

## Notification from: Mahwah Township Public Schools - Mahwah High School

Dear Thunderbird Families,

Please mark your calendars for several important upcoming dates regarding school pictures and the 2027 Thunderbird Yearbook.

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### Underclassmen School Picture Day (Grades 9, 10, & 11)

- **Dates:** Tuesday, September 1, 2026, and Wednesday, September 2, 2026
- **Time:** 8:00 AM – 2:30 PM

Rod Bolten Photography will be taking professional undergraduate photos during your student's regularly scheduled gym classes.

- **Viewing Your Photos:** Within 7 days after picture day, you will receive an email containing your personal link and login to view the images.
- **Missed the Email?** If you do not see the email after one week, please check your spam or "Other" folders.
- **Questions and Ordering Support:** Please contact Rod Bolten Photography directly at [www.njsportshots.com](http://www.njsportshots.com) or via email at [rodboltenphotography@gmail.com](mailto:rodboltenphotography@gmail.com).

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### Senior Portraits (Class of 2027)

- **Makeup Session Date:** Friday, October 16, 2026
- **Time:** 8:00 AM – 2:30 PM

If your senior missed their original portrait session on June 24 or 25, makeup sessions will be held at the high school on October 16, 2026.

- You should have received a letter from Rod Bolten Photography with scheduling instructions. If you did not receive it, please call them at (201) 445-9355 to book an appointment.
- Priority is given to students who missed their initial dates. If you would like a retake, you may call to request an appointment, which will be granted based on availability.
- **This is the final time photographers will be at MHS for Senior Portraits. If your senior misses this date, they will need to travel to the photography studio in Midland Park to be included in the yearbook.**

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### Yearbook Purchases

The 2027 Thunderbird Yearbook is now on sale.

- **Early Bird Discount:** Buy now for \$100 at [www.yearbookordercenter.com](http://www.yearbookordercenter.com) (Job Number: 26305). Various packages and add-ons are also available. This discount is valid through Friday, October 31, 2026.
  - **Standard Pricing:** After October 31, the price will increase to the standard rate of \$110.
  - **Quick Link:** You can also access the purchase link on the MHS homepage under Headlines and Features.
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## Yearbook Parent Advertisements

Celebrate your senior's milestones by purchasing a personal advertisement in the 2027 yearbook! You can use the Online Ad Creator to build a custom message with text, baby photos, and current pictures.

- **Deadline:** All ad purchases and designs must be completed no later than Friday, January 29, 2027. Due to publishing deadlines, ads cannot be accepted after this date.

## How to Create & Purchase Your Ad Online:

1. Visit [www.yearbookordercenter.com](http://www.yearbookordercenter.com) and enter Job Number 26305 (or search for Mahwah High School).
2. Click "Start Yearbook Ad" and select your preferred ad size and pricing option.
3. Follow the prompts to design your message using the available templates.
4. **Important:** Your design is not finalized until you add it to your cart and complete the checkout process.
5. Any technical issues contact Varsity Yearbook at: <https://yearbookdiscoveries.com/contact-us/>

## Important Ad Design Details:

- **Proofreading:** Please proofread your ad thoroughly before submitting.
  - **Name Inclusion:** Ensure your child's first and last name are explicitly included within the ad design.
  - **Image Quality:** All digital images must be high resolution (at least 300 dpi).
  - **Content:** All images and language must be appropriate for a school publication.
  - **Sizing:** Ads must be proportional to the dimensions selected. If dimensions do not match, the yearbook staff will adjust the images, which may result in unexpected blank space or cropped photos.
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Thank you for your support in creating lasting memories for our students. If you have any questions, please feel free to reach out.

- **General Yearbook Questions:** [mhsyearbook@mahwah.k12.nj.us](mailto:mhsyearbook@mahwah.k12.nj.us)
- **Specific Ad/Business Questions:** Mr. Keith Normoyle ([knormoyle@mahwah.k12.nj.us](mailto:knormoyle@mahwah.k12.nj.us))

Sincerely,

Keith Normoyle

Yearbook Business Advisor

Taylor Kanderis

Yearbook Editorial Advisor