



Tuesday, May 5, 2026

FOR IMMEDIATE RELEASE:

Lafayette School Corp. celebrates fourth annual Social Media Day Wednesday, May 6

Lafayette School Corp. will, once again, be flooding social media platforms with stories about why we are so proud to attend LSC.

On Wednesday, May 6, students, faculty, families and alumni will share stories on Facebook, X, Instagram, Threads and BlueSky about their pride in LSC. Using the hashtag #BronchosBuiltDifferent, stories will focus on experiences and opportunities that are unique to JHS students.

Students in Melanie Gilbert's Jefferson High School Marketing class took the lead on this initiative again this year. They found classmates, staff and alumni who are excited to share their stories and experiences. They highlighted academic offerings, programs, athletics and extracurricular activities that have helped students learn and grow, preparing them for their future. Any one of these programs — Radio and TV, Chinese language, the Planetarium, athletics — would have made their experience at Jefferson High School worthwhile. But combined, they provide an outstanding learning environment.

Students of all ages will share their stories of what makes Lafayette School Corporation a place where students thrive. Media are welcome to visit tomorrow and see why #BronchosBuiltDifferent.

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