

SUN CITY ED•TECH

C O N F E R E N C E

OCT. 22, 2026 • 8:00 AM - 4:30 PM

ADVANCING CLASSROOM INNOVATION



THE BORDERLAND'S PREMIER ED TECH CONFERENCE

ESC 19
EDUCATION SERVICE CENTER
REGION 19 • EL PASO, TX

**TECHNOLOGY
SERVICES
DEPARTMENT**



**STARLIGHT
EVENT CENTER**

**6650 Continental Dr.
El Paso, TX 79925**

Advance Your Brand. Empower Education. Drive Innovation. Partner with us for unparalleled access to educators, administrators, and decision-makers seeking innovative solutions to transform learning environments. Our expanded 2026 sponsorship tiers offer greater opportunities for visibility, engagement, and thought leadership.

EDTECH VISIONARY LEVEL > \$4096

- Premier Brand Dominance: Exclusive, expansive exhibitor booth space in a high-traffic, prime location.
- Keynote Stage Recognition: Prominent recognition and opportunity for a brief address/introduction during the Welcome & Opening Session.
- Guaranteed 50-minute Presentation Slot: Command a dedicated session to showcase your expertise, product, or solution directly to a highly engaged audience, establishing your organization as a thought leader and driving direct engagement.
- Comprehensive Digital & Physical Branding: Exclusive logo display on all major conference signage, digital platforms, event materials, and projected during general sessions.
- Continuous Recognition: Dedicated digital signage loops, special thank you announcements throughout the day, and amplified social media promotion.
- Extended Recognition: Brand highlighted in pre-conference communications to attendees and post-conference summaries.

EDTECH CATALYST LEVEL > \$2048

- Strategic Brand Placement: Premium exhibitor booth space in a highly visible area, attracting continuous attendee flow.
- Amplified Recognition: Prominent logo display on premium signage, digital platforms, and acknowledged during key conference announcements.
- Dedicated Digital Recognition: Recognition through digital signage loops and special thank you announcements.
- Enhanced Digital Presence: Increased frequency of logo display and recognition across our digital platforms and select social media mentions.
- Verbal Recognition: Acknowledgment during a general session or key transition.

EDTECH INNOVATOR LEVEL > \$1024

- Visible Presence: Prominent exhibitor booth space for good visibility among attendees.
- Core Recognition: Logo included in select displays and recognized in conference materials.
- Digital Acknowledgment: Inclusion of your logo on the conference website and select digital signage loops.

EDTECH ENTHUSIAST LEVEL > \$512

- Foundational Presence: Standard exhibitor booth space for direct interaction with attendees.
- Basic Recognition: Logo included in basic displays and recognized in core conference materials.
- Basic Digital Presence: Your organization's name included in general digital signage loops, conference program, and website.



The **SUN CITY ED TECH CONFERENCE** is built to bridge the worlds of instruction, leadership, and information technology. This is more than a classroom conference.

IT'S WHERE I.T. TEAMS, SCHOOL LEADERS, AND EDUCATORS COME TOGETHER to shape the future of learning with purpose-driven technology.

FOR IT PROFESSIONALS

Take the lead in building safer, smarter, and more connected campuses.

- 🔒 Explore next-gen network security solutions made for K-12
- ☁️ Gain strategies for cloud migration and management
- 🛡️ Discover cybersecurity essentials and tools to protect your users
- 🔧 Learn how to future-proof your infrastructure from the ground up
- 🤝 Network with top vendors and tech leaders across the region

FOR EDUCATORS

Empower your students through technology with ready-to-use tools and ideas.

- ✨ Discover engaging ed tech tools to elevate instruction
- 🧠 Learn AI-powered teaching strategies and platforms
- 📱 Take home tech-infused lesson plans for immediate impact
- 🌐 Collaborate with fellow educators and industry innovators

FOR CAMPUS & DISTRICT LEADERS

Drive strategic decisions and make meaningful tech investments.

- 📊 Understand how ed tech and IT trends affect policy and practice
- 🕒 Lead with data-driven innovation aligned to CCMR and strategic goals
- 💡 Explore cross-functional collaboration between IT and instruction
- 📁 Connect with solution providers that support districtwide growth

WHY PARTNER WITH US?

- ✅ Direct access to decision-makers
- ✅ Position your brand as a thought leader in technology
- ✅ Targeted brand amplification
- ✅ Complimentary breakfast and lunch for all sponsors

To secure your spot or learn more about sponsorship opportunities, please contact **Oscar Carrera**, ocarrera@esc19.net or visit our website at esc19.net.



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SEE YOU IN OCTOBER!
THANK YOU!



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