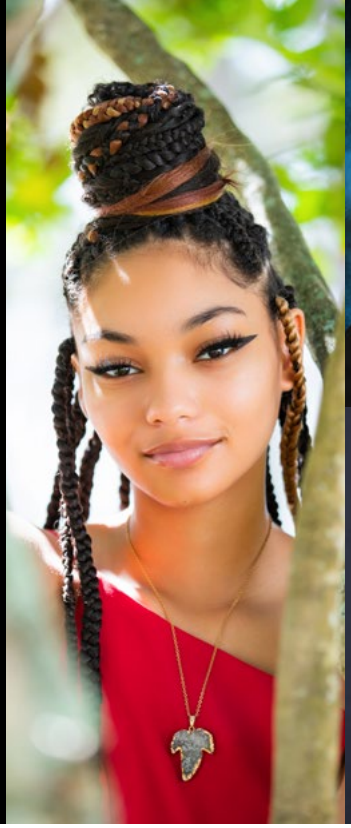
CADY

Hello!

It is an honor and a privilege to partner with you in capturing the unique story of the Class of 2027.







We believe every family deserves beautiful photos that celebrate their child.

CADY's approach to school photography is **different by design**. Powered by a team of former educators, yearbook advisers, and award-winning creatives, we design every detail of the experience to delight your families and support your school.

With that difference can come a learning curve, and sometimes questions from families. That is why we provide a multi-level support model for both schools and parents.

We have included a few frequently asked questions, along with the answers our team shares with families. You are welcome to send families to our website, connect them with our Customer Experience team, or use these responses as a quick guide when questions come up. Our goal is to support you and make this as smooth as possible while ensuring we capture as many seniors as possible for the yearbook.

CADY | THE PREMIER SCHOOL PHOTOGRAPHY COMPANY

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FAQs

Q. Is a sitting fee required to take my yearbook photo? Are photos included in the session fee?

A. A minimum $29 sitting fee is required for the Simple senior portrait session, which includes a Casual Scene, your Cap & Gown photos, and required yearbook photos. Final prints and digital images are not included in this session fee, as this fee covers the cost of the expanded photography experience.

To offset the sitting fee, the session includes a $30 coupon provided by CADY that can be applied toward any photo package purchase. This will be delivered with the proofs.

Q. What are my session options?

A. CADY offers a wide selection of senior portrait sessions, from entry-level to Elite options.

Seniors are only required to select an entry-level session, which includes the required yearbook pose, a Cap & Gown pose, and a casual scene of their choice. We also offer enhanced sessions to showcase the senior year, and some families choose to spend $1,000+ on higher options. These often include premium features like a 1:1 photographer, hair and makeup, and other personalization, which seniors have historically used when hiring private photographers.

Any expenditure beyond the base session is a matter of personal choice and is not required. Our senior portrait website offers the full range of options, allowing families to choose the experience that best suits their preferences.

Q. Can I select the photo I want in the yearbook?

A. CADY takes care of submitting the senior portraits to the school for inclusion in the yearbook. When photos are ready, seniors will receive a link by email and text to review their photos, make a yearbook selection, and order packages and prints. **The deadline to be photographed is also the yearbook photo selection deadline.**

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Scan to download a digital copy to share with your seniors and families

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CADY

FAQs

Q. Where are my Cap & Gown photos?

A. CADY captures the required formal Cap & Gown portraits during the senior portrait session, eliminating the need for a second sitting in the Spring. Cap & Gown portraits are captured at no extra charge and will be sent later, closer to graduation, as a special pricing option for families.

*Any formal Cap & Gown images for the yearbook will be delivered with the senior portrait proofs.

Q. How will I receive my proofs? How can I return them?

A. Senior proofs will be mailed home in a leatherette viewing portfolio. After viewing, seniors or parents can keep the portfolio for $99 with any package, or purchase it as a stand-alone option with all proofs for $199. A postage-paid return label is included. If you decide not to purchase the portfolio, it must be mailed back to CADY to avoid being billed. This process is communicated when the session is booked on our website.

Q. Will there be an option to take my photo at the school?

A. CADY provides an elevated studio experience for seniors, with dates available throughout the week rather than just a few select days on campus. This approach gives seniors more flexibility, both over the summer and fall, to book their session in one of our studios for the best experience for the required yearbook poses and casuals.

CADY provides on-campus senior roadshows when the studio is too far from a school. We typically set the on-campus dates later in the Summer or Fall once we can determine how many days are needed for those seniors who have not attended a local studio. When seniors book their session on our website, they will see studio and school campus options, where applicable, along with the Last Day to be Photographed (LDTBP) deadline. This process has worked with schools partnering with CADY for years, and we hope it provides an elevated experience for your seniors at one of our studios rather than only on campus.

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