

Name _____

23 Points

Directions: Using a reputable website on propaganda/rhetoric or the sites suggested on the first summer reading document on the website (please avoid the standard dictionary), define the following persuasion techniques. Next to each technique, record an example of when the technique appears in *Animal Farm*. Please record the direct line(s), in quotation marks, with an MLA correct citation (page number) following it. **Every blank row must be completed.** Some techniques appear more than once and require multiple, different examples. **Due Monday, August 31st.**

Technique	Definition (also record name of source/website)	Example (must be a direct quote from the book with the MLA- correct citation following it)
Propaganda		No example needed
Bandwagon		
Card Stacking		
Card Stacking	Do not need to rewrite definition from above	
Glittering Generalities		
Glittering Generalities	Do not need to rewrite definition from above	
Ordinary Folks/Common Folk		
Gaslighting		

OVER/CONT.

Technique	Definition (also record name of source/website)	Example (Must be a direct quote from the book with the page number it's found on)
Scare Tactic		
Scare Tactic	Do not need to rewrite definition from above	
Scare Tactic	Do not need to rewrite definition from above	
Repetition		
Name Calling		
Slogan		
Slogan	Do not need to rewrite definition from above	
Scapegoat(ing)		

Continued....

Reflection Questions (12 points)

Directions – please answer the following questions with thoughtful and thorough answers. Complete sentences not required.

1. A) Define Allegory. B) Explain how *Animal Farm* is an allegory.
2. What does *Animal Farm* illustrate about the dangers of power?
3. A) Define hypocrisy. B) Where is hypocrisy seen in the novel? Give at least 3 examples.

Continued....

4. What does *Animal Farm* teach about the dangers of propaganda?
5. Write a theme statement for *Animal Farm*. Next, record two quotes from the novel that support the development of your theme statement.
6. Imagine you are writing ONE paragraph that explains two ways power is abused in *Animal Farm*. Write a topic sentence for this paragraph.
7. Imagine you are writing a FIVE paragraph essay on the effectiveness of any three propaganda techniques evident in *Animal Farm*. Write a thesis statement for this essay.