

January 2026 Community Investments Report
2026 COSPRA Publications and Digital Media Excellence Awards
Finance Publication
27J Schools, Brighton, Colorado

Campaign Overview

In 2021, voters passed a \$515 million school construction bond followed in 2022 by a Mill Levy Override (MLO) to support increased teacher pay, an expansion of our Safety & Security team and the hiring of instructors for the new STEM and Career and Technical Education centers funded by the bond. In an effort to be transparent and accountable to our community, we produced the Community Investments Report, which provides a detailed breakdown of the return on their investment to date.

Goals

Our campaign goals were to improve the community's understanding of how the 2021 Bond and 2022 MLO funds are spent and increase survey participation to gather more feedback from the community on how they view the value of their investment in 27J Schools through the bond and MLO.

To accomplish this goal, in this digital publication, we included a survey button at the top of the report and again at the bottom, while in the past we only included it at the end. We also added language in the introduction inviting readers to share their thoughts in a short survey once they finished the report. We received 96 survey submissions, nearly three times the number of responses we received for the April 2025 Community Investments Report.

Target Audiences

Our target audience is taxpayers in the district, particularly the 70% majority who do not have a child and/or children attending schools in the district. In addition to sharing the report in a districtwide email to staff and parents, we created social media posts that pushed the report on Facebook, Instagram and NextDoor to reach a wider audience.

Outcomes

The results of the survey reveal the majority of respondents are "satisfied" or "highly satisfied" with the results of the community investments so far. This achieves the campaign goal of improving the community's understanding of how the funds are spent. The survey also asked respondents if there is any information they want to see added to future investment reports. Going forward, we will use that feedback as a guide as we work to increase the value of this report to our community.

[27J Schools January 2026 Community Investments Report](#)