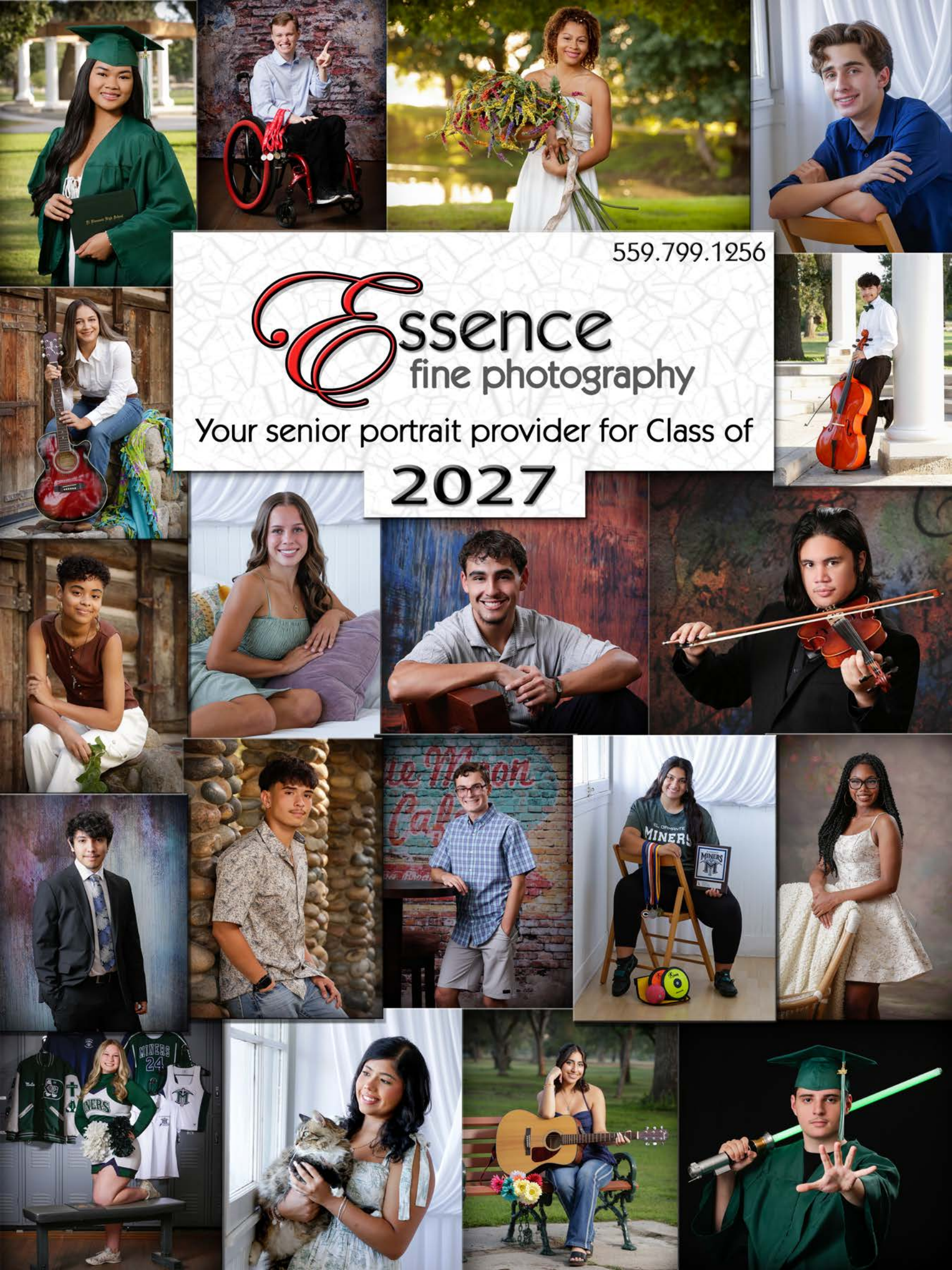




559.799.1256

Essence
fine photography

Your senior portrait provider for Class of
2027

Dear Senior Students and Parents,
Welcome to the Senior Class of 2027,

This will be the most exciting and busy year of high school.

The Yearbook Staff would like to remind you that before you begin the Senior school year you must have your Senior portrait made. Please contact senior yearbook portrait provider, Essence Photography.

Any suitable portrait made by Essence Photography may be submitted for publication in the yearbook. Your Student may choose to schedule an in-studio custom session or to have their portrait made with Essence at school during yearbook portrait days.

For information on the **Senior Portrait Program** you may call your **Senior Portrait** provider **Essence Photography at (559) 799-1256**

Your school has a deadline of no later than September 1 to have all senior portraits ready for delivery to the Yearbook for printing. Please do not delay in scheduling your Custom Portrait Session as it must be done with us by September 1.

This year Essence Photography will be hosting Yearbook Portrait Days at your School.

Redwood High School, tentatively on August 26.

El Diamante High School, tentatively on September 1.

Golden West High School, tentatively on September 2.

Mt. Whitney High School, tentatively on September 24.

This portrait opportunity is absolutely free and ensures that your student's portrait will be available free of charge for yearbook publication. These images may be viewed on the internet and students will be given ordering information to take home.

Parents and Students who wish to take advantage of our creative Custom Senior Portrait Sessions may call to schedule an appointment prior to the deadline.

There are many custom session styles available. Custom sessions are done at Essence Studio.

Custom sessions fees include multiple backgrounds or locations with up to four clothing changes.

Students may also include cap and gown portraits in their custom session.

Students may choose their favorite pose to be published in the yearbook.

The best time to call for your creative Custom Session is **NOW**, when the most convenient appointment times are still available !!

Don't be disappointed call today.

Custom Session availability for **August through September may be limited if you delay in scheduling.**

Have a great Summer !!!

Procrastinators Beware !!!!

Parents & Students !!!

This is your notice that due to

New Automations of the Jostens Yearbook systems

There will be no extension of the
Yearbook portrait deadlines this year.

Your Yearbook Staff needs you to have your
portraits done promptly.

Now is the time to schedule your appointment !!!!!

If you wait till August to book your session you
may not get in. Don't be disappointed CALL NOW !!



Tina L. Smith
Certified Professional Photographer
Professional Photographers of America

Essence
Fine Photography

Seniors of 2027

This is the Essence Senior Session Catalog.

It's been created to give you choices.

If you're unsure, call us, we would love to help!

Our Regular Session Times and Office Hours

June Through September

Session Times: M-F 6-11:30 & 1-5PM

Office Hours M-F 9-11:30 & 1-5PM

(Office hours may vary due to school obligations)

Essence

fine photography



You know
what you want.
You've been making
your own decisions
for some time now.

The decision to choose
Essence
is going to be so easy.
Some things like
Quality,
Value & Style
are obvious.

With Essence you will look your absolute best.

Don't sweat the small stuff like blemishes

and other things that you can't control.

We'll take care of it.

Of course it's included in your package price. Why not?

This is your time and it's all about who you are right now.

We want you to bring a parent or one friend.

Pose approval from a loved one can give you the confidence

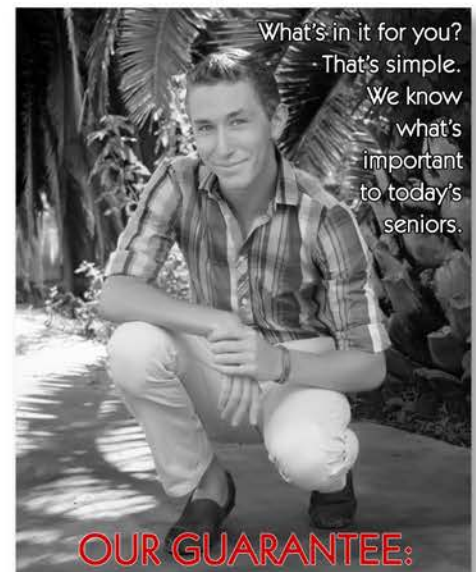
you need to really be yourself. Plus You get to view your images

during your session. There's lots of extras, like Desserts on our

Package Menu, that we've included just to make your

Senior Year that much more unbelievably incredible.

You have nothing
to lose
And everything
to gain



What's in it for you?

- That's simple.

We know
what's
important
to today's
seniors.

Convenient Appointments. You have a life, so we'll work with you to make a time that works best for you.

Help Along the Way. This experience will only happen once in a lifetime.

We want your session to be a wonderful life-long memory, and for that to happen we realize that you need to be comfortable asking questions. We're here to help you every step of the way, it's what we do.

The best portraits will only happen if you can be yourself and enjoy it.

Tons of Choices. Let's get creative. If you have an idea let us know. We have all kinds of backdrops and scenic props that will make your session as unique as you are.

Less Extra Charges. We go out of our way to make sure you can afford to look your best. The other guys charge a lot extra for the things you can't do without, like retouching. We include it in our packages.

Quick Turnarounds. Who can wait? We can't. We enjoy your sessions just as much as you do and we can't wait to see you loving all your poses. Our previews are usually ready within two business days.

Respect. We see you as grown individuals with completely unique styles. We are going to listen to your needs. We want your session to be about you. No one is going to sit you on a stool, make you feel awkward for five minutes, and then say "see ya". We want to share our time with you, so let's have a BLAST!!!

OUR GUARANTEE:

Parents are always encouraged to assist your Student in choosing the best style of session that suits your family's tastes. We also invite Parents to please come along for your Student's session, as your input is highly valued. If for any reason you are not satisfied with your image collection, simply let us know at the time of your session and we will make additional poses in the same session style at no additional fee. You have the opportunity during your session to view all of your images before the close of your session so that we can be sure we have met all your needs.

To ensure that you are satisfied with your finished portraits you may request an ordering consultation. During the ordering consultation we will review all of your chosen poses and address any of the finer details for printing, to assure that your finished portraits are the best quality possible.

Viewing consultations must be scheduled and completed within two weeks of your session. In order to protect our copyrights, no prints that are unsatisfactory to you may leave the studio.

ESSENCE 2027 SENIORS MAY SELECT A POSE FOR YEARBOOK FROM ANY OF OUR SESSIONS

THAT'S RIGHT IT'S YOUR CHOICE !!!

PLEASE NOTE: WE BOOK WITHIN TWO WEEK BLOCKS
OPENING ADDITIONAL BLOCKS AS SESSIONS FILL

Find Yourself In Our Custom Creative Sessions

RED ALERT !!

**PARENTS & STUDENTS:
YOU MUST CALL IMMEDIATELY
TO RESERVE YOUR SESSION TIME !!!**

SESSION PRICES GOOD UNTIL OCTOBER 1

Studio Style \$55

The Classic look, designed to stand the test of time. Simple, but with interesting backgrounds that feature you. Like your parents had, with a modern twist.



The Zone \$55

Get in your Zone. Surround yourself in the things that you live for.



Session info #101:

All Single Indoor Custom Deluxe Sessions are \$55 and include:
3-4 Clothing Changes and unlimited Poses

Any 2 Custom Deluxe Indoor Style Sessions are \$80
One hour total and include:

3-4 Clothing Changes and unlimited Poses
(for instance - Studio Style & WOW)

Our Outdoor Sessions = \$70
Add on a friends or Black & White to the outdoor session = \$95

All Custom Deluxe Single & Double Sessions are allowed one hour of unlimited photography.

You May choose our Custom Mini Session which features any one of our indoor style sessions. Our Custom Mini session is 20 minutes of photography and one outfit. Custom Mini Sessions are \$45

Because of the popularity of our Sessions we ask that you pay your session fee in advance to hold your session date. Payment may be made by phone with a credit card, or you may pay with cash or check in person.

We don't want parents to miss out on sharing your senior's portrait experience. All of your images may be viewed during your session to be sure we've met your needs and that you love your image collection. We welcome and expect parents suggestions as You and Your student are our reason for doing business.

NOTE: When you choose Essence Photography you may submit any suitable image from your Custom Creative session to go into Yearbook.

W.O.W. \$55



Unforgettably You in
White on White or
Black on Black

B.O.B \$55



Outdoor \$70

Get out there, it's only \$11 more and there are so many great backgrounds.



Natural Light \$55

A fresh casual natural look in our sun porch.



ADD ON BLACK & WHITE \$25

Turn any favorite image to black & white or sepia tone
As an add on session for only \$11 more



ROCK STAR

NO ENTOURAGE
NO RED CARPET
JUST
A ROCK STAR SOUL
YOUR TUNES & YOU
WHEN ONLY THE EDGIEST BLACK AND WHITE
WILL DO
\$55 DOLLARS



ADD ON Friends \$25

They are the ones who get you through life
Remember them always



Manipulated \$55

Multiple images, montages & special effects. Bring us your wild ideas. Let's talk about all the possibilities.



**SENIOR CLASS OF
2027**

The List

Accepting Appointments
for June - Aug.!!!

All of our package selections include your choice of 2-4 poses per student from your collection to make into any size print set you wish. Students with print purchases of \$126.50-\$253 may choose up to 2 poses retouched at no additional charge. Students with print purchases of \$379.50-\$506 may choose up to 4 poses retouched at no additional charge. Each of your chosen poses will be retouched to perfection by our skilled digital artists. Your finished portraits will be of the highest quality standards, and will be created only with the finest of professional photographic materials.

BEST OF THE BASICS

THIS PACKAGE IS DESIGNED WITH
ALL THE BASIC SIZES
PLUS DESSERT

Two poses retouched for free

PACKAGE #1

1, 8X10

2, 5X7'S (Any one pose)

2, 4X5'S (Any one pose)

16 WALLETS (Any one pose)

\$126.50

MOM 'n' POP, FRIENDS 'n' FANS

SOMETHING FOR EVERYONE

Two poses retouched for free
PACKAGE #2

1, 11X14 (just for MOM)

1, 8X10 (just for DAD)

3, 5X7'S (for the GRANDS)
Any one pose

2, 4X5'S (AUNTS & UNCLES)
Any one pose

2 sets of 16 WALLETS

Any Pose One Pose Per Set

\$253.00

The Living Room

Four Poses Retouched for Free

Package #3

Featuring Your image in an
elegant wall size portrait

1, 16 x 20 Elegant wall portrait

1, 11 x 14 we suggest a black & white or sepia

2, 8 x 10's perhaps a pair for the hallway

3, 5 x 7's excellent gift size for offices
Any one pose

2, 4 x 5's To the best of friends
Any one pose

2 sets of 16 Walllets one pose each set

\$379.50

Add a pose retouched to any package for only \$15

the "ME" package

Four Poses Retouched for Free

Package #4

AKA: (the shrine)

You're not vain, you're just really smart
This package is going to give you virtually
everything you may need so why not take
advantage of a great price for all of it?
You're the type of person who is going to
get the most out of your Senior Year.

1, 16 x 20 Wall portrait

1, 11 x 14 Entry or Hall portrait

4, 8 x 10's The perfect amount for relatives
One pose each

3, 5 x 7's Gift size for holidays
Any one pose

2, 4 x 5's To the best of friends
Any one pose

4, Sets of 16 Walllets (1 pose ea. set)

Enough for announcements

\$506.00

package #5 A La Mode

\$632.50

You write this menu yourself.

You may choose any size or combination of
enlargements or walllets from the A La Carte Menu

Your order must equal \$632.50 in
A La Carte print prices.

You will receive standard retouching for up
to 6 poses

at no additional charge.

If you wish you may add one Wallet Logo

at no additional charge.

8 of your favorite previews

Received on a CD

This is pure dessert because you will also receive
your favorite four poses in a

16x20 montage wall print

at no additional charge.*

you only live once. it's your time so why not

eat dessert first?

(Must order within two weeks of session date*)

This package requires an instudio Consultation

The A La Carte Menu

We realize everyone's needs are unique, so we have
assembled all of our specialties here. Now you can
get creative with your order. Take all you want any
way you wish.

Retouching is available \$15.00 Per Pose

(Once you have purchased retouching for a pose
all prints made from that pose will be retouched)

Retouch is available free of charge
depending on your overall purchase total to qualify.

Orders totaling \$126.50 to \$253.00 may qualify
for retouching on up to 2 poses per Student.

Orders totaling \$379.50 to 506.00 in print purchases
may qualify for retouching on up to 4 poses per student

Wall Portraits:

30x40...\$253 20x24...\$165 16x20...\$95

Gift Portraits:

11x14...\$75.90

8x10...\$31.63 2-5x7's...\$37.95 (1 pose)

2-4x5's...\$25.30 (1 pose) 4-4x5's...\$43.13 (1 pose)

Walllets:

8 walllets...\$18.98 (1 pose)

2 sets of 8 walllets...\$31.63 (1 pose per set)

16 walllets \$31.63 (1 pose)

QUESTIONS? Call (559) 799-1256

Senior Portrait Orders must be placed no later than February 1
and picked up by March 30.

Please note: Session Fees are separate and begin at \$55

Online Viewing and Ordering is available with a \$100 Package Advance. Ask for Details.

All Orders Placed After February 1, 2027 will incur a 20% price increase

Custom Gallery Wraps Available
Up to 20 x 30... Just Ask