

Long Range Planning Programs

Tuesday, May 12, 2026



Agenda

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Program Overviews for:

- Fine Arts
- CTE and KCAL
- Counseling



Program Overview

Program Overview

- Overview of programs
- How students are served
- Funding associated with the program
- Fees associated with the program

Tabletop Debrief

- What additional information or data would help you better understand the district's academic program?
- What aspects of the program are working well?
- What challenges or areas for improvement do you see in how these academic programs are being implemented?
- What changes or new strategies should the district consider for academic programs as we plan for the future?



Fine Arts



Keller ISD *FINE ARTS* Scope

What is included in Fine Arts

Art
Band
Choir
Dance (curriculum classroom)
Orchestra
Theatre
Elementary Art, Music, and Theatre
Unified Arts
Curricular and Extra- Curricular
PreK- 12th Grade



Did you know?

FINE ARTS
KELLER ISD

26,800

KISD Students
enrolled in a
Fine Arts
Course

161

Number of
Keller ISD Fine
Arts Teachers

112

Fine Arts
Courses
offered PreK-
12th grade

99.6%

KISD Fine Arts
Graduation
Rate- Students
in 2 or more
classes

\$5.2 mil

Fine Arts Students
miss on average 3-4
fewer days of school
a year than a student
not enrolled in 2 or
more Fine Arts
Classes



Meet the Team



Kim Blann
*Director of
Fine Arts*



Stephen
Hawthorne- Hill
*Fine Arts
Coordinator*



Shelby Jones
*Fine Arts
Specialist*



Melody Russell
*Fine Arts
Accountant*

Kim Blann x 1029

Director of Fine Arts

Oversee all Art strands
Specialty Strands-Forensics Support (Speech & Debate)
Fine Arts Clinician Oversight
Fine Arts Leadership Development
Hudson Foundation Grant Writing, and Grant Implementation
Community Relationships
Board of Trustee Communication, Board Presentations/reports
Community Arts Advocacy/speaking engagements
Budgetary Management/ Long Range Planning
Direct Campus Principal Communication
Parent Concerns & Support for Campus Administration
Eligibility Calendars/ No Pass No Play Adherence
Fully oversees Code of Conduct Appeals
UIL Communication and Adherence to Rules and Regulations
Hiring, Recruitment, Retention
Teacher observations
Bond Planning Meetings
Attending events, concerts, and performances
Overall teacher/program appraisals
Booster club functions
Field trip approvals—out of state
Financial Oversight on Fine Arts Trips over \$40,000
UIL meetings & Representations
Submission of all required UIL legal forms
Band, Theatre, Orchestra & Dance
Fine Arts Script/theatre material
Maintains Theatre Script Database
Approves Scripts for Purchase and Performance
Hiring/recruitment
Feeder calendar meetings.
Instrument Usage Fees
Collection and Oversight of All
Instrument Rentals in KISD

Stephen Hawthorne-Hill x 1044

Coordinator of Fine Arts

Art, Choir, & ES Music
Fine Arts PD
Contracting Fine Arts PD presenters
Strive PD Credit
Fine Arts Inspire Academy
New Teacher Academy
Programming
Recruitment/Interviews
Fine Arts Curricular Software
Management
Elementary UIL Contests
Course guide requests/changes
Teacher observations
Attending events
Long-term subs
Curriculum & Instruction
Fine Arts technology
UIL Contest Transportation
Coordination
Professional Development
Fine Arts inventory
Enrichment program/Private
Instructors
Keller ISD Fine Arts Curriculum
Website
In State Field Trip Approval
Fine Arts Vendor Approval

Shelby Jones x 1273

Fine Arts Specialist

Director's schedule
Publicity and Communications
Social Media
Organization of District/Community
Student Performances
Hudson Foundation Liaison
Transformation Grant Coordinator
Creative Schools Initiative
Student Teacher/Observation
Placement
Strive Course Setup
Plans and Runs all Fine Arts District
Wide Events
Hudson Art Curation
OAP Coordination
Bond project management
Elementary school field trips
Room reservations
Grant bookkeeping
Art Inventory
FA office staff travel
Meeting setups
Interview scheduling
Board meeting/EECU art calendar
Sub payments
District-wide work orders
Graphic design
May stipends
Friday update
District Wide Fine Arts Calendar of
Events
Mandatory Legal CPR/1st Aid Training
UIL form maintenance

Melody Russell x 1251

Fine Arts Accountant

Purchase orders/campus orders
Vendor additions
Vendor relations
Invoicing
Asset inquiries
Finance training
Contract labor
Post District Funds Management
Deposits
Teacher membership/registrations
Accounting processes
Quarterly budget updates
Bus/white fleet transportation
Master budget planning
Budget Amendments
Tractor Trailer Rental Invoicing
Tractor Trailer Repair Invoicing
Event Money Management
Teacher/student travel for post
district funding
Fine Arts Contest District Wide
Account Management
Fine Arts District Wide Activity
Account Management

Fine Arts Oversight

Fine Arts is Extra-Curricular and Curricular

14 grade levels (PreK-12th), including opportunities at KCA

Fine Arts District-Wide Curricular organization

14 grade levels, 9 subject matters, 112 Unique Courses

Professional Development for all Fine Arts Educators in KISD

Assist in hiring of all Fine Arts teachers

Mentorship programs for developing teachers and leaders

Teacher and program evaluations

52 individual Professional Development Sessions



Areas of Support (Continued)

UIL Contests

Organize, Direct, and Attend 28 UIL & Pre-UIL contests a year

Funding and Facilities

Ensure equitable funding for all Fine Arts programs

Develop and maintain improvement/replacement plans for district Fine Arts assets

Help ensure Fine Arts Facilities are maintained



Community Outreach & Advocacy

Facebook, Instagram, & Twitter

Like our page at Keller ISD Fine Arts

Partnership with KEF on events, grant patrols, fundraising and teacher support



Areas of Support (Continued)

District Wide Events & Post District Funding

Marching Expo, The Keller Shake, STEAM Experiences
District ArtFest, 2nd Grade Music Field Trip, 3rd Grade Theatre Field Trip, 4th Grade
Art Field Trips, District Honor Choirs, VASE and Jr. VASE,
The Kelley Awards, MS Theatrical Design Contest,
16 District Wide Post-District Trips

M.R & Evelyn Hudson Foundation

Liaison for Foundation

Help to secure funds and create new, innovative projects to improve
district offerings, and opportunities, such as ArtFest, Campus Transformations,
Innovation Grants, and the Keller Shake, STEAM experiences



Community Engagement Events

Marching Expo

The Keller Shake

Young Vocalist Competition

VASE & Jr. VASE

The Kelley Awards

Theatrical Design Contest

KISD ArtFest

Elementary Fine Arts Field Trips

STEAM Experiences



STEAM Experiences



Take a Guess...

How many in District performances did KISD Fine Arts put on this year?

1324

How many people visited our High School Fine Arts Centers for a Fine Art Performance this year?

187,900

How many KISD Fine Arts Booster Clubs do I oversee?

41

How many musical instruments from PreK-12th grade do we inventory, track, and maintain in Keller ISD?

2389



FINE ARTS Success

18

Gold Seals in VASE
in last 5 years

128

TMEA All- State
Musicians in 5 Years

12

Years being named
a Best Community
for Music Education

52

State and National awarded
ensembles in 5 years

16

State & National
recognized Educators

5

State Advancing
One-Act Plays in
5 years

6

Years being named a Best
Community for Theatre and Art
Education

Every High School Band has
advanced to the UIL State
Marching Contest

Every High School Theatre
Program has advanced to the UIL
One Act Play State Meet

Every High School Theatre
program has been nominated for
Best Musical from DSM or BLB
Awards

We have earned 6 TMEA Honor
Choirs and 4 TMEA Honor Bands.

Every High School Band Program
has advanced to Bands of
American Finals.



CTE



Meet the CTE Team



Bodie Carroll
Director of CTE



Justin Walker
CTE Coordinator



Debby Schneemann
CTE Coordinator



Sabrina Crambes
CTE Accountant

What is Career & Technical Education (CTE)?

- Four Year Programs of Study
- Capstone or Internship Experience for Seniors
- Industry Based Certifications and Licensures
- Provides students of all ages with the academic and technical skills, knowledge and training necessary to succeed in future careers and to become lifelong learners.
- Hands-on, real-world training and education.
- Taught by industry professionals using the latest resources and technology.
- Close partnership with over 200 local business and community organizations.



CTE Programs of Study

- Accounting & Financial Services
- Architectural Design
- Automotive
- Business Management
- Construction Technology
- Cosmetology
- Culinary Arts
- Cybersecurity & Networking
- Design and Multimedia Arts
- Digital Communications
- Electrical
- Engineering
- Health Science Certified Nursing Assistant
- Health Science Clinical Rotation
- Health Science Emergency Medical Technician
- Health Science Certified Pharmacy Technician
- Health Science Medical Assistant
- Health Science Patient Care Technician
- Health Science Exercise Science & Sports Medicine
- Horticulture/Plant Science
- HVAC
- Interior Design
- Law Enforcement
- Legal Studies
- Marketing
- Plumbing
- Programming and Software Development
- Teaching and Training
- Veterinary Studies
- Welding



KISD CTE by the Numbers

- 12,400 individual students
 - 22,500 including students taking multiple courses
 - 4,400 students at KCAL taking 6,000 courses
 - 3,000 Middle School CTE Students taking 4,100 courses
- 165 CTE Teachers
- 30 Program of Study Opportunities
- 10 Co-Curricular and Extracurricular Opportunities
 - DECA, FFA, HOSA, Robotics, etc.
 - 1,500+ student competitors each school year
- 55 Industry Based Certification Available; 3450 earned in 2024-25
- CTE Brings in approximately \$27,500,000 in District Funding Annually



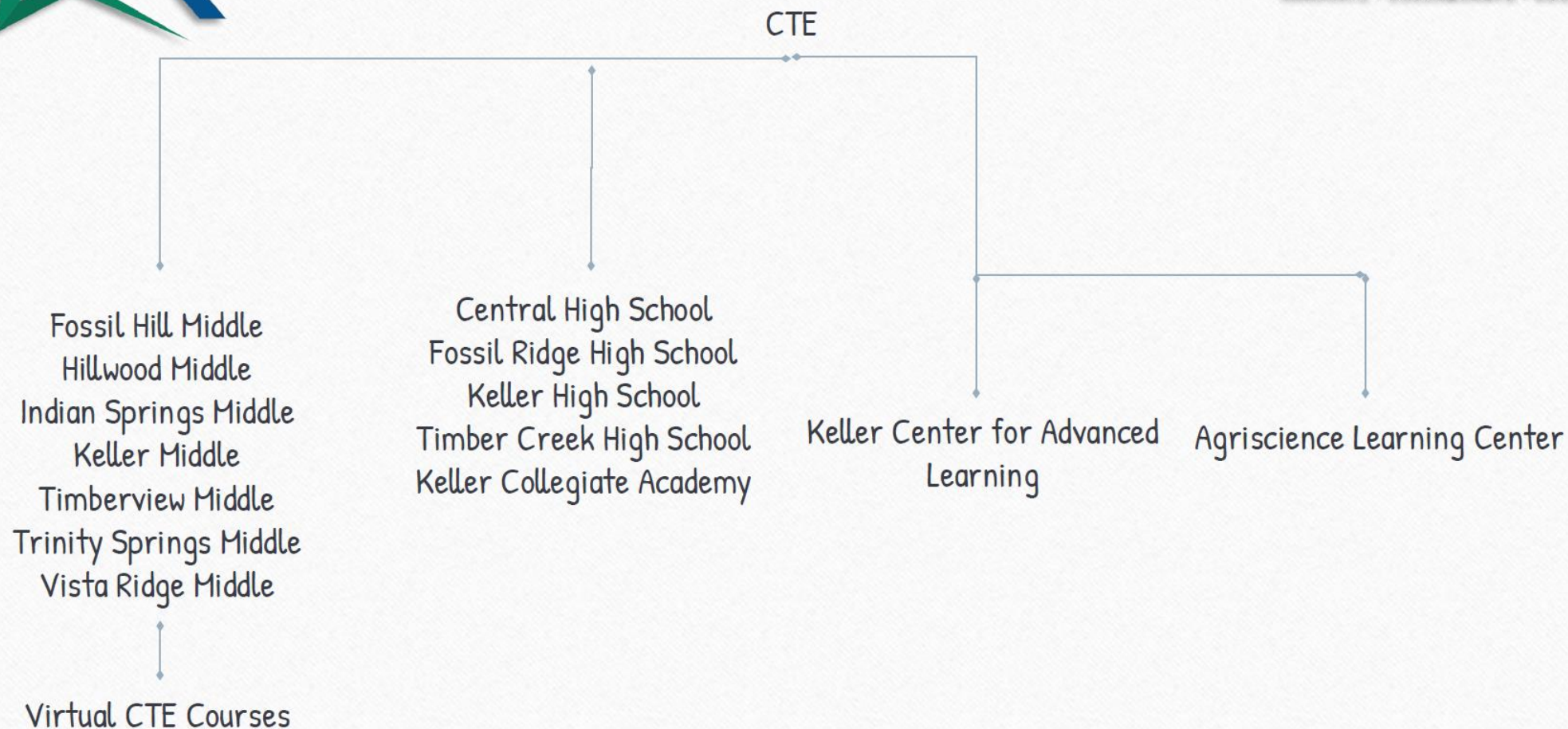
Opportunities for Students

- Co-Curricular Organizations (DECA, FFA, HOSA, SkillsUSA, etc.)
- Student Internships (Caterpillar, Lockheed Martin, Trane, and more)
- Hillwood Student Influencers Program
- Mock Interviews
- Industry Recognized Licensures & Certifications
- Special Projects (i.e. KCAL Tiny Home)
- 8th Grade PBR Course
- CCMR Accountability – Complete a CTE Program and Earn an IBC
- CTE Scholarship Program - \$215,000





Where Is CTE Offered?



Example Program Sequence & Funding

CTE IN KELLER ISD

EXAMPLE PROGRAM OF STUDY



HEALTH SCIENCE

GRADE LEVEL		COURSE	ENROLLMENT (2025-2026)	FUNDING GENERATED (2025-2026)
9 TH GRADE		MEDICAL TERMINOLOGY	694 STUDENTS	\$922,000
10 TH GRADE		HEALTH SCIENCE THEORY	519 STUDENTS	\$792,000
11 TH GRADE		PRACTICUM IN HEALTH SCIENCE: CLINICAL ROTATIONS	137 STUDENTS	\$417,000
12 TH GRADE		PRACTICUM IN HEALTH SCIENCE: MEDICAL ASSISTANT	105 STUDENTS	\$320,000
		TOTAL ENROLLMENT 1,455 STUDENTS		
			TOTAL FUNDING GENERATED \$2,451,000	



Program Highlights

CTE IN KELLER ISD

PROGRAM HIGHLIGHTS



HIGHEST PROGRAM ENROLLMENT



- HEALTH SCIENCE
- BUSINESS
- ENGINEERING



TRENDING PROGRAMS



- WELDING
- CONSTRUCTION TRADES
- AUTOMOTIVE



NEWEST PROGRAMS OF STUDY



- PLUMBING
- HVAC
- ELECTRICAL



POSSIBLE FUTURE PROGRAMS



- AVIATION
- LOGISTICS
- DENTAL ASSISTING



Counseling



Meet the Counseling Team



Kristen Elam
Director of District Counseling
Services and CCMR



Chance Ray
Counseling Coordinator



Nicole Robertson
District Data Specialist



Keller ISD Counseling

- 74 Professional School Counselors
- 3 Licensed Social Workers
- 6 Communities in Schools employees

Average Ratios

Elementary Counselors-1:492

Middle School Counselors-1:414

High School Counselors- 1:458



Comprehensive School Counseling Program

Guidance Curriculum- Tier 1 (all K-12 students)

- **Intrapersonal Effectiveness**
 - Positive Self Concept
 - Effective Executive Functioning Skills
 - Appropriate Behavior to Situations and Environment
- **Interpersonal Effectiveness**
 - Effective Interactions with Others
 - Effective and Appropriate Communication Skills
 - Recognition of Personal Boundaries
 - Effective Conflict Resolution Skills
 - Development of Healthy Relationships
- **Postsecondary/Career Readiness**
 - Motivation to Succeed in Personal Endeavors
 - Career Exploration Skills
 - Postsecondary Planning
 - Understanding the Relationship of Academics to the World of Work
- **Personal Health and Safety**
 - Incorporation of Wellness Practices into Daily Living
 - Resiliency and Coping Skills
 - Assertive Skills Necessary for Personal Protection

Counselors teach lessons within the required competencies throughout the school year. Students who were opted out of counseling during registration do not receive this instruction, nor are they permitted to participate in counselor led activities such as career day, class registration, etc.

**Less than 1% of all KISD students (1125 students) were opted out of counseling in the 2025-2026 school year.*



Comprehensive School Counseling Program

Additional Required Guidance

Senate Bill 9:

- Child Abuse Prevention (Elementary & Secondary)
- Family Violence (Elementary & Secondary)
- Dating Violence (Secondary)
- Human Trafficking (Secondary)

Alliance for Children delivers these lessons to students in KISD.

Students who were opted out of SB 9 during registration do not receive these lessons.

House Bill 3908 (Tucker's Law):

- Fentanyl Abuse Prevention (Secondary)
- Drug Poisoning Awareness (Secondary)
- Suicide Prevention (Secondary)

Texas Education Code § 28.002(z)(2) : mandates that school districts incorporate digital citizenship instruction into their curriculum, including information on the potential criminal consequences of cyberbullying.



Comprehensive School Counseling Program

Responsive Services

- Prevention-guidance lessons, 1:1 student check ins
- Remediation-small groups, outside resources, TCHATT
- Crisis or Critical Situations-District Crisis Response Teams, outside resources

Individual Planning-Assist students in developing and addressing academic, career, personal and social goals

System Support

- Program Management Activities-Plan, organize, implement, manage and evaluate their school counseling program to increase the efficiency and efficacy of direct services
- Indirect Services-Facilitating partnerships with campus, district, and community programs that can be beneficial to students



KISD District Social Workers

The mission of KISD's Social Work program is to support students and families enrolled in our district who are facing hardship by ensuring equitable access to essential resources, providing compassionate short-term guidance, and creating meaningful community connections. In collaboration with school counselors and administrators, we strive to reduce barriers to learning and promote family stability, fostering student success both in the classroom and beyond.



KISD District Social Workers

Scope of Need:

Families are referred to the Resource Center/Social Work support for a variety of challenges that they are facing. Here is a list of the most pressing needs expressed this year:

- Loss of Housing
- Job Loss
- Difficulty Meeting Basic Needs/Connecting to Resources
- Needing Assistance with Healthcare: Dental, Vision, Medical
- Parent Incarceration
- Parenting Teens
- Unaccompanied Youth
- Domestic Violence
- Counseling Support
- Death of a Parent
- House Fire
- Guardianship Assistance Referrals
- Assistance with home furnishings after a fire or moving into housing after homelessness
- Assistance with SNAP, Medicaid, and other Benefits
- **91 Unduplicated** Families were referred to the Resource Center Team. Assessments of need were completed and case management for one month minimum was provided.
- **136** Students in crisis were directly impacted with **wrap around support**, because of their parents being referred to the center.
- **40%** of referrals were for High School, **46%** of referrals were for Elementary, **12%** of referrals were for Middle School, and **2%** of referrals were for Intermediate
- **Half of the Families Referred** had not been connected or utilized any community support previously.
- **Fossil Ridge and Keller Feeder Patterns had the highest number of referrals.**
- **Campus. Monthly snacks** were offered to all campuses through our work with SOS International.



Communities in Schools

- 3 Program Managers-Provide holistic services, parental consent required
 - Supportive guidance
 - Basic needs assistance
 - College and career prep
 - Academic support
 - Crisis management assistance
- 3 Mental Health Counselors-Provide in-depth, individual, clinical counseling services. Parental consent required



HOPE Squad

Peer to Peer Suicide Prevention Program

Each Middle and High School-175 students

Students nominated by classmates and mentored by school advisors.

Focus on 3 things to make a difference:

- Connection-Members learn about mental health through an evidence-based curriculum and learn to intentionally reach out to struggling peers
- Community-Members engage with and educate the entire student body to reduce the stigma around mental health
- Prevention-The resulting culture of connection creates a safety net for their community through a shared commitment to helping one another

Hope Squad Advisor Training

- How to Question, Persuade and Refer (QPR) someone who may be suicidal
- How to get help for yourself or learn more about preventing suicide
- The common causes of suicidal behavior
- Warning signs of suicide
- How to get help for someone in crisis

Student HOPE approach

- Recognize the warning signs that may identify a peer at risk for suicide or mental crisis
- Discuss and practice effective intervention skills
- Identify referral resources and how to refer someone to help



Community Events

Fall 2025

- Suicide Prevention Awareness Event
- Family Communication, Homework Strategies and Stress Management
- College Fair

Spring 2026

- School Year Reflection, Moving Forward, Presentations from Community Partners
- College, Career and Military Fair
- Hope Walk

