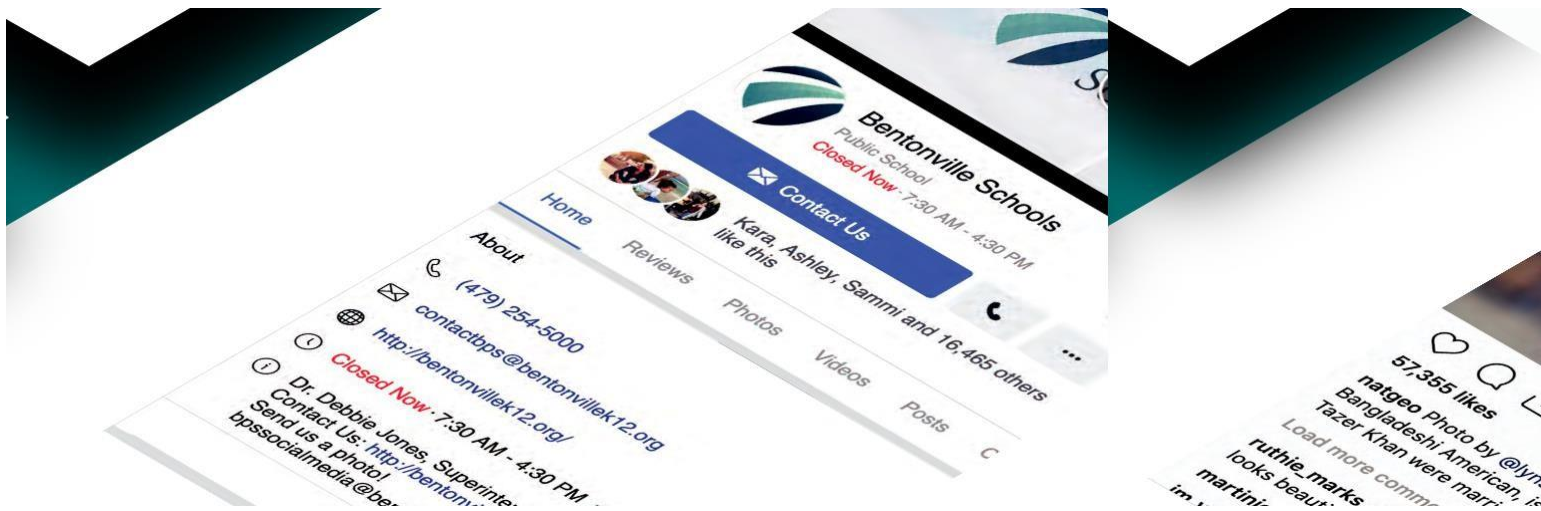




Bentonville Schools

SOCIAL MEDIA GUIDELINES

To maintain respect, courtesy and integrity on Bentonville Schools owned social media platforms, we will require any contributor to abide by the following guidelines moving forward.

Post comments must not:

- Contain profanity, be defamatory of any individual, be obscene, threatening, abusive, hateful, inflammatory or promote sexually explicit content, violence or spam.
- Promote discrimination based on race, sex, religion, nationality, disability, sexual orientation or age.
- Contain advertising or promote any commercial enterprise.

Bentonville Schools reserves the right to determine whether comments on our social media channels breach our guidelines. We reserve the right to hide or delete, at our discretion, comments made on our channels and potentially block users who do not comply. We also reserve the right to send any comments we deem appropriate to school principals, parents or law enforcement for investigation as we feel necessary or is required by law. Thoughtful comments and questions are welcome but will maintain a tone of integrity and respect.

Parent administered social media pages on behalf of Bentonville Schools are strongly discouraged.