



Dublin City Schools
Video & Communications 7
Graded Course of Study
2026

Dublin City Schools
Middle School Electives Graded Course of Study

VIDEO & COMMUNICATIONS 7

Course Goals

Students will build on 6th grade video & communication skills by focusing on practical application and narrative storytelling across various digital media formats. Students will learn the full content creation process from concept development and effective interviewing techniques to technical editing skills in editing and sound design. Projects will include but are not limited to: multi-episode podcasting, short narrative video creation, and promotional video creation emphasizing responsible digital citizenship and critical media analysis. Students may have opportunities to contribute to the school news program.

The standards addressed in this course are from the Ohio Learning Standards for English Language Arts and the Ohio Learning Standards for Technology.

Podcasting		
Designing Podcasts with Audience Awareness and Engagement in Mind Students will master the podcasting medium by guiding learners through the complete audio production process. Students will analyze episodic and serialized formats, develop targeted audience engagement strategies, and apply scripting and editorial processes to produce an engaging podcast.		
Strand	Topic	Standard
Innovative Designer	Types of Podcasts: Serialized vs. Episodic	TECH.6-8.ID.4.b Students select and use digital tools to support a design process and expand their understanding to identify constraints and trade-offs and weigh risks.
Creative Communicator		TECH.6-8.CC.6.a Students select appropriate platforms and tools to create, share, and communicate their work effectively.
Creative Communicator	Writing, Script, Brainstorming of	TECH.6-8.CC.6.b Students create original works or responsibly repurpose other digital resources into new creative works

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	Podcast	TECH.6-8.CC.6.c Students communicate complex ideas clearly using various digital tools to convey the concepts textually, visually, graphically, etc.
Writing		ELA.W.7.5 With some guidance and support from peers and adults, develop and strengthen writing as needed by planning, revising, editing, rewriting, or trying a new approach, focusing on how well the purpose and audience have been addressed.
Empowered Learner	Audience Awareness and Engagement	TECH.6-8.EL.1.c Students actively seek performance feedback from people, including teachers, and from functionalities embedded in digital tools to improve their learning process, and they select technology to demonstrate their learning in a variety of ways.
Creative Communicator		TECH.6-8.CC.6.d Students publish or present content designed for specific audiences and select platforms that will effectively convey their ideas to those audiences.
Global Collaborator	Create Podcast and Editorial Process	TECH.6-8.GC.7.c Students determine their role in a team to meet goals, based on their knowledge of technology and content and personal preference.
Digital Citizen	Ethical Media Production	TECH.6-8.DC.2.a Students manage their digital identities and reputations within school policy, including demonstrating an understanding of how digital actions are never fully erasable. TECH.6-8.DC.2.b Students demonstrate and advocate for positive, safe, legal, and ethical habits when using technology and when interacting with others online. TECH.6-8.DC.2.c Students demonstrate and advocate for an understanding of intellectual property with both print and digital media – including copyright, permission, and fair use – by creating a variety of media products that include appropriate citation and attribution elements. TECH.6-8.DC.2.d Students demonstrate an understanding of what personal data is and how to keep it private and secure, including the awareness of terms such as encryption, HTTPS, password, cookies, and computer viruses; they also understand the limitations of

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		data management and how data-collection technologies work.
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Narrative and Promotional Video		
Creating Narrative and Promotional Videos Using Persuasive Techniques Students explore the strategic use of visual media to tell compelling stories and drive audience action. Students will analyze and master persuasive strategies to guide the complete video production process through scripting, filming, and editing to produce compelling narrative and promotional videos.		
Strand	Topic	Standard
Speaking and Listening	Persuasive Techniques	ELA.SL.7.1.d Acknowledge new information expressed by others and, when warranted, modify their own views. ELA.SL.7.4 Present claims and findings, emphasizing salient points in a focused, coherent manner with pertinent descriptions, facts, details, and examples; use appropriate eye contact, adequate volume, and clear pronunciation. ELA.SL.7.5 Include multimedia components and visual displays in presentations to clarify claims and findings and emphasize salient points.
Knowledge Constructor	Narrative and Promotional Video	TECH.6-8.KC.3.a Students demonstrate and practice the ability to effectively use research strategies to locate appropriate digital resources in support of their learning. TECH.6-8.KC.3.b Students practice and demonstrate the ability to evaluate resources for accuracy, perspective, credibility, and relevance. TECH.6-8.KC.3.c Students locate and collect resources from a variety of sources and organize assets into collections for a wide range of projects and purposes. TECH.6-8.KC.3.d Students explore real-world issues and problems and actively pursue an understanding of them and solutions for them.

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Global Collaborator		TECH.6-8.GC.7.b Students use collaborative technologies to connect with others, including peers, experts, and community members, to learn about issues and problems or to gain a broader perspective.
Innovative Designer		TECH.6-8.ID.4.b Students select and use digital tools to support a design process and expand their understanding to identify constraints and trade-offs and weigh risks.
Creative Communicator		TECH.6-8.CC.6.d Students publish or present content designed for specific audiences and select platforms that will effectively convey their ideas to those audiences.
Digital Citizen	Ethical Media Production	TECH.6-8.DC.2.a Students manage their digital identities and reputations within school policy, including demonstrating an understanding of how digital actions are never fully erasable. TECH.6-8.DC.2.b Students demonstrate and advocate for positive, safe, legal, and ethical habits when using technology and when interacting with others online. TECH.6-8.DC.2.c Students demonstrate and advocate for an understanding of intellectual property with both print and digital media – including copyright, permission, and fair use – by creating a variety of media products that include appropriate citation and attribution elements. TECH.6-8.DC.2.d Students demonstrate an understanding of what personal data is and how to keep it private and secure, including the awareness of terms such as encryption, HTTPS, password, cookies, and computer viruses; they also understand the limitations of data management and how data-collection technologies work.