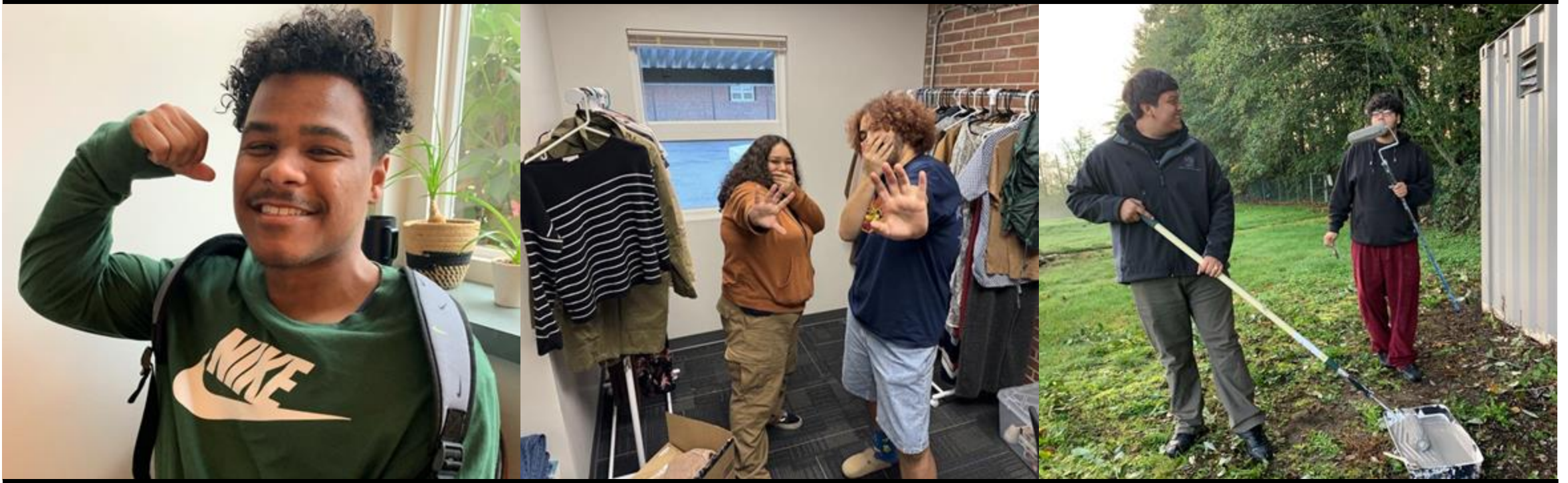


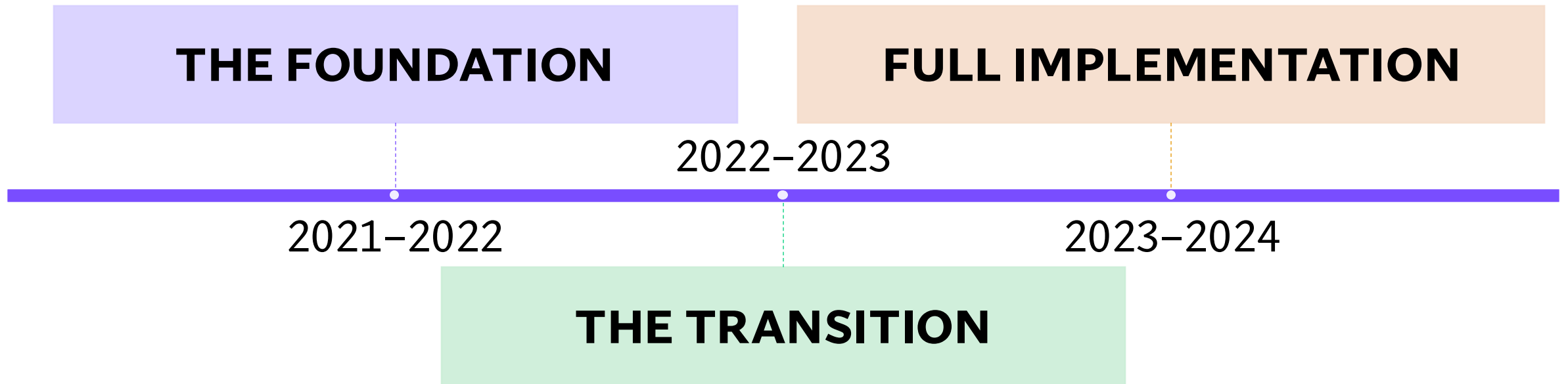


COUNSELING BY DESIGN UPDATE

Implementing a Comprehensive School
Counseling Program in Franklin Pierce
Schools

2026

SSB 5030 | Passed summer of 2021



Summary: To "align the role of the school counselor to the American School Counselor Association (ASCA) National Model best practices," each school district must develop and implement a written plan for a comprehensive school counseling program by the beginning of the 22-23 school year with full implementation by the 23-24 school year.

WHY MOVE TO AN ASCA NATIONAL MODEL COMPREHENSIVE SCHOOL COUNSELING PROGRAM?

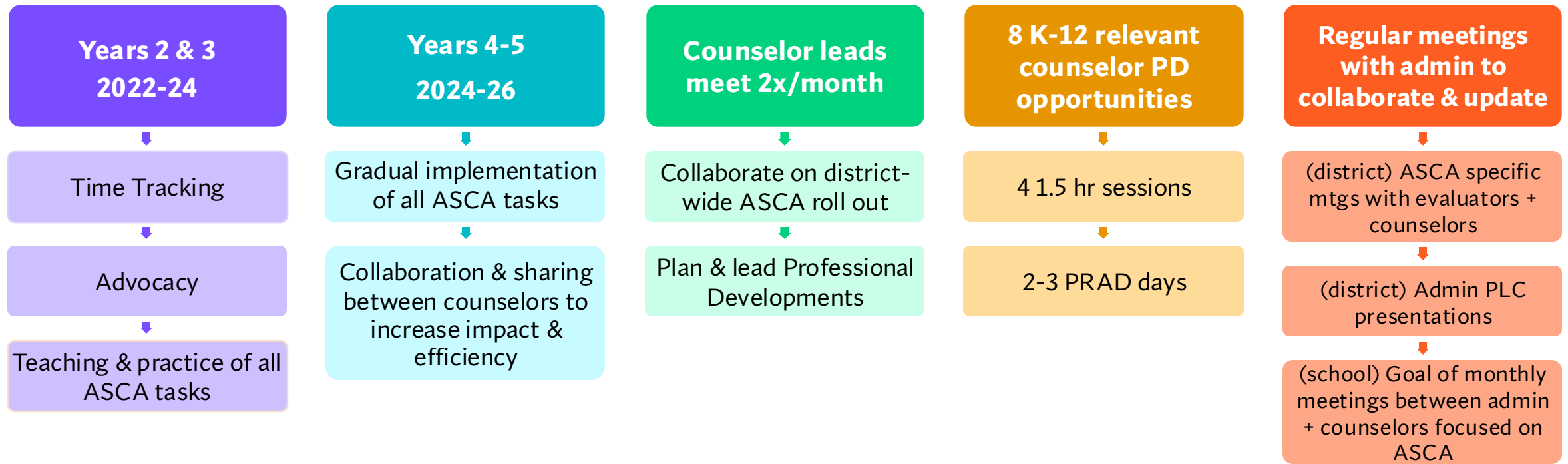
SSB 5030

All districts in WA must move to full implementation by the end of the 2024 school yr.

Moves school counseling from a **responsive** service provided for **SOME** students, to an **active** program for **EVERY** student.

Consistency & standardization (with flexibility) of the school counselor role.

WHAT HAVE WE BEEN UP TO?



WHAT DO COUNSELORS DO?

01

Improve academic
achievement

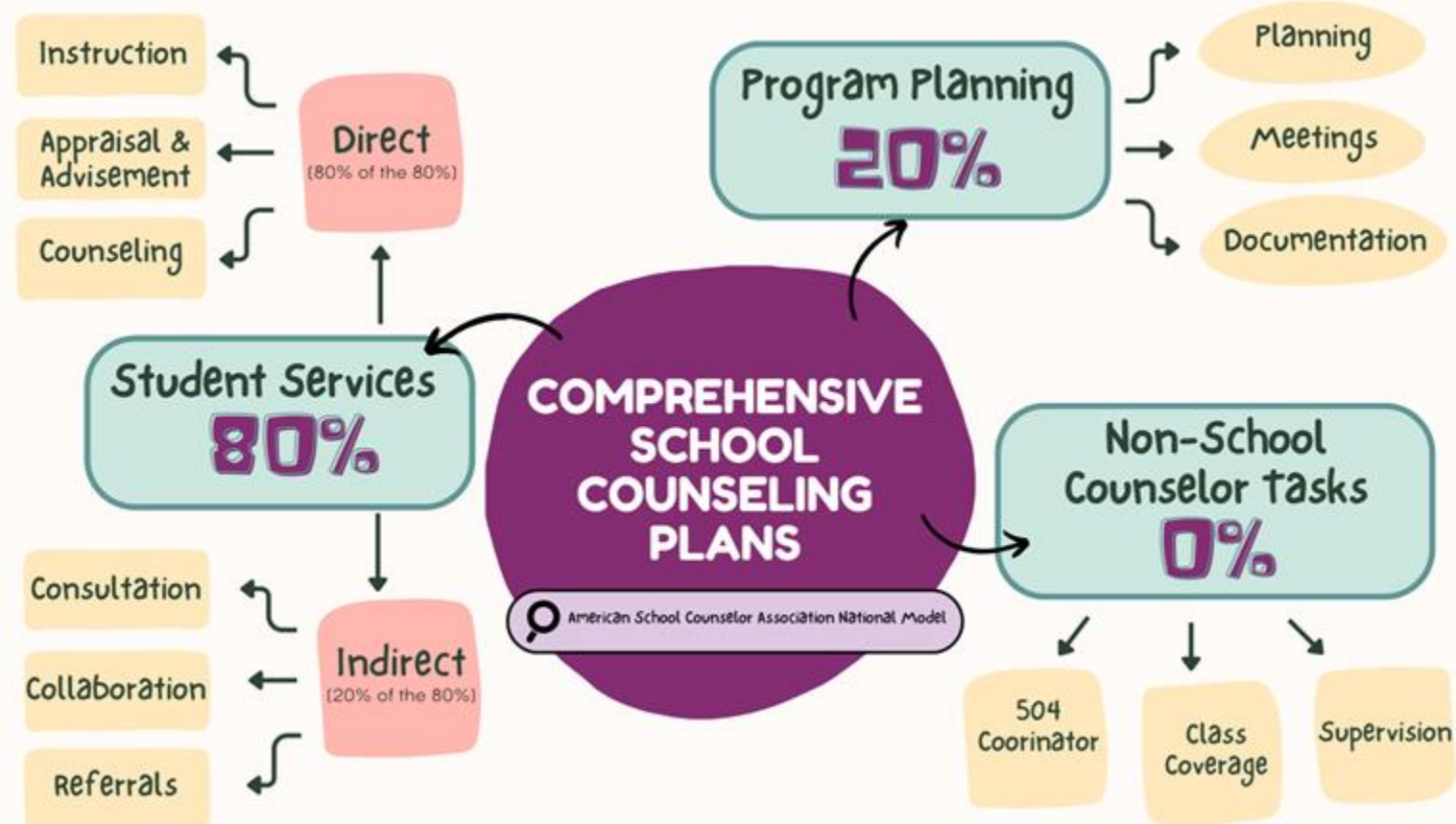
02

Navigate social/
emotional learning

03

Prepare for
successful careers
after graduation

WHAT SHOULD THAT LOOK LIKE DAY-TO-DAY?



COUNSELOR TIME SPENT DISTRICT-WIDE

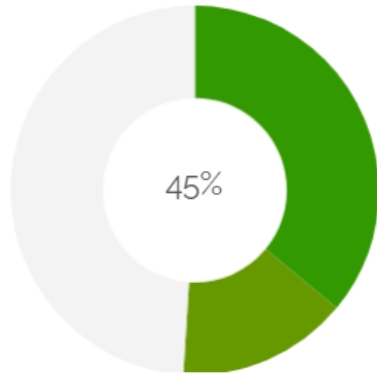
SPRING 2023

SPRING 2026

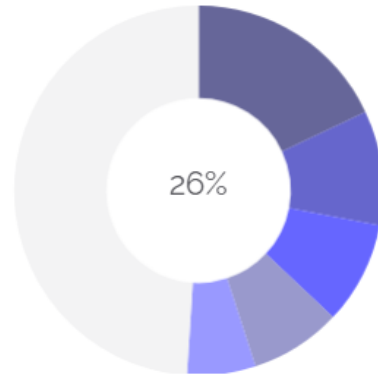
OK	CATEGORY GOAL*	%TIME(Actual)	TOPIC	
✗	Student Services 80% or more	Direct 34%	Instruction	■
			Appraisal and Advisement	■
			Counseling	■
		Indirect 26%	Referrals/Consultation/Collaboration	■
✗	Prog. Plann. & School Support 20% or less	22%	Defining, Managing, Assessing Activities	■
			Fair-Share Responsibility Activities	■
✗	Non-School-Counseling 0%	18%	Non-School-Counseling Tasks	■

OK	CATEGORY GOAL	%TIME (Actual)	CATEGORY	
✗	Student Services 80% or more	Direct Student Services 42%	Instruction	■
			Appraisal and Advisement	■
			Counseling	■
		Indirect Student Services 27%	Referrals/Consultation/Collaboration	■
✗	Program Planning & School Support 20% or less	24%	Defining, Managing, Assessing Activities	■
			Fair-Share Responsibility Activities	■
✗	Non-School-Counseling 0%	6%	Non-School-Counseling Tasks	■

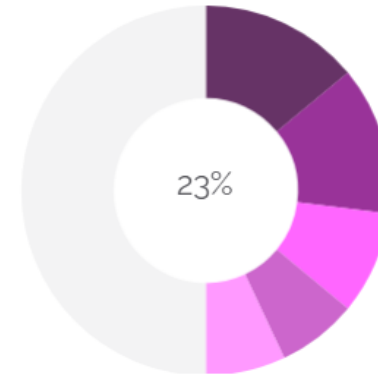
Direct Student Services



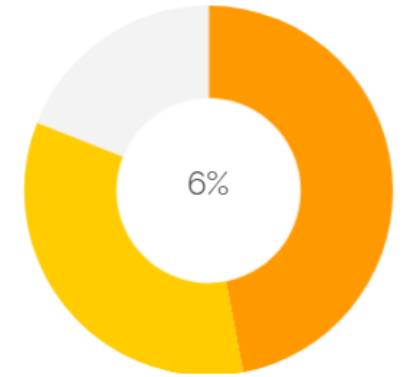
Indirect Student Services



Prog. Plann. & School Supp.



Non-School-Counseling



DSS Tasks	%T	Hrs	Frq
Counseling - Individual	36	78.0	1
Classroom	15	31.9	
Student Support	11	23.8	
Student Record Review	5	11.3	
Focus	4	7.8	
Small Group	4	7.5	
Conflict Mediation/Resolution	3	7.4	
Counseling - Group	3	6.3	

ISS Tasks	%T	Hrs	Frq
Email/Phone calls	18	22.3	
Parent Contact • Parent Phone Call	10	11.8	
Meeting • Committee	9	11.5	
Collaboration • Academic	8	9.3	
Collaboration • Other	6	7.9	
Collaboration • BehaviorPlanPBIS	5	5.9	
Collaboration • MTSS	5	5.9	

PPSS Tasks	%T	Hrs	Frq
Planning • Instruction	14	15.0	6
Duty • Arrival/Dismissal	13	14.0	43
Document /Paperwork	9	9.8	26
Meeting • District Dept	7	8.0	5
Meeting • School	7	8.0	7
Planning • School Wide Activity	6	6.3	10

NSC Tasks	%T	Hrs	Frq
504CM	47	12.3	23
Duty • Cafeteria	34	8.8	18
• MTSS	10	2.5	5
Other	5	1.3	3
Discipline • Disciplinary Investigation	2	0.5	2
Duty • Arrival Dismissal	2	0.5	1
Scheduling	1	0.3	1

SPRING 2026

POSITIVE IMPACTS OF ASCA IMPLEMENTATION (so far)

JOY of the
work!
(retention)

Decrease in
non-school
counselor tasks

Increase in
direct services

Data-driven
interventions

Shift from
responsive to
proactive

Collaboration,
communication, &
transparency with
stakeholders

More time to
collaborate as a
counseling dept

Relevant
Professional
Development