

# Vision 2030: Chasing Greatness

Vision 2030 is a bold vision for BMA's next chapter with far-reaching implications for our graduates and for the sport of ski racing overall. The school invites our members of the Burke family to join in this historic moment, to address the structural challenges confronting the program and limiting the accessibility

for the students of tomorrow. Together, we can chart a new and successful future for BMA ensuring the transformational Burke experience is available for the next generations of Burkies. *In summary, here is the cost of achieving Vision 2030:*

<b>Initiative 1: Benchmark in Alpine Development</b>	Annual Expense	Endowment Required To Fund Annual Expenses @4%	1-Time Capital Expense	Total Capital Expense & Required Endowment
Extend the length of training season on Burke Mountain by 20%	\$15,000	\$375,000	\$500,000	\$875,000
Invest in Sport Science capabilities	\$25,000	\$625,000		\$625,000
Establish training capabilities in Europe / Partnership Expansion	\$300,000	\$7,500,000	\$100,000	\$7,600,000
<b>Sub Total</b>	\$340,000	\$8,500,000	\$600,000	\$9,100,000
<b>Initiative 2: Win from Within / Complete Development Pipeline</b>				
Investing in best-in-the-world athletic leadership	\$75,000	\$1,875,000		\$1,875,000
Cultivating partnerships with select domestic ski clubs + DEI	\$25,000	\$625,000		\$625,000
Lowering the cost of participation for JR Program	\$100,000	\$2,500,000		\$2,500,000
Investing in our proven winning PG Program	\$50,000	\$1,250,000		\$1,250,000
<b>Sub Total</b>	\$250,000	\$6,250,000		\$6,250,000
<b>Initiative 3: Drive for Excellence Program Wide</b>				
Endowment: Increased need based financial aid for qualified students	\$625,000	\$15,625,000		\$15,625,000
Endowment: Endowed funding for training assistance	\$300,000	\$7,500,000		\$7,500,000
Facilities: Faculty housing & classroom renovations			\$3,500,000	\$3,500,000
Facilities: Key campus sustainability initiatives	\$80,000	\$2,000,000		\$2,000,000
Academic resources & professional development	\$130,000	\$3,250,000		\$3,250,000
Increased alumni engagement	\$75,000	\$1,875,000		\$1,875,000
<b>Sub Total</b>	\$1,210,000	\$30,250,000	\$3,500,000	\$33,750,000
<b>TOTAL</b>		<b>\$45,000,000</b>	<b>\$4,100,000</b>	<b>\$49,100,000</b>
<i>Campaign Expense: Less than 2% of TTL Raise. Nat'l average 4% - 12%</i>			\$900,000	\$900,000
<b>GRAND TOTAL</b>		<b>\$45,000,000</b>	<b>\$5,000,000</b>	<b>\$50,000,000</b>

4% Program Enhancements | 8% Staffing and Professional Development | 11% Facilities | 15% European Initiative | 62% Financial Assistance for Students & Athletes

