusive one-on-one breakfast/lunch with NISD Superintendent of Schools, Dr. Mark Foust

Recognition

- Prominent logo recognition in all event collateral, including emails to families and internal staff
- 30-second commercial to be played before NISD Convocation to 3,000+ NISD staff (provided by sponsor)
- Partner spotlight in Northwest News e-newsletter for first 4 newsletter runs, more than 46,000 subscribers
- Logo recognition on NEF website and social media
- Recognition at a Northwest ISD School Board Meeting
- Invitation to 2026-27 NEF Donor Reception in the new Administration Building

BACK TO SCHOOL FAIR CHAMPION

\$10,000 - *One Available*

Experience

- One market table at the event
- Opportunity to distribute marketing and promotional items to 1,500 attendees (provided by sponsor)

Recognition

- Prominent logo recognition in all event collateral, including emails to families and internal staff
- 30-second commercial to be played before NISD Convocation to 3,000+ NISD staff (provided by sponsor)
- Logo recognition in Northwest News e-Newsletter, more than 46,000 subscribers
- Logo recognition on NEF website and social media
- Invitation to 2026-27 NEF Donor Reception in the new Administration Building

**Sponsors should bring items or resource information to distribute to all student attendees. Please plan for 1,500!*



**Contact nef@nisdtx.org to
become a sponsor!**

BACK TO SCHOOL FAIR INVESTOR

\$5,000 - *Three Available*

Experience

- One market table at the event
- Opportunity to distribute marketing and promotional items to 1,500 attendees (provided by sponsor)

Recognition

- Logo recognition at Back-to-School Fair
- Logo recognition in Northwest News e-Newsletter, more than 46,000 subscribers
- Logo recognition on NEF website and social media
- Invitation to 2026-27 NEF Donor Reception in the new Administration Building

BACK TO SCHOOL FAIR SUPPORTER

\$1,500 - *Ten Available*

Experience

- One market table at the event
- Opportunity to distribute marketing and promotional items to 1,500 attendees (provided by sponsor)

Recognition

- Logo recognition at Back-to-School Fair
- Logo recognition on vendor fair bags distributed to all attendees (provided by NEF)
- Logo recognition on NEF website and social media

BACK TO SCHOOL FAIR PARTNER

\$500 - *Five Available*

Experience

- One market table at the event
- Opportunity to distribute marketing and promotional items to 1,500 attendees (provided by sponsor)

Recognition

- Logo recognition at Back-to-School Fair
- Logo recognition on Back-to-School Fair shirts (provided by NEF)
- Logo recognition on NEF website and social media

BACK TO SCHOOL FAIR FRIEND

\$200 (FREE for our 501C-3 friends)

Experience

- One market table at the event
- Opportunity to distribute marketing and promotional items to 1,500 attendees (provided by sponsor)

Recognition

- Logo recognition at Back-to-School Fair
- Logo recognition on NEF website and social media