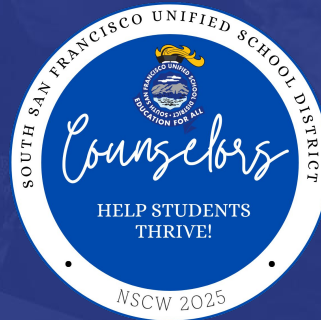
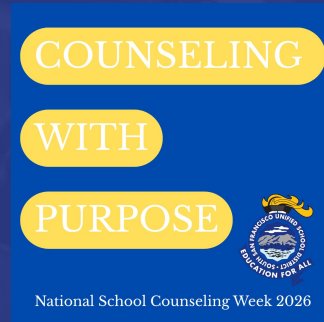
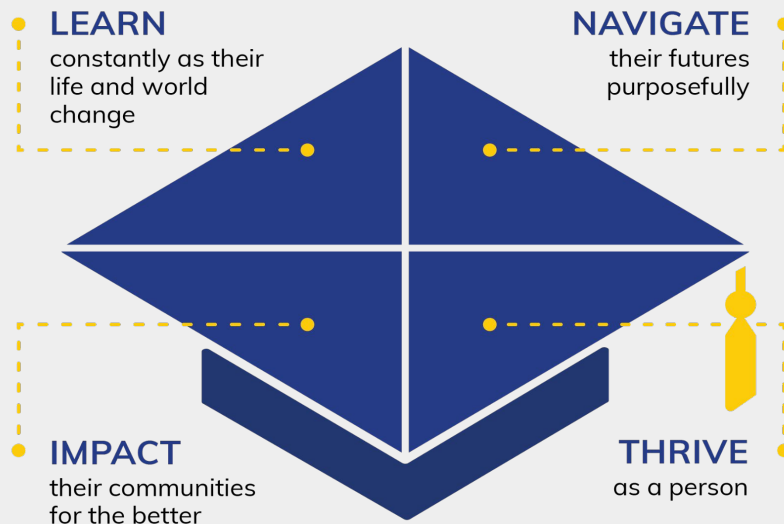


SSFUSD Counseling



SSFUSD's Portrait of a Graduate

If we are successful, our students will leave their time in SSFUSD prepared to:



COUNSELING

WITH

PURPOSE



National School Counseling Week 2026

THIS IS OUR PROMISE TO EACH SSFUSD STUDENT



Counseling: Why This Work Matters? Bringing the POG to life.

“We are building a vertically aligned, K–12 counseling system that is consistent, data-informed, and student-centered across all schools.”

Serving 100% of Students

Ensuring all students have access to supports that help them **learn, thrive, and navigate** their educational journey.

Whole Child Support

Integrating academic planning, college/career readiness, and social-emotional development into a unified system.



Equity & Prevention

Proactively removing barriers so all students can **thrive and equitably access opportunities** to learn and navigate their futures.

Coordinated Roles

School counselors, wellness counselors, and (soon) social workers working together to drive meaningful student outcomes.



What is a Comprehensive School Counseling Program? (CSCP)

The American School Counselor Association (ASCA) vision is to enhance **academic success, college and career readiness, and social/emotional development** for all students through a school counseling program aligned with the ASCA National Model®

*This future-oriented vision describes an environment where every student has **equitable access to a comprehensive, data-driven program** that helps them develop the necessary skills for a successful life.*



Working towards a CSCP, the South City Way...

Systemic and district-aligned

This is not a collection of site-based efforts—it is a coordinated, districtwide system aligned to shared goals and expectations.

Data-driven and measurable

We use student data to identify needs, monitor progress, and evaluate impact—ensuring accountability and continuous improvement.

Tiered supports (Tier 1, 2, 3)

We provide universal supports for all students, targeted interventions for some, and intensive services for those with the greatest needs.

Focused on student outcomes

Our work is measured not just by services delivered, but by outcomes such as attendance, achievement, and postsecondary readiness.

Value of a Comprehensive School Counseling Program

Continuous Improvement Cycle



High School Team receiving SMCOE ASCA Cohort Program Certificate



ASCA Model Training Plan

Secondary School ASCA Model Training Roadmap: Multi-Year Implementation

PHASE 1: High School Integration (2023–2025)

2023–2024:
Training Initiation



El Camino & South San Francisco High School counselors begin Year 1 of training.

2024–2025:
High School Completion



Counselors at El Camino and South San Francisco finish the SMCOE training program.

HS Training Cycle

PHASE 2: Middle Schools & Leadership (2025–2027)

2025–2026:
Middle School Launch



Alta Loma, Parkway, and Westbough Middle School counselors start their two-year training cycle.

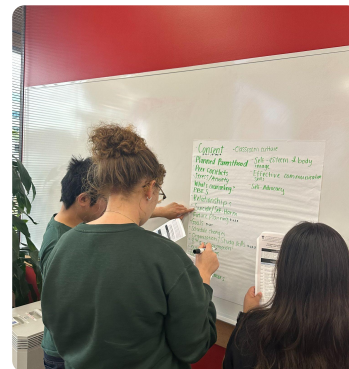
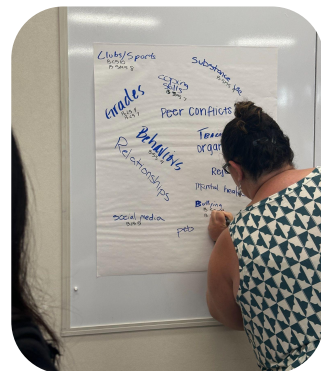
MS Training Cycle

2026–2027:
District-Wide Finalization



Middle schools complete training while Secondary Principals and Assistant Principals receive an ASCA Model overview.

Leadership Overview



Year 1 → Year 3 Growth (COSA role)



The Evolution of Our Comprehensive School Counseling Program

Localized Site Practices

Counseling services were managed independently at each school site with varying expectations.

Reactive Service Model

Support efforts primarily focused on responding to immediate student crises as they arose.



Independent School Operations

Counselors operated within their own sites with limited opportunities for cross-district collaboration.



District-Wide Alignment

Established shared structures and systems ensure consistent counseling expectations across all schools.

Proactive Tier 1 Prevention

Shifted focus toward schoolwide supports designed to reach all students before crises occur.

Collaborative Inquiry Cycles (CIC)

Teams use regular data cycles to identify student needs and monitor outcomes.



Year 1: Building the Foundation

Year 3: Scaling for District Impact

NotebookLM

Collaborative Meetings

- Monthly District Counseling Meetings
- Wellness Counselor Collaboration Meetings
- Lead Counselor Meetings
- Student Transition Support Meetings
 - 5th to 6th
 - 8th to 9th
- CCGI Implementation Team
- Year 1 & Year 2 Coaching



Data Snapshot- Impact in Action- *College & Career*

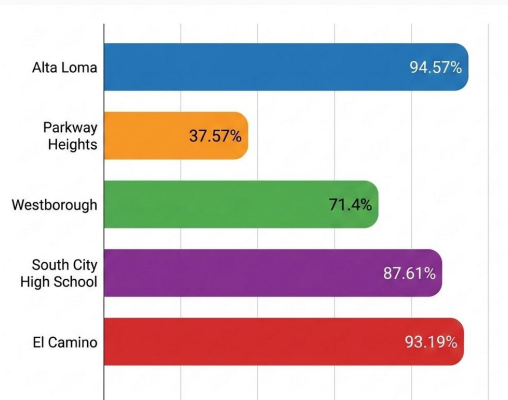
College & Career Fair

October 15, 2026

Students from grades 6-12 were in attendance.
Partnership with JUHSD and CTE



Percentage of Accounts Used



CaliforniaColleges.edu (CCGI)

- Year 2 of implementation
- Grades 7-12 on platform
- Scope & Sequence being finalized
- Full implementation by 28-29 SY

Elementary Career Days

- 23-24: 1st Annual Sunshine Gardens (on year 3)
- 24-25: 1st Annual Spruce Elementary (on year 2)
- 25-26: 1st Annual Martin Elementary
- 26-27: Planning for Los Cerritos Elementary



Data Snapshot- Impact in Action- *Financial Aid*

FINANCIAL AID APPLICATIONS PERCENTAGE COMPLETE

Submitted vs. Enrollment

2025



Submitted: 406
Enrollment: 663

2026



Submitted: 334
Enrollment: 612



FOCUSED. TARGETED. STUDENT-CENTERED.

We are engaging in targeted outreach and individualized support to help more students submit their financial aid applications.



Our goal is 100% completion – ensuring every student has the opportunity to succeed.

Key Outreach & Challenges

- FAFSA for ALL and I heart CADAA campaigns & Parent Square messages.
- Targeted support March to May for non-completers
- Political Climate has created challenges with submitted personal information

Data Snapshot- Impact in Action- *Universal Screener*

Universal Screener Summary

3,582

Total Responses

77% of students could benefit from no additional, or lightweight intervention

23% of students show signs of needing a therapeutic intervention

Most Prevalent Need Area

34%

of students: **Internalizing**

Internalizing includes feelings of anxiety, depression, sadness, withdrawal, and other unexplained challenges.

Key Takeaways

- Majority (77%) are doing well or need minimal support.
- 23% show signs of needing therapeutic support.
- Internalizing is the most prevalent area of need across all domains.

Wellness Support

Our Wellness Counselors uses this data to create **resources** and check in with students in need.

Daybreak referrals are also made to **continue care**.



Capacity & Sustainability

Coaching Cycles

Differentiated coaching for new and returning counselors to build capacity and ensure consistency.

Professional Development

Ongoing PD aligned to district priorities and the ASCA national model.

Peer Leader Redesign

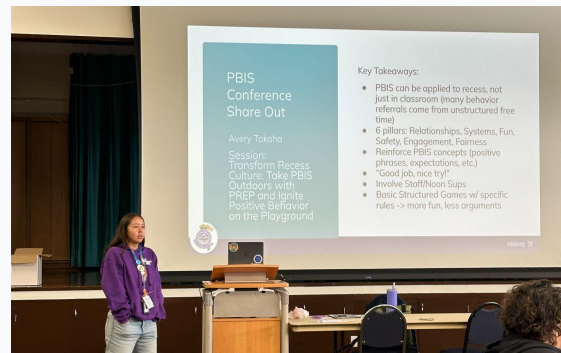
Strengthening Tier 1 student leadership for peer-to-peer support and schoolwide impact.

College/Career Pipeline

Building a coherent K–12 readiness system, starting in elementary school.

External Partnerships

Strategic partnerships with organizations like **SMCOE** and **Daybreak** expand our collective ability to support students and families.



Elementary Wellness Counselors

1st Year Accomplishments

Successfully launched wellness counseling services at targeted sites, expanding access to counseling supports.

Pilot Year

Served as a pilot to refine systems, roles, and service delivery models.

Focus for Next Year

Strengthening Tiered supports, clarifying roles, and expanding impact across sites.

Kimochis

Implementation of SEL program across different grade levels.



What's Next

Tier 1 Systems

Expanding universal supports to proactively meet student needs.

Data Cycles

Improving data visualization to inform district-wide decision-making.

K-12 Alignment

Deepening college and career prep alignment across all grade levels.

Student Belonging

Commitment to safe, connected, and supported student environments.

Role Clarity & Expansion

Aligning counselor roles to ASCA National Model while expanding student support systems through the integration of school social workers and a district-level school social worker on special assignment.



"Systemic change takes anywhere from 3-5 years... Truth is it takes longer than 3 years, especially with turnover."

— Dr. Trish Hatch

National Model Co-Author



THANK YOU

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National School Counseling Week 2026

