



Information Regarding Awarding of Request for Proposal

Proposals for District Executive Coaching Consulting and Professional Development Services were received and reviewed by a team of selected staff members of the Cherry Hill Board of Education. Proposals were evaluated and graded on the following criteria: Technical Specifications, Management Criteria, Experience and Ability, and Cost Criteria. The District is hereby posting the recommendation to award contracts because this was issued as a Request for Proposal under the Competitive Contract Process as outlined in N.J.S.A.18A:18A et seq.

| SCORER | Axiom Learning, Inc. | Creative Coaching Consultants, | GOMO Educational Services | Jana Lee & Associates | Tracey Severns | Teacher Created Materials |
|-----------------------|-----------------------------|---------------------------------------|----------------------------------|----------------------------------|-----------------------|----------------------------------|
| AS | 50.00 | 74.00 | 77.00 | 60.00 | 90.00 | 65.00 |
| FM | 58.00 | 75.00 | 80.00 | 70.00 | 89.00 | 58.00 |
| GG | 60.00 | 40.00 | 74.00 | 40.00 | 73.00 | 48.20 |
| KM | 77.00 | 84.00 | 75.00 | 82.00 | 84.00 | 75.00 |
| SG | 50.00 | 62.00 | 66.00 | 59.00 | 89.00 | 51.00 |
| Average Scores | 59.00 | 67.00 | 74.40 | 62.20 | 85.00 | 59.44 |

Award Recommendation

It is the recommendation of the evaluating committee to award the contract to Tracey Severns as outlined in the original RFP. All proposals were carefully and completely reviewed. Above are the results of individual and independent scoring by each team member.

| PROFESSIONAL DEVELOPMENT | RATES |
|---------------------------------|-------------------|
| Full Day In-Person Training | \$5,700.00 |
| Half day In-Person Training | \$3,100.00 |
| Virtual meetings/Coaching | \$260.00 per hour |
| Administrative Fees | \$0 |

| CONSULTING SERVICES | RATES |
|---------------------------------|--------------|
| Consulting Services Hourly Rate | \$195.00 |

The term of the contract shall be from May 27, 2026, through June 30, 2028, with two (2) one-year renewals, in accordance with the provisions of N.J.S.A. 18A:18A-42. Contract extensions are contingent upon the availability and appropriation of funds.