Essential Standard	Clarifying Objective
5.ICR.2 **Analyze the changes and influences that occur during puberty and adolescence.**	**5.ICR.2.5** **Deconstruct media messages as they relate to their influence on perceptions of desirable body sizes and shapes.**
ELA Common Core Standard for 5th Grade RL.5.7. Analyze how visual and multimedia elements contribute to the meaning, tone, or beauty of a text (e.g., graphic novel, multimedia presentation of fiction, folktale, myth, poem).	

Materials Needed:

- Access to website: http://www.teachertube.com/viewVideo.php?title=The_Dove_Body_Image_Project&video_id=218180
- Advertisement Samples Presentation
- Pencil
- Paper
- Markers, crayons, colored pencils
- Glue sticks

Focus:

- Ask students, *Why do girls begin to have low self-esteem in upper elementary school and middle school? Do boys experience the same problems? What do they worry about?*
- Go to the website for Dove's Campaign for Real Beauty: http://www.teachertube.com/viewVideo.php?title=The_Dove_Body_Image_Project&video_id=218180
- Explain this video clip shows how much a model is made up with cosmetics and how much her image is altered by Photoshop before she is considered beautiful.

Statement of Objectives:
We have been studying puberty and how it affects fifth graders physically, emotionally, and socially. Today we are going to talk about how young people are affected by the media.

Teacher Input:
Ask students these questions:

- *How does media influence us as citizens?*
- *What kinds of messages does television send to viewers in its commercials?*
- *What kinds of messages do magazine ads send to readers?*