

Frequently Asked Questions

Updated: May 20, 2026

As a student-athlete...

- **Can I do an NIL deal with a business that currently donates to my school?**

Yes. You may enter into an NIL agreement with a business that supports your school, provided the business's relationship with the school is completely separate from its partnership with you. The NIL deal cannot be tied to your recruitment, roster status, playing time, performance, or any benefit connected to your role as a student-athlete at the school.

- **Can I wear my high school sport's uniform or apparel with my school's logo or name on it in my NIL activity?**

No, you cannot wear anything affiliated or connected to your school team, school, OHSAA or conference in NIL promotions.

- **Do I have to disclose my NIL deals to my school or OHSAA?**

Yes, all deals must be disclosed to OHSAA within 14 days after entering into the agreement. Reporting information can be found here:

www.ohsaa.org/Eligibility/NIL-Resource-Center

- **Can I shoot videos for my NIL deal during practice or on the bus on the way to a game?**

No, your NIL activities cannot take place during any school or team events like practice, meetings, games, bus rides, etc.

- **Can my social media posts say where I go to school and/or what team I play for?**

Yes, as long as that particular social media post is not part of any NIL promotion, campaign or activity.

- **Am I allowed to say what sport I play in my NIL activity?**

Yes, as long as you make no mention of your school team, school, OHSAA or conference.

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Continued

- **What happens if I realize I am in violation of one of the OHSAA's prohibited NIL activities after I've already taken part in it?**

Inform your school administrator and work directly with the OHSAA to try to rectify the violation.

- **Am I allowed to run my own sports camp or provide private coaching to other athletes?**

Yes, you can provide private coaching or run your own camp or clinic to make money.

- **Can I share free team gear I receive through my NIL partnership with my high school teammates?**

No, you are the one person who can be impacted by your NIL partnership with a business. Although the gesture is a nice one, it would result in a violation.

- **Will my school or coach help make connections for me when it comes to NIL deals?**

No, your school and any employees of the school are not allowed to manage or facilitate NIL deals for students.

- **Can I use my NIL earnings to pay for college?**

Yes, you can use your NIL income to pay for educational expenses.

- **Can I hire an agent for NIL purposes?**

Yes, you can hire an agent for marketing purposes as defined by OHSAA. You must disclose the agent agreement to OHSAA within 14 days.

- **Who should I contact if I have a specific question regarding NIL?**

Contact your school's athletic/activities director for clarification on any questions you may have, or reach out directly to OHSAA.