

Small Business Ownership

Whether you're starting a business, already running one, or simply ready to understand how AI is changing the way business gets done, this course meets you where you are.

REGISTRATION OPENS JUNE 1, 2026

WHAT YOU'LL BUILD

Real business thinking applied to your idea, your industry, your goals

Each week, you'll work through a core business concept and apply it directly to a business of your choosing. You'll produce real documents, presentations, and planning materials along the way. You leave with work product, not just notes.

HOW WE WORK

AI tools, specifically **Claude**, are the engine of this course. Every assignment, every document, every presentation is built with AI assistance. You'll learn to research, write, plan, and present like a professional business owner using the same tools reshaping how real businesses operate.

TOPICS COVERED

- Business planning and structure
- Finance, costs, and cash flow
- Ethics and risk management
- Franchising and licensing
- Marketing strategy
- Accounting fundamentals
- Financial goals and taxes
- AI-assisted presentations

SCHEDULE

Wednesdays, 5:30 PM to 8:45 PM

August 26, 2026 to December 9, 2026

Dates subject to change

WHO THIS IS FOR

- Aspiring entrepreneurs
- Existing business owners
- Anyone curious about AI in business
- No prior experience required

COST

Registration fee.....\$315

Claude AI subscription...~\$100

Estimated total \$415

Credit/debit only. Refunds available before the first class.
Pricing subject to change

REQUIREMENTS

- Attend first class on time or be dropped
- CASAS Pre and Post Assessment (in class)

CERTIFICATION

Certificate of Completion awarded upon successful course finish.

