COLORADO
Department of Education

Educator Talent Division
http://www.cde.state.co.us/educatortalent

Endorsement Worksheet - Business / Marketing (Grades 6-12)

Not for use for demonstrating Multiple Measures of Content Competency

Applicant

Legal name: **Date:**

Requirements

Professional competency in this content area must be demonstrated by one of the following pathways:

A. 24 semester hours of college-level coursework completed at a regionally accredited college/university that meet the minimum requirement in each of the areas listed below (must have a B- or higher in each category). Documented professional development or work experience in the specific categories may satisfy up to 6 semester hours.

OR

A. A bachelor's or higher degree in Business or Marketing.

OR

B. A passing score on one (1) of the following exams: (Check one option below and upload a copy of your official score report)

- ☐ Praxis #5101 Business / 154 or higher
- ☐ PRAXIS #5561 Marketing / 157 or higher

Required content coursework categories	Coursework (B- or better)	Semester Hours	FOR OFFICE USE ONLY
Economics (Micro or Macro) (3 semester hours)			
Information Technology (3 semester hours)			
Business Law (3 semester hours)			
Accounting and Finance (3 semester hours)			
Principles of Marketing (3 semester hours)			
Business/Marketing Communication (3 semester hours)			
Human Resource Management (3 semester hours)			
Business Ethics (3 semester hours)			
Total semester hours (24 semester hours required)			