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## MEDIA RELEASE

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### **FOR IMMEDIATE RELEASE**

## **Keith Lucius (Ashwaubenon) receives WASBO's highest honor, the 2026 Wallace E. Zastrow Lifetime Achievement Award**

**Ashwaubenon, WI –May 15, 2026**

Keith Lucius, Assistant Superintendent of the Ashwaubenon School District, received the Wisconsin Association of School Business Officials' (WASBO) 2026 Wallace E. Zastrow Lifetime Achievement Award during the Spring Conference at the Kalahari Convention Center in the Wisconsin Dells.

**Watch his recognition video here: <https://youtu.be/J0Y6hWjHg8s>**

**Attached is one recognition photo. More to come next week!**

The Wallace E. Zastrow Lifetime Achievement Award is the highest honor WASBO bestows on its members. Wallace E. Zastrow was a charter member of WASBO and served as the Association's first Executive Director. The award honors the legacy career accomplishments, outstanding contributions, and years of service of active WASBO members who have displayed visionary leadership, commitment, and dedication. Award recipients like Lucius have made significant contributions to better the profession, public education, the school districts they serve, and WASBO.

Lucius is receiving the 2026 Wallace E. Zastrow Lifetime Achievement Award because of his profound impact on public education throughout his 27-year career. He is being recognized for his unwavering transparency and community engagement, as well as for guiding his district through multiple successful referendums. Additionally, this award honors his dedication to mentoring new school business leaders, and his lifelong commitment to servant leadership—highlighted by his impactful role as a mentor with Big Brothers Big Sisters.

This honor includes a \$2,000 cash award, sponsored by the Wisconsin Investment Series Cooperative (WISC), for continuing professional development. Lucius also has the privilege of presenting a \$1,500 scholarship, sponsored by Community Insurance Corporation, to a 2026 graduating senior in the Ashwaubenon School District. WASBO encourages school districts and organizations to share this news with local media outlets.

WASBO is the association where Wisconsin's School Business and Operations Professionals Connect, Learn, & Lead! The association provides professional development for school business staff, fosters a network of support, and advocates for funding that ensures outstanding educational opportunities for all children in Wisconsin.

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