

BOT Meeting March 26, 2026

Development Update:

We are making steady progress across several key development and engagement initiatives. SnapRaise is currently being implemented for Spring Sports, with each team fundraiser contributing 5% to a general school support fund, helping to broaden our overall impact. Registration is open for our May 20 golf event at Cyprian Keyes. We have an active planning committee focused on securing sponsors and raffle items. I participated in a recent legislative day with the Charter Association, gaining valuable insights into pending legislation and strengthening connections; we are now in the process of scheduling meetings with Representatives Hogan and Kilcoyne in May. Our digital presence continues to grow, with LinkedIn followers surpassing 1,400 and page views increasing by 12.2% in March, reflecting stronger engagement overall on that platform. Looking ahead, we will conduct a comprehensive marketing audit over the coming months to better position our outreach, storytelling, and strategic priorities for the next fiscal year. We also continue to build community relationships through local networking opportunities. Reminder: Arts and Science Night is on May 21.

Marcy Bouley Eckel
Director of Development