2025

SPONSORSHIP OPPORTUNITIES



SPONSORSHIP PACKAGES

TIME OUT - FULL GRAPHIC	$1,000.00
HALFTIME - FULL	$2,000.00
EXTRA POINT - FULL	$4,000.00
TOUCHDOWN - OVERLAY	$3,000.00
DIAMOND/BELLE OF THE WEEK	$1,000.00
CHEERLEADER OF THE WEEK - FULL GRAPHIC	$1,000.00
BAND STUDENT OF THE WEEK - FULL GRAPHIC	$1,000.00
PLAYERS OF THE WEEK - FULL GRAPHIC	$1,500.00
INSTANT REPLAY - OVERLAY	$3,000.00
15 SECOND COMMERCIAL (2 per game)	$3,000.00
7 SECOND GRAPHIC ANNOUNCEMENT	$1,000.00
SILVER QUARTERLY DIGITAL SPONSOR GOLD	$2,500.00

Your paragraph text

Twelve (12) minute digital still advertisement during home football games;
and a seven (7) second graphic announcement during home football games.

QUARTERLY DIGITAL SPONSOR — $5,000.00

Twelve (12) minute digital still advertisement during home football games;
and 2 seven (7) second graphic announcement during home football games.

2 YEAR TERM SPONSOR — $12,500.00

2 Reserved Football Season Tickets (Home Games), 1 VIP Parking Pass,
(2) 15 Second Advertisement, (1) 12 Minute Digital Still, 12 Month Roadside Advertising,
Scoreboard panel, 1 Student Sponsorship Announcement per Game,
10 Home Games for Diamondbacks and Rattlers.


Sharyland
RATTLERS
SHARYLAND
RATTLERS

SHARYLAND RATTLERS
GAME SCHEDULE

8/29 VS WESLACO EAST
Football Parent Night

9/26 VS MERCEDES
Band Parent Night

10/3 VS LOS FRESNOS
Homecoming

10/16 VS ALICE
Sweetheart/Rattlers in Training

10/31 VS PIONEER
Snake-Skin Classic





SHARYLAND DIAMONDBACKS GAME SCHEDULE

9/12 VS EDINBURG NORTH
Football Parent Night

10/2 VS BROWNSVILLE VETS
Band Parent Night

10/17 VS ROMA
Homecoming

10/24 OPEN

11/7 VS MISSION VETS
Sweetheart Night

CONTACT INFORMATION



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