May Scholar Showcase
Simutown Business Economy Project

Fifth-grade GATE scholars engaged in an exciting business-economy simulation project called Simutown. Simutown is a project that encourages creativity, collaboration, leadership, and real-world problem-solving skills. Students developed an original product for their business and participated in civics and economics lessons along the way. They created prototypes using the engineering and design process to ideate, problem-solve, and make improvements before launching and mass-producing their final product. Students also designed advertisement posters, promoted their businesses through video messages, managed budgets, and worked together to build a fun student-run class economy.







