

Unit 3: Digital Citizenship
6th Grade Digital Art
15 Classes

Rev. May 2026

Essential Questions
● How does graphic design communicate ideas and messages? ● What makes a design visually effective? ● How do designers use text, images, color, and layout together? ● How can design influence the way people think or feel?

Enduring Understandings with Unit Goals
EU 1: Students will understand that graphic design uses visual elements to communicate messages and ideas. ● Arrange layouts to guide viewer attention ● Apply shapes, images, and color intentionally ● Create visually organized digital designs EU 2: Students will understand that designers use digital tools and creative choices to solve communication problems. ● Experiment with design choices and creativity ● Revise work based on feedback ● Create original digital artwork using Canva

Standards
ISTE 1.1 – Empowered Learner: Students leverage technology to take an active role in choosing, achieving, and demonstrating competency in their learning goals. ISTE 1.3 – Knowledge Constructor: Students critically curate a variety of resources using digital tools to construct knowledge and produce creative artifacts. ISTE 1.6 – Creative Communicator: Students communicate clearly and express themselves creatively using digital tools and media appropriate to their goals. ISTE 1.7 – Global Collaborator: Students use digital tools to broaden perspectives and work effectively with others.

ISAAC Vision of the Graduate Competencies

Competency 1: Write effectively for a variety of purposes.

Competency 2: Speak to diverse audiences in an accountable manner.

Competency 3: Develop the behaviors needed to interact and contribute with others on a team.

Competency 4: Analyze and solve problems independently and collaboratively.

Competency 5: Be responsible, creative, and empathetic members of the community.

Unit Content Overview

Canva Design Tools

- Identify Canva tools and workspace features
- Demonstrate proper use of design tools
- Apply formatting and editing techniques
- Create original digital designs using Canva

Shapes, Color, and Visual Elements

- Identify common design elements used in graphic design
- Demonstrate intentional use of shapes and color
- Apply design elements to improve communication
- Create visually engaging digital artwork

Layout and Composition

- Identify effective layout techniques
- Demonstrate proper alignment and spacing
- Organize visual elements clearly
- Apply balance and composition principles in designs

Daily Learning Objectives with *TWPS*

Students will be able to...

- Students will identify the purpose of graphic design.
 - *Where do you see graphic design in everyday life?*
- Students will analyze examples of effective poster design.
 - *What makes a poster stand out?*
- Students will explore Canva tools and workspace features.
 - *Why do designers use templates and tools?*
- Students will identify different typography styles.
 - *How does font choice affect a message?*

- Students will apply text formatting and hierarchy techniques.
 - *Why is readability important in design?*
- Students will organize information using layout techniques.
 - *What makes a design feel organized?*
- Students will apply alignment and spacing principles.
 - *Why does spacing matter in design?*
- Students will use shapes and visual elements in a design.
 - *How can shapes communicate ideas?*
- Students will apply color intentionally in designs.
 - *How do colors affect mood and meaning?*
- Students will combine text and visuals effectively.
 - *Why should images and text work together?*
- Students will analyze PSA posters and messaging techniques.
 - *What makes a PSA effective?*
- Students will plan a PSA poster design.
 - *What message is important to communicate?*
- Students will create a PSA poster using Canva.
 - *How can design influence people's choices?*
- Students will revise and improve their poster design.
 - *How can feedback improve artwork?*
- Students will present completed PSA posters and reflect on learning.
 - *What design skill improved the most during this unit?*

Instructional Strategies/Differentiated Instruction

- Teacher demonstrations
- Guided practice
- Step-by-step instruction
- Design analysis activities
- Project-based learning
- Peer critique and collaboration
- Independent creative work
- Visual examples and modeling

Assessments

Formative Assessments

- TWPS discussions
- Exit tickets
- Canva practice activities
- Teacher observation
- Participation

- Design checkpoints
- Peer feedback sessions

Summative Assessments

- Typography practice design
- Layout and composition activities
- Canva design exercises
- Final PSA poster project
- Project reflection

Unit Task

PSA Poster: Students will create a Public Service Announcement poster using Canva. Students will apply graphic design principles learned throughout the unit, including typography, layout, formatting, shapes, color, and visual communication techniques. Posters will communicate a clear message to an audience while demonstrating creativity, organization, and effective design choices. (EU 1, EU 2).

Unit Resources

- Canva
- Google Drive
- Teacher Resources
- Demonstration slides
- Example posters
- Tutorial videos
- Rubrics
- Guided notes
- Canva templates