

## Board of Trustees Douglas County School District

## OBJECTIVES

### SOCIAL NETWORKING (SOCIAL MEDIA)

The District takes no position on an employee's decision to start or maintain a blog or participate in other social networking activities. However, the District has a duty to protect itself, its employees, and students from unauthorized disclosure of confidential or proprietary information and from misuse of District-authorized social medial accounts. The District's social networking administrative regulation includes rules, guidelines, and best practices for District-authorized social networking and personal social networking when it relates to District students, staff, and programs. The District will not request or require user names and passwords for personal social media accounts, except as permitted by law for District-authorized accounts. This policy applies to all board members, administrators, management, employees, and volunteers.

Employees, Board members, and volunteers must use social media in a manner that is consistent with District policies and professional standards, including confidentiality, appropriate boundaries with students, and respectful communication. Online conduct that disrupts the school environment, undermines working relationships, discloses confidential or proprietary information, or violates other Board policies may result in corrective or disciplinary action, even when it occurs off-duty or off-campus, if it has a nexus to the school setting.

[Administrative Regulation related to this Policy](#)

Date Adopted: 7/8/14  
Date Revised: 05/19/2026