Athletic Sponsorship Packages 2026-2027

Dear Community Partner,
I'm excited to invite you to join the St. Benedict at Auburndale Eagles athletics family and invest in the future leaders of our community.

Why Partner with St. Benedict Athletics?
For decades, St. Benedict has been a cornerstone of athletic excellence in Cordova and the greater Memphis area. Our Eagles compete with integrity while developing character that lasts a lifetime.

When you partner with St. Benedict Athletics, you are investing in:

- Character development
- Community pride
- Future leaders

Your support directly impacts:

- Athletic facilities and equipment
- Program-wide sustainability
- Opportunities for all student-athletes

We are committed to building a model where all proceeds support the entire athletic program, helping reduce the financial burden on families and strengthening SBA Athletics for years to come.

Thank you for your support and belief in our mission.

God Bless and Go Eagles!

Luke Ellis

Luke Ellis
Director of Advancement / Head Baseball Coach

CORPORATE SPONSORS

ELITE EAGLE PARTNER
$5,000

- Three premium banners (Football, Baseball, Soccer, and/or Gym)
- Scoreboard Sponsorship (1 sport – limited availability)
- Mentions at every home sporting event
- 8 All-Sports Passes
- 4 complimentary Fine Arts tickets
- Golf Tournament Gold Sponsorship included

GOLDEN EAGLE SPONSOR
$3,000

- Three banners (Football, Baseball, Soccer, and/or Gym)
- Mentions at **ALL** home sporting events
- 6 All-Sports Passes
- Social media mentions each season
- Golf Tournament Hole Sponsorship included

BLUE EAGLE SPONSOR
$1,500

- One banner: Football, Baseball, Soccer, or Gym
- 4 season passes to all home games
- Mention at every home football game

Single Sponsorships

New Banner - $600

Renew Banner - $500

SCOREBOARD SPONSORSHIPS

Scoreboard sponsorships are the most visible assets on campus. Every fan looks at the scoreboard throughout each game, creating repeated exposure.

ONLY 2 SPOTS PER SCOREBOARD
Football Scoreboard – 2 Sponsors
Basketball Scoreboard – 2 Sponsors
Baseball Scoreboard – 2 Sponsors
Soccer Scoreboard – 2 Sponsors

FOOTBALL SCOREBOARD
$3,500

BASKETBALL SCOREBOARD
$2,500

BASEBALL SCOREBOARD
$2,000

SOCCER SCOREBOARD
$1,500

GOLF TOURNAMENT SPONSORSHIPS

A premier community event supporting SBA Athletics and serving as a key entry point for sponsors.

TITLE SPONSOR – $5,000

- **Event naming rights**
- **Largest logo on all signage**
- **Website and social media promotion**
- **Foursome included**
- **Recognition at awards**

GOLD SPONSOR – $1,500

- **Prominent signage at event**
- **Website recognition**
- **Social media promotion**

HOLE SPONSOR – $300

Thank you!

Thank you for your interest in supporting St. Benedict at Auburndale!
Your partnership helps shape young men and women into strong students, leaders, and disciples of Christ.
Everything you need — banner purchases, graphics submission, and more — is available here.

Submit Payment:
Use the online form to submit your sponsorship and select your package.
Send Banner Graphics:
Banners are 4 ft long × 3 ft wide.
Upload your design in PNG or JPEG format via the form.
Watch for Confirmation:
Once your graphic is approved, we'll print and hang your banner.
A receipt will be emailed as soon as the payment is received.

Questions?
Please visit sbaeagles.org/athletics or reach out to
Luke Ellis
Director of Advancement
ellisl@sbaeagles.org
(901) 430-4200