



Northwest ISD Council of PTAs **State of the Council Report**

May 18, 2026

Northwest ISD Regular School Board Meeting

Northwest ISD Council of PTAs



Who are we?

The Northwest ISD Council of PTAs is made up of 34 local PTAs across our district, working together to support students, families, and schools.

Our work this year was guided by a dedicated team of 6 Council Executive Board members who helped lead, support, and connect PTAs across the district.

- President** - Kimberly Hart (Berkshire)
- 1st VP (Training)** - Brittany Dosch (Roanoke/Medlin)
- 2nd VP (Membership)** - Rebekah Baus (Daniel)
- 3rd VP (Advocacy)** - Michelle Smith (NHS)
- Treasurer** - Lindsey Kimble (Clara Love/Pike)
- Secretary** - Brenda Bernet (Clara Love/Pike/NHS)



Why PTAs Matter to Our District

- **Strengthen School Communities** - PTAs foster school spirit, encourage volunteerism, and create memorable experiences that connect families to their campuses.
- **Inspire and Engage Families** - PTA provides meaningful opportunities for parents and caregivers to become involved in their child's education and school experience.
- **Provide Programs that Support Student Success** - PTAs fund and organize programs that enrich learning and strengthen school communities, such as family engagement events, student recognition, educational programs, and campus improvements.
- **Advocate at the Local, State, and National Levels** - PTA gives families a collective voice to advocate for public education, child safety, and policies that benefit all students.



The purpose of Northwest ISD Council of PTAs



To unite and support local PTAs across the district in advancing the mission of PTA: to make every child's potential a reality by engaging and empowering families and communities to advocate for all children.

The Council works to:

- Support and strengthen local PTAs
- Provide leadership training and resources
- Promote collaboration among PTAs and schools
- Encourage family engagement and volunteerism
- Advocate for the education, health, safety, and well-being of all children
- Facilitate communication between local PTAs, the school district, and Texas PTA



Northwest ISD Council of PTAs



Building Stronger Leaders Through Training

- Council President attendance at Lone Star Leadership Weekend, provided by Texas PTA
- Council Board Orientation led by Field Service Representative
- LAUNCH - Conference & Leadership training put on by Texas PTA
- Local Leadership Trainings & online trainings through Texas PTA
- Council Led Rountables for Presidents, VP of Membership, etc



Membership Achievement Shout Outs



- NISD Council of PTAs has **11,010** members this year and had its 11th straight membership increase.
- Council has 40% of student population - Top 7 in state.
- 20 of the 34 (59%) of our schools had a membership increase.
- 17 of 34 (50%) of our school received the Golden Apple Award. They had 100% membership of the school faculty.
- Lakeview Elementary & Roanoke Elementary received Platinum Voice For Every Child. Recruiting members equal to at least 100% of student enrollment.

2025-26 NISD Council of PTAs Year in Review



Leadership Development

- **95 NISD PTA leaders from 26 schools (39 first time attendees) attended the 2025 Texas PTA Launch** (July 18–20), gaining training, inspiration, and resources to bring back to their campuses.
- **Council Board Orientation** was held on August 19, 2025, to equip Council leaders for a successful year of service.
- **Council provided local trainings** throughout the year related to local board orientation, bylaws, membership, etc.

Grant and Programs

- In November 2025 we were awarded the **TikTok Create with Kindness Grant**, thanks to a successful grant application written by Michelle Smith.
- It was **presented** on May 4, 2026 and we had an amazing turn out of NISD students (13 & up) & their families. **Special thanks to Dr. Jamie Farber & team for attending.**

2025-26 NISD Council of PTAs Year in Review



Advocacy in Action

- Council passed a resolution supporting Northwest ISD's 2025 Prop A VATRE on October 15, 2025, with representatives from 25 local PTAs in attendance.
- Texas PTA Straight Talk '26: Raising the AI Generation watch party was held on February 23, 2026.
- Special thanks to Cara Carter and Dr. Jamie Farber for leading a meaningful district discussion on this timely topic.

Back the Future Membership

- Allows individuals to join all the PTAs or PTAs in a feeder pattern in NISD. Every membership strengthens our collective voice and enhances our ability to advocate effectively for every child.
- Special thanks to members: **Alyssa Pry, Jennifer Burton, Anne Simpson, Steve Sprowls, Jennifer Murphy, Chris Robey, and Hailey Walker**



2025-26 NISD Council of PTAs Year in Review



Arts in Education

- Council received 143 Reflection submissions from local PTAs.
- 19 submissions went on to state.
- **Reflections Art Gala** was held on March 3, 2026, to celebrate students who advanced to and participated at the district level of the Reflections program.

Volunteers and Fundraising

- **Volunteer hour worth** estimated at **\$34.99** in Texas (National average - \$36.14) according to the Do Good Institute
- **NISD PTA Volunteers** logged **17,820** hours this year
- Fundraising estimate - **\$623,531.80**

2025-26 NISD Council of PTAs Year in Review



Special Events & Awards

- **Council Delegate Awards Meeting** was held on May 5, 2026, to recognize outstanding District leaders, PTA leaders and PTAs across the district.
 - **Elementary Volunteer of the Year** – Kate Hussey
 - **Middle School Volunteer of the Year** – Chrissi Jenkins
 - **High School Volunteer of the Year** – Edie Jauregui
 - **Elementary Staff of the Year** – Nate Roub
 - **Secondary Staff of the Year** – Natalie Childress
 - **Admin Staff of the Year** – Cara Carter
- **Special thanks** to Hutchins BBQ, Outback Steakhouse, and Raising Cane's for their generous donations in support of this event.



2026-27 Council Board

- President - Kimberly Hart (Berkshire)**
1st VP (Training & Programs) - Brittany Dosch (Roanoke/Medlin)
2nd VP (Ways & Means) - Rebekah Baus (Daniel)
3rd VP (Advocacy) - Michelle Smith (NHS)
4th VP (Membership) - Erin Askenasy (Medlin)
Treasurer - Callie McAdams (JCT/PVE)
Secretary - Brittany White (Hughes)





THANK YOU!

Questions?