Everyone gets the iPhone 16 Pro on us

Trade-in your old iPhone in any condition.

iPhone 16 Pro
Apple Intelligence

Save up to $1,000 when you trade-in your iPhone. Any year, any condition.

Requires trade-in of iPhone 13 Pro or higher, installment plan and eligible AT&T unlimited plan (min. $75.99/mo. before discounts). Savings vary and are less for other device/trade-in combinations. Restrictions apply.

Switch and we'll pay off your phone balance, up to $800/line.

Up to $800 via reward card (redemption required). Restrictions apply.*

Get the deal you want, guaranteed.

GUARANTEE AT&T GUARANTEE

AT&T may temporarily slow data speeds if the network is busy.

Apple Intelligence requires iOS 18.1 or later. New and existing customers. **Up to $1000 off after 36 monthly credits.** Req's min. $1000 on elig. Installment plan. Well-qualified customers. Credit starts w/in 3 bills. No credit for optional $10/mo. Next up Anytime upgrade feature, if applicable. Other elig. trade-ins must have min. $230 value. **If svc cancelled, credits stop & device balance due.** $35 Activ./Upgrade, add'l fees, taxes & other charges, & restr's apply. Subject to change. See back for more details.

iPhone 16 Series Trade-In Offer: Offers vary by device. Subject to change at any time and without notice. Requires Trade-in deal for eligible Apple iPhone 16 Series. Available in select locations. Req's activation of a new line or an upgrade of an existing line. Discounts: Up to $1000 off on iPhone 16 Pro and 16 Pro Max, and up to $830 off iPhone 16 after 36 monthly bill credits. iPhone 16 Plus is not eligible for this offer. **Purchase Requirements:** Eligible smartphones must be purchased on a qualifying 0% APR 36-month installment plan, with monthly payments of up to $44.45. $0 down is available for well-qualified customers; others may require a down payment. Other installment options may be avail. and vary by account type. **If you choose the optional AT&T Next Up Anytime early upgrade feature, you are responsible and will not receive any credits for the additional $10/mo. for this feature.** Tax on full retail price due at sale. Activation/upgrade fee of $35 applies. **Trade-in requirements:** Req's trade-in of iPhone 13 Pro or higher or a minimum trade-in value of $230 for up to $1000 off iPhone 16 Pro and 16 Pro Max; iPhone 12 or higher or min. $130 trade-in value for up to $830 off eligible iPhone 16 series (any other iPhone or min. $35 trade-in value for up to $350 off). **Only elig. iPhones will be accepted in any condition. Credits:** Credits start within 3 bills and are applied in equal amounts over the installment term. **If wireless service is canceled, promo credits will stop, and the remaining balance on the device must be paid. For new lines, must not cancel service on any other line within 90 days or credits may stop.** Max discount will not exceed the lower of the device cost or max credit you are eligible for. If customer upgrades or pays up/off the installment agreement early, the credits may stop. Eligible Plans: The offer requires a postpaid unlimited voice and data plan starting at $75.99/mo. plus taxes and fees before discounts. **AT&T may temporarily slow data speeds if the network is busy.** See att.com/unlimited for current unlimited plans. Value Plus, Value Plus VL, and Value Plus Unlimited plans are not eligible. **Trade-In Process:** The trade-in device must be an eligible device and may not be on an existing installment plan. The trade-in must be completed within 30 days from the start of the new phone's installment. See tradein.att.com for terms and to check if your device is eligible. **Limitations and Restrictions:** The offer is limited to one trade-in per qualifying purchase and one credit per line. It may not be combinable with other offers, discounts, or credits. Purchase, financing, other limits & restr's apply.

***UP TO $800 REWARD CARD SWITCHER OFFER: Limited time offer.** New or existing customers who were active with a competing wireless provider for a min. of 120 days and in good standing with a min. of 4 smartphone installment payments are eligible for up to an $800 reward card. Requires (1) an amount owed (payoff and/or ETF) from competing wireless provider on a smartphone; (2) purchase of a new smartphone on a qualifying 0% APR 36-mo. installment plan, purchase of a new smartphone bought at full price ("No-Commit"), or bring your own compatible, unlocked smartphone ("BYOD"); and (3) port-in of new line from an eligible third-party carrier (excludes Cricket, AT&T PREPAID, AT&T Resellers, Residential Wireless, Wireline VOIP) on a qualifying postpaid wireless line of svc (voice & data). BYO device must be a smartphone; tablets, wearables, and hotspots are not included. Some phone features may not work on AT&T network. Other installment options may be avail. and vary by account type. **Req'd Wireless:** Any AT&T or FirstNet post-paid wireless plan. **Activation Fee:** $35 per line. **Reward Card:** Card amount will be determined by the amount owed on the competing wireless provider smartphone (payoff or early termination fee (ETF)) and will not exceed $800 per line. To receive reward card, new line must remain active with qualifying wireless plan for minimum of 60 days from activation. Activation date starts same day as AT&T Installment Plan or start date of service for BYOD and No-Commit. Req's most recent customer bill with current payoff balance (dated within one calendar month of activation with AT&T) or final bill with ETF from eligible third-party mobile carrier must be uploaded via att.com/switcherpayoff **within 60 days** of activation of new line. Phone number used for card redemption must match the eligible ported number. Must submit copy of most recent bill for each line ported in. Card(s) delivered within 8-10 weeks after bill upload to customers who maintain and pay for qualifying service on eligible line(s) from activation date and through reward fulfillment. Card expires at month-end 6 mos. after issuance. For cardholder agreement, go to **rewardcenter.att.com**. The AT&T Visa Reward Card is issued by The Bancorp Bank pursuant to a license from Visa U.S.A. Inc. and can be used everywhere Visa debit cards are accepted in the United States, US Virgin Islands, and Puerto Rico. No cash access. The Bancorp Bank; Member FDIC. The Bancorp Bank does not endorse or sponsor and is not affiliated in any way with any product or service offered by AT&T. **Limits:** One switcher reward card per eligible new line. Max of 10 eligible lines per wireless account. If new port-in line of service is cancelled within 6 months of activation or become ineligible, AT&T may charge back the full value of the AT&T Visa Reward Card. May not be combinable w/other offers, discounts or credits. Purchase, financing, other limits & restr's apply. This offer may make your account ineligible for select other offers (including bill credit offers) for 12 months. Visit a participating store for offer details.

GEN. WIRELESS SVC: Subj. to AT&T Consumer Service Agreement (att.com/csa) and credit approval.
Returns: Customers may return the new device within 14 days. A restocking fee of up to $55 may apply. **Pricing, promotions, terms, and restrictions may be modified or terminated at any time without notice.**

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