May 28, 2026

Dear Ann Arbor Board of Education Trustees,

I am writing to submit an application for the open seat on AAPS Board of Education. I have been a dedicated community member, PTO volunteer, PTOC board member and education advocate in Ann Arbor for years. I would like to officially take a role in helping shape the policies and practices of our district.

Particularly in the challenging place we find ourselves today, with a low fund balance, decreasing enrollment and lack of community trust- I feel called to step up. I would be happy to step in to work collaboratively with you all to come up with solutions that would serve our students and community. My professional experiences over the last two decades have more than qualified me for this role, and I hope you will seriously consider my application.

My commitment to public education is rooted in working in public schools as an AmeriCorps VISTA, high school math teacher, and classroom teacher coach. I know what excellent instruction looks like, and I want to support and retrain our amazing educators to stay and thrive in our district.

In addition to my education background, my professional career has evolved to focus heavily on organizational strategy, public policy, and institutional operations. Through my work with financial transparency platforms like OpenGov and Workday's Education and Government software, I have developed a deep, practical understanding of how modern public institutions manage complex administrative data, personnel, and fiscal budgeting. Furthermore, my past policy work (including in the Manhattan Borough President's Office, State Senate office and in the U.S. House of Representatives office) and my MPA program have equipped me to analyze dense state statutes and educational regulations with an analytical eye.

I hope to be an asset to the Board of Education for the betterment of our entire community.

Sincerely,
Becca Hogan
Rebecca Lewis Hogan, MPA

REBECCA LEWIS HOGAN

[redacted]

EDUCATION

NYU WAGNER GRADUATE SCHOOL OF PUBLIC SERVICE New York, NY
Master of Public Administration Graduated May 2011

MICHIGAN STATE UNIVERSITY East Lansing, MI
Bachelor of Arts, International Relations, Honors College Graduated May 2007

LOYOLA MARYMONT UNIVERSITY Los Angeles, CA
Single Subject Secondary Teaching Credential, Urban Education 2012

PROFESSIONAL EXPERIENCE

WORKDAY
Senior Digital Value Manager 2025 – 2026
Instructional Designer 2022 – 2025

- Turn complex product and certification requirements into clear, usable resources (videos, guides, and communications) so teams can quickly understand training offerings and confidently deliver them to their customers.
- Collaborate cross-functionally with subject matter experts and content architects to design, develop, and maintain institutionally sound, high-impact training for government and higher education customers.

TEACH FOR AMERICA Chicago, IL
Director, Recruitment & Admissions, Learning & Development 2018 – 2022

- Designed and executed large-scale live and asynchronous professional development programs for over 400 staff interviewers, ensuring rigorous hiring judgment and equitable decision-making frameworks.
- Coached and influenced national organizational leaders, identifying knowledge gaps and building strategic training initiatives to support long-term professional growth.
- Managed innovative fellowship programs and piloted new operational processes to enhance cross-functional recruitment strategies.

OPENGOV INC. Redwood City, CA
Lead Trainer, Customer Success 2015 – 2017

- Drove product adoption and user engagement across 1,500 government customers by transforming complex technical documentation into accessible, scalable weekly training programs.
- Launched an on-demand micro-learning certification framework and analyzed platform metrics to optimize customer success and user competency.
- Piloted a nationwide program to establish and support customer user-groups, fostering peer-to-peer collaboration and community-led problem-solving among public sector entities.

TEACH FOR AMERICA Chicago, IL
Manager, Teacher Leadership & Development 2013 – 2015

- Managed and coached 40 secondary STEM teachers to increase instructional effectiveness, improve student academic growth, and cultivate classroom leadership.

- Collected and analyzed qualitative and quantitative classroom performance data to identify critical academic trends and design targeted coaching interventions.
- Directed all programmatic budgeting, resource allocation, and outcome reporting for secondary mathematics professional development, leading a team of staff members to execute highly rigorous content sessions.
- Partnered directly with school administrators to align district goals, advocate for educators, and optimize student outcomes.

ALLIANCE FOR COLLEGE READY PUBLIC SCHOOLS Los Angeles, CA
Secondary Mathematics Teacher 2011 – 2013

- Taught Algebra and Honors Algebra, designing rigorous lessons aligned to State and Common Core Standards to boost students' conceptual knowledge and mathematical fluency.
- Developed an innovative, data-driven differentiated teaching model that successfully increased student proficiency by over 30 percentage points in a single year.
- Created and organized a "Student Achievement Night" that successfully engaged over 100 parents and students, bridging the gap between home and the classroom.

OFFICE OF COLORADO STATE SENATOR MIKE JOHNSTON Denver, CO
Urban Leaders Fellow 2012

- Conducted high-level professional policy, advocacy, and legislative research within the State Senate and alongside the Colorado League of Charter Schools.
- Authored comprehensive guidelines for charter schools to effectively implement newly passed state laws and adapt to shifting educational state policies.
- Researched and designed an innovative state energy policy proposal for introduction in the upcoming legislative session.

US HOUSE OF REPRESENTATIVES, OFFICE OF REP. ED TOWNS Washington DC
Congressional Fellow 2010

- Collaborated with the Legislative Director to analyze policy, brief the Congressman, and inform federal legislative strategies.
- Met with advocates and stakeholders, attended Congressional committee hearings, and authored public press releases to transparently communicate legislative actions to constituents.

AMERICA SPEAKS Washington DC
Associate 2009 – 2011

- Supported the execution of large-scale "21st Century Town Hall" public engagement initiatives aimed at involving citizens directly in critical public decisions, including public budgeting and civic resource allocation.

References for Contact:

Carrie Rheingans
State Representative 47th House District
[redacted]

Sue Hadden
RN, University of Michigan, Retired
[redacted]

Rachel Cox Gallardo
Georgetown ISD School Board
[redacted]

ANN ARBOR PUBLIC SCHOOLS
LEAD. CARE. INSPIRE.

Osinski, Amy <osinski@aaps.k12.mi.us>

Endorsement letter for Rebecca Lewis Hogan

1 message

Sue Hadden [redacted] Wed, May 27, 2026 at 3:09 PM
To: osinski@aaps.k12.mi.us

Dear AAPS Trustees,

I am delighted to recommend Rebecca Lewis Hogan as a candidate for The Ann Arbor Public School's School Board. I have known Rebecca for her entire life. A seat on the Ann Arbor school board is a natural next step based on her education, employment, volunteer, and advocacy experiences.

As an education advocate and consensus builder Rebecca has been a leader in the PTO Council community and has developed a strong relationship with parents and staff across the school communities. Additionally, Rebecca led a team with the Michigan Education Justice's Coalition on Capitol Day this past spring. As an associate at AmericaSpeaks, she successfully led table discussions on contentious issues with diverse participants.

Becca's professional background in public schools as a teacher, and classroom coach, gives her the hands-on experience needed to understand the classroom and school experience. As a dedicated parent and community member, she is often in schools volunteering and supporting teachers and administrators.

In addition to all of these incredible hands-on experiences, Becca's education (Masters of Public Administration, Public and Nonprofit Management and Policy Analysis) provides the theoretical foundation needed to lead as a school board member. She also has the public policy and administrative experience in federal, state and local government to round out her expertise. She understands the theory needed to lead and she possesses the concrete tools to build a strong budget for the future of AAPS.

Please join me in endorsing Rebecca Hogan for the AAPS School Board.

Best,
Sue Hadden
Ann Arbor community member and parent of AAPS graduates