



LTISD PURCHASING DEPARTMENT  
16101 HWY 71, BLDG. B  
AUSTIN, TX 78738

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May 1, 2026

**FIELD NAMING RIGHTS AT CAVALIER STADIUM  
REQUEST FOR PROPOSAL (RFP) #26-012**

Lake Travis Independent School District ("LTISD" or "District") invites qualified companies to submit proposal responses for ***RFP #26-012 Field Naming Rights at Cavalier Stadium.***

Proposals will be received on or before the time and date indicated below by the Lake Travis ISD Purchasing Office at 16101 Highway 71 West, Bldg. B, Austin, Texas 78738. The package containing your proposal response and all required forms (1 signed original, 2 copies and 1 identical electronic copy) should be plainly marked in a sealed envelope. Faxed proposals will not be accepted:

**Proposal Response for  
Field Naming Rights at Cavalier Stadium  
RFP #26-012  
Closes 2:00p.m., May 27, 2026**

The Board of Trustees reserves the right to reject any and / or all proposals, to award contracts for individual products or services as may appear advantageous, and to negotiate separately in any manner necessary to serve the best interest of the District.

No proposals may be withdrawn for a period of forty-five (45) days subsequent to the deadline for receipt of proposal responses without the prior written consent of the Board of Trustees, Lake Travis Independent School District.

Thank you for your interest.

Cristy Soares  
Director of Purchasing  
512-533-6028  
email: soaresc@ltisdschools.org

**LAKE TRAVIS INDEPENDENT SCHOOL DISTRICT**  
**Field Naming Rights at Cavalier Stadium**  
**RFP #26-012**

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**SECTION I: INSTRUCTIONS TO PROPOSERS**

1. **INTRODUCTION.** Lake Travis Independent School District (“LTISD” or the “District”) is seeking proposal responses from interested vendors (“Proposer”) for **Field Naming Rights at Cavalier Stadium.**

The buyer assigned to this Solicitation is:

- Buyer: Cristy Soares
- Phone: (512) 533-6025
- Email: soaresc@ltsidschools.org

2. **GENERAL TERMS, CONDITIONS AND REQUIREMENTS FOR SOLICITATIONS.** This proposal shall be governed by the following documents unless an exception is otherwise taken within this Solicitation.
- 2.1. LTISD Policies CH (Legal) and CH(Local), Purchasing and Acquisition (reference only)
- 2.2. General Terms and Conditions for Purchasing Solicitations and Contracts, General Provisions, Version 2, reference Document GTC-04, dated January 2, 2022 (reference only).

3. **DEMOGRAPHICS.** Located approximately 20 miles west of Austin, Texas, LTISD serves the growing area of Lake Travis with a full continuum of instructional opportunities. In addition to language arts, mathematics, science, and social studies, LTISD offers UIL participation; band; fine arts; career and technology; health and physical education; and special programs. LTISD has approx. 10,700 students and facilities to include:

- Bee Cave Elementary (Grades K-5)
- Lake Pointe Elementary (Grades PK-5)
- Lake Travis Elementary (Grades PK-5)
- Lakeway Elementary (Grades PK-5)
- Serene Hills Elementary (Grades PK-5)
- West Cypress Hills Elementary (Grades PK-5)
- Rough Hollow Elementary School (Grades K-5)
- Lake Travis Middle (Grades 6-8)
- Hudson Bend Middle (Grades 6-8)
- Bee Cave Middle School (Grades 6-8)
- Lake Travis High (Grades 9-12)

4. **ANTICIPATED SCHEDULE OF EVENTS.** Below is the anticipated schedule of events related to this RFP. These dates are set at the time of the release of the RFP and may be modified, changed, rescheduled or canceled as necessary by the District. The Proposer is fully responsible for tracking the District’s notifications and District web sites for such changes.

- Questions Deadline: **May 15, 2026 @ 4:00 PM**
- Proposals Due: **May 27, 2026 @ 2:00 PM**
- Board Approval: **June 17, 2026**

5. **PRE-SUBMITTAL QUESTIONS.** All questions regarding clarification or interpretation of the RFP will be submitted electronically by the Proposer, and must be received by the following date and time:

- Time: **4:00 PM CST**
- Date: **May 15, 2026** No questions will be addressed unless provided in the electronic format required. To submit an electronic request, email the buyer directly.

LTISD will provide a response to all questions through an addendum or other medium as necessary.

6. **CLOSING TIME.**

- 6.1. All proposal responses must be received in the LTISD Purchasing Department before **2:00 PM, Wednesday, May 27, 2026 Address:**

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Lake Travis Independent School District  
Purchasing Department  
16101 Hwy 71, Bldg. B  
Austin, Texas 78738

6.1.1. Proposal responses received after the published time and date shall not be considered.

**7. PREPARATION OF PROPOSALS.**

7.1. **Package.** The package containing your proposal response (1 original, 2 identical hard copies and one PDF on a thumb drive) should be plainly marked in a sealed envelope. Fax proposals will not be accepted:

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7.2. **Preparation.** Each Proposer shall furnish the information required by this RFP. The person signing the proposal response must be an authorized representative of the proposing firm. All erasures or other changes must be initialed by the submitting party.

7.2.1. Proposers shall familiarize themselves with existing conditions in the material and labor markets prior to submission of an offer. The fact that a proposal is submitted will be construed by the District to indicate that the Proposer has familiarized itself with existing or future market conditions and agrees to perform in full accordance with the specifications and other contract documents notwithstanding existing material and labor markets' conditions.

7.3. **Exceptions.** If any exceptions are taken to any portion of the RFP, the Proposer must clearly indicate the exceptions taken and include a full explanation as a separate attachment to the proposal response. Failure to identify exceptions or proposed changes with a full explanation will constitute acceptance by the Proposer of the RFP as proposed by the District. The District reserves the right to reject a proposal response containing exceptions, additions, qualifications or conditions not called for in the Solicitation and considered major in scope by the District.

7.4. **Addendums.** The Proposer is to respond to and acknowledge all addendums required by this RFP. Failure to acknowledge addendums will be grounds for disqualification of associated Proposal response.

7.5. **Open Records Requirement.** Proposers are to be aware that all documents submitted as part of the proposal response will be deemed confidential during the evaluation process. Proposal responses will not be available for review by anyone other than LTISD staff or its designated agents. Following award of contract, all proposals become public documents and are available for public viewing upon written request to the District except where proposal information, as deemed such by the Texas Office of the Attorney General, is considered to be confidential or a trade secret belonging to the Proposer and, if released would give advantage to a competitor. That information should be clearly marked: "CONFIDENTIAL – DO NOT DUPLICATE WITHOUT PERMISSION".

7.6. **Tax Exemption.** The District is usually exempt from City, State and Federal Taxes. Proposal responses may not include exempted taxes. If it is determined that tax was included in the proposal response, it will not be included in the tabulation or any awards. Tax exemption certificates will be furnished upon request. Under no circumstances shall the District be liable to pay exempt taxes under any Contract.

**8. COMPONENTS OF A RESPONSE.** All proposal responses must include all information solicited by this RFP and any additional material that the Proposer deems pertinent to the understanding and evaluation of their response. Incomplete responses may be disqualified from further consideration at the sole discretion of LTISD.

8.1. **Proposer Affirmation of Understanding.** For the proposal response to be considered acceptable, the Proposer shall affirm, by authorized signature, that the Proposer understands of the entire document and all of its contents. It also ensures the proposal response is submitted in accordance with the stated requirements of the RFP. Should the Proposer's response not fully comply with the requirements set forth in the RFP, the Proposer will clearly identify each deviation or proposed alternative. By affirmation of a signed proposal response, the response will represent a true and correct statement and shall contain no cause for claim of omission or error.

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The Proposer shall provide an executed Attachment A – *Request of Proposal Certification and Representations* with their proposal response. **Failure to provide an executed copy of the affirmation will deem the entire response invalid and non-responsive and will not be considered further in the evaluation process.**

- 8.2. **Price Proposal.** Proposer shall complete and return the Attachment B - *Price Proposal Form*. The Proposer shall detail annual or multi-year schedules and guaranteed minimum payments.
  - 8.3. **Proof of Financial Status.** The Proposer shall provide proof of the company's financial status as required in Attachment C – *Proof of Financial Status*.
  - 8.4. **Felony Conviction Notice.** The Proposer shall complete and return Attachment D – *Felony Conviction Notice*.
  - 8.5. **Conflict of Interest.** If applicable, the Proposer shall complete and return Attachment E – *Conflict of Interest*.
9. **COMPETITIVE SELECTION.**
- 9.1. **Selection Process.**
    - 9.1.1. **THIS IS A NEGOTIATED PROCUREMENT**
  - 9.2. **Proposal Validity Process.** The District reserves the right to retain all proposal responses for a period of forty-five (45) days after the RFP opening date for examination and comparison.
  - 9.3. **Evaluation/Selection Process.**
    - 9.3.1. The Evaluation Team will review and evaluate the proposals based on the following evaluation criteria:
      - 9.3.1.1.1. Financial Proposal and Revenue Generation – 60 points
      - 9.3.1.1.2. Brand Alignment and Community Fit – 15 points
      - 9.3.1.1.3. Marketing Activation and Partnership Enhancement Plan – 10 points
      - 9.3.1.2. Signage and Branding Implementation Capability – 10 points
      - 9.3.1.3. Partnership Term and Long-Term Commitments – 5 points
      - 9.3.1.4. References: Pass/Fail
      - 9.3.1.5. Price Proposal Form– Attachment B.
10. **AWARD OF CONTRACT.**
- 10.1. Upon successful negotiations between the District and the selected Proposer, the parties will be required to enter into a written Agreement with LTISD.
  - 10.2. The District reserves the right to non-award this RFP if deemed in the best interest of the District.
11. **ADDITIONAL TERMS AND CONDITIONS.**
- 11.1 **HB 1295 Requirements:** This procurement falls under the requirements of HB1295 (Government Code Section 2252.908). The awarded Contractor will be required to complete and submit form 1295. The form along with instructions are available on the Texas Ethics Commission website at [https://www.ethics.state.tx.us/whatsnew/elf\\_info\\_form1295.htm](https://www.ethics.state.tx.us/whatsnew/elf_info_form1295.htm).
  - 11.2 **Prohibition on Contracting with Affiliate of an Abortion Provider:** In accordance with SB 22, incorporated into Chapter 2272 of the Texas Government Code, the District is prohibited from entering into a taxpayer resource transaction with an abortion provider or an affiliate of an abortion provider, as those terms are defined in Section 2272.001 of the Texas Government Code. Accordingly, Contractor certifies to the District that is not an affiliate of an abortion provider. Contractor voluntarily and knowingly acknowledges and agrees that the Contract shall be null and void should facts arise leading the District to believe that the Contractor is an abortion provider or affiliate of an abortion provider that the District is prohibited from entering into a transition with under the law.
  - 11.3 **Prohibition on Contracting with Companies that Boycott Energy Companies.**

If Independent Contractor is a company with 10 or more full-time employees and if this Agreement has a value of at least \$100,000 or more, Independent Contractor verifies that, pursuant to Texas Government Code Chapter 2274, it does not boycott energy companies, and will not boycott energy companies during the term of this agreement. This verification is not required for an agreement where a governmental entity determines that these requirements are inconsistent with the governmental entity's constitutional or statutory duties related to the issuance, incurrence, or management of the debt obligations or the deposit, custody, management, borrowing, or investment of funds.
  - 11.4 **Prohibition on Contracting with Companies that Discriminate Against the Firearm Industry.** If Independent Contractor is a company with 10 or more full-time employees and if this Agreement has a value of at least \$100,000 or more, Independent Contractor verifies that, pursuant to Texas Government Code

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Chapter 2274, it does not have a practice, policy, guidance, or directive that discriminates against a firearm entity or firearm trade association; and will not discriminate during the term of the contract against a firearm entity or firearm trade association. This provision does not apply if the Independent Contractor is deemed a sole-source provider.

- 11.5 **Relationships with Foreign Entities** In accordance with Texas Government Code section 2252.152, Independent Contractor certifies that it is not a company identified on the Texas Comptroller's list of companies known to have contracts with, or provide supplies or services to, the Government of Iran, the Government of Sudan, or a foreign organization designated as a Foreign Terrorist Organization by the U.S. Secretary of State.
- 11.6 **Prohibition on Contracting with Companies that Boycott Israel.** If Independent Contractor is a company with 10 or more full-time employees and if this Agreement has a value of at least \$100,000 or more, Independent Contractor verifies that, pursuant to Texas Government Code Chapter 2271, it, nor any affiliate, subsidiary, or parent company of Independent Contractor, does not boycott Israel and will not boycott Israel during the term of this Agreement.

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## **Specifications**

### **1. Overview and Objectives**

- 1.1 Lake Travis Independent School District seeks to establish a comprehensive naming rights partnership for the field at Cavalier Stadium located at 3324 Ranch Road 620 South, Austin, TX 78738. This partnership represents an opportunity to create a mutually beneficial relationship that extends beyond traditional corporate sponsorship arrangements. The selected naming rights partner will gain naming privileges supporting the District's ability to maintain and enhance this community asset.
- 1.2 The partnership aims to generate sustainable revenue streams for facility operations, maintenance, and capital improvements while providing the naming rights partner with extensive brand visibility, community engagement opportunities, and association with premier high school athletic programs.
- 1.3 The District retains the right to designate and separate market secondary location naming opportunities.
- 1.4 Annual events include regular season varsity and junior varsity football and soccer games, potential post-season playoff games, neutral site hosting for non-LTISD playoff games, UIL marching band contests, LTISD Graduation, club and community youth athletic events.

### **2. Signage Standards**

- 2.1 All branding and signage installations must meet District standards for quality and appropriateness for community, local, regional, and national events. Design specifications and placement will be developed collaboratively between the District and the naming rights partner.
- 2.2 Exterior Signage:
  - 2.2.1 Home side entrance
  - 2.2.2 Visitor side entrance
  - 2.2.3 Visitor side, top of bleachers facing Cavalier Drive and Ranch Road 620
  - 2.2.4 Press box backside, facing the baseball field
- 2.3 Interior Signage:
  - 2.3.1 Press box front fascia, facing the stadium field
  - 2.3.2 25-yard line on ends of the field, logo only (see Exhibit A)
  - 2.3.3 Sideline runner, opposite side of field from logos (see Exhibit A)

### **3. Marketing and Promotional Benefits**

- 3.1 Media Exposure: The naming rights partner will receive comprehensive media exposure through:
  - Television, radio, and print media mentions during event coverage
  - Internet and social media identification across District-controlled platforms
  - Inclusion in all facility-related press releases and media correspondence
  - Recognition in District publications and communications
  - Name and logo included on home game tickets

### **4. Event Day Hospitality**

- 4.1 Regular Season Varsity Football Games:
  - Four (4) reserved seating season tickets

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- One (1) parking pass
- VIP press box seating for one (1) game per season
- Audio and digital “Welcome to” announcements on video scoreboard

**5. Activation and Engagement Opportunities**

5.1 On-Site Activation – One Home Game Only

- Product Sampling and demonstration opportunities during event
- Promotional giveaway distribution rights
- Interactive display and booth space at designated event
- Brand ambassador presence at facility entrance

5.2 Community Engagement

5.2.1 Include your plan for community engagement, sponsorship, and scholarship opportunities.

**6. Content Standards**

- 6.1 Compliance with all federal, state, and local laws and regulations
- 6.2 Adherence to copyright, trademark, and intellectual property laws
- 6.3 Approval required for use of District intellectual property, including team names, logos, and slogans
- 6.4 Content must be appropriate for K-12 educational environment

**7. Signage Installation - Naming rights partner will be responsible for:**

- 7.1 Design development in collaboration with District representatives
- 7.2 Production of all signage elements to District specifications
- 7.3 Professional installation by licensed contractors
- 7.4 Ongoing maintenance and replacement as needed

**8. Transition Timeline**

- 8.1 Phased implementation plan to be developed upon contract execution
- 8.2 Coordination with existing event schedules to minimize disruption
- 8.3 Grand opening/unveiling event planning and execution
- 8.4 Media announcement and public relations campaign

**9. Term and Renewal Considerations**

- 9.1 The term of this agreement will be for (5) five years, with the option to extend an additional (5) five years, if agreed upon by both parties. The initial term will be July 1, 2026, through June 30, 2031.

**10. Payment Structure – Proposal should address:**

- 10.1 Annual or multi-year payment schedules
- 10.2 Capital improvement contribution possibilities

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**11. Facility Support – Financial considerations will support:**

- 11.2 Ongoing facility maintenance and operations
- 11.3 Capital improvement projects
- 11.4 Technology upgrades and enhancements
- 11.5 Community program development

**Evaluation Criteria**

**1. Financial Proposal and Revenue Generation (60 points)**

Evaluation will assess the total financial value of the naming rights proposal including annual or multi-year payment schedules, guaranteed minimum payments, and capital improvement contributions. Proposers must demonstrate financial capacity to fulfill long-term commitments. Higher scores will be awarded to proposals offering sustainable revenue streams that support ongoing facility maintenance, operations, technology upgrades, and community program development. The evaluation will consider the overall net present value of the financial package over the proposed term length.

**2. Brand Alignment and Community Fit (15 points)**

Assessment will focus on the proposer's corporate reputation, community involvement history in LTISD, alignment with K-12 educational values, and appropriateness for association with LTISD high school athletic programs.

The evaluation will consider the proposer's track record of supporting youth sports, educational initiatives, and community development. Proposals will be scored based on demonstrated commitment to LTISD, existing relationships with local organizations, planned scholarship opportunities for LTISD students, and overall brand compatibility with the District's mission and values serving a diverse student population. The vendor's reputation will be evaluated through review of public perception surveys, media coverage analysis, customer satisfaction ratings, Better Business Bureau standings, and any history of controversies or litigation that could impact the District's reputation. Evaluation will include assessment of the vendor's goods or services reputation in the marketplace, quality standards, safety records, and alignment with family-friendly values appropriate for association with high school athletics.

**3. Marketing Activation and Partnership Enhancement Plan (10 points)**

Evaluation will examine the proposer's detailed strategies for maximizing naming rights benefits including on-site activation during the season football games, soccer matches, and UIL competitions. Proposals must demonstrate creative approaches to product sampling, promotional giveaways, interactive displays, and brand ambassador programs that enhance the fan experience without disrupting educational activities. Higher scores will be awarded for comprehensive activation plans that leverage video scoreboards, social media integration, and database marketing opportunities while maintaining compliance with student protection requirements and content standards appropriate for K-12 environments. The vendor's reputation for executing successful marketing activations at other venues will be assessed, including review of case studies, testimonials from other facility partners, and demonstrated ability to deliver promised promotional benefits without creating negative publicity or community backlash.

**4. Signage and Branding Implementation Capability (10 points)**

Assessment will evaluate the proposer's technical expertise and resources for designing, producing, installing, and maintaining a comprehensive signage package. Evaluation will consider the proposer's experience with similar large-scale branding projects, quality of proposed signage materials, maintenance commitment, timeline for phased implementation, and ability to coordinate installations around ongoing athletic events and competitions. The vendor's reputation for signage quality will be evaluated through review of previous installations, durability records, warranty,

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fulfillment history, and references from other educational or athletic facility partnerships demonstrating consistent delivery of high-quality branded environments.

**5. Partnership Term and Long-term Commitment (5 points)**

Assessment will evaluate the proposed initial term length, renewal options, price adjustment mechanisms, and demonstrated commitment to a sustainable long-term partnership with LTISD. Proposals offering longer initial terms with favorable renewal conditions, clear performance metrics, annual partnership review processes, and flexible exit strategies will receive higher scores. The evaluation will consider the proposer's stability, long-term business outlook, and ability to maintain consistent support throughout the partnership duration while adapting to changing district needs and facility enhancements over time. The vendor's reputation for honoring long-term commitments will be assessed through review of previous naming rights partnerships, contract fulfillment history, renewal rates with other facilities, and track record of maintaining or enhancing support levels throughout multi-year agreements rather than diminishing engagement over time.

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**Questionnaire**

1. What is your proposed annual or multi-year payment structure for the field naming rights of Cavalier Stadium, including specific dollar amounts, payment schedules, escalation clauses, and any performance-based incentive components?
2. Describe your company's current financial capacity to maintain naming rights payments throughout economic fluctuations, including your credit rating, debt-to-equity ratio, and any naming rights agreements you currently hold or have held in the past five years.
3. Detail your specific experience with naming rights partnerships at educational facilities, particularly K-12 athletic venues, including the names of facilities, contract values, term lengths, and status of those partnerships.
4. What value-in-kind contributions can you provide beyond cash payments, such as products, services, or resources that would directly benefit LTISD's athletic programs, facility operations, or student initiatives?
5. Describe your proposed capital improvement contributions, including specific projects you would fund, timeline for implementation, and how these improvements would enhance the fan experience at the regular season football games and other events.
6. Provide evidence of your company's reputation in LTISD, including current business operations, number of local employees, annual economic impact, and existing partnerships with the City of Bee Cave and the City of Lakeway.
7. What specific scholarship programs or educational initiatives will you create exclusively for LTISD students across the twelve home team schools, including funding amounts, eligibility criteria, and administration processes?
8. Detail your marketing activation plan for game days, including staffing levels, equipment requirements, promotional giveaway budgets, and specific interactive experiences you will provide without disrupting educational activities.
9. Provide three references from current or previous naming rights partnerships where you have maintained signage and branding elements for more than three years, including contact information and authorization to discuss maintenance response times and quality standards.
10. Provide documentation of any controversies, litigation, regulatory violations, or negative publicity your company has experienced in the past five years that could impact LTISD's reputation and explain your remediation efforts.
11. Describe your contingency plans for maintaining naming rights obligations if your company experiences merger, acquisition, bankruptcy, or significant business model changes during the agreement term.
12. Provide specific examples of how your company has previously handled negative publicity or crisis situations at sponsored venues while protecting the partner organization's reputation and maintaining community trust.

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**ATTACHMENT A: Certifications and Representations**

The undersigned, by signing and executing this proposal, certifies and represents to the Lake Travis Independent School District ("District") that the Proposer has not offered, conferred or agreed to confer any pecuniary benefit, as defined by §1.07(a)(6) of the Texas Penal Code, or any other thing of value, as consideration for the receipt of information or any special treatment or advantage relating to this proposal; the Proposer also certifies and represents that Proposer has not offered, conferred or agreed to confer any pecuniary benefit or other things of value as consideration for the recipient's decision, opinion, recommendation, vote or other exercise of discretion concerning this proposal; the Proposer certifies and represents that Proposer has neither coerced nor attempted to influence the exercise of discretion by any officer, trustee's agent or employee of the District concerning this proposal on the basis of any consideration not authorized by law; the Proposer also certifies and represents that Proposer has not received any information not available to other Proposers so as to give the undersigned a preferential advantage with respect to this proposal; the Proposer further certifies and represents that Proposer has not violated any state, federal or local law, regulation or ordinance relating to bribery, improper influence, collusion or the like and that Proposer will not in the future, offer, confer, or agree to confer any pecuniary benefit or other thing of value of any officer, trustee's agent or employee of the District in return for the person having exercised the person's official discretion, power or duty with respect to this proposal. The Proposer certifies and represents that it has not now and will not in the future offer, confer, or agree to confer a pecuniary benefit or other thing of value to any officer, trustee, agent or employee of the District in connection with information regarding this proposal, the submission of this proposal, the award of this proposal or the performance, delivery or sale pursuant to this proposal.

Proposer makes the assurance that vendor has not been debarred or suspended from conducting business with the US Government according to Executive Order 12549 entitled "**Debarment and Suspension.**" Proposer represents that to the best of its knowledge they are not indebted to the District. Indebtedness to the District shall be basis for non-award and/or cancellation and/or termination of any award.

Proposer represents that criminal background checks/searches have been conducted (or will be conducted prior to start of Work if required) in accordance with the General Terms and Conditions (Criminal Background Check) and Instructions to School District Contractors Regarding Criminal History Background Searches Under Senate Bill 9, including all Sub-Contractors.

"Non-Collusion Statement" and "Anti-Lobbying Certification": "The undersigned affirms that they are duly authorized to execute this Representation and Certification, Offer, and/or Contract and that this company, corporation, firm, partnership, etc., or individual has not prepared this bid in collusion (An agreement between two or more persons to deceive the school district or defraud the school district of its rights) with any other bidder, school board member, or school district employee, and that the contents of this bid as to prices, quality of product, terms and/or conditions, etc., have not been communicated by the undersigned nor by any other employee, agent and/or representative of the company, corporation, firm, partnership, etc., or individual to any other person engaged in this type of business prior to the official opening of this bid for the intent or purpose of collusion." In accordance with Title 31, USC Section 1352, no attempt has been or will be made by this company's officers, employees, or agents to lobby, directly or indirectly, with the District's Board of Trustees between bid/proposal submission date and award by the Board.

**Addendum Acknowledgement.** The Proposer shall acknowledge all addendums are required by this RFP. Failure to acknowledge addendums will be grounds for disqualification of associated Proposal response.

	<u>Initials</u>		<u>Initials</u>
Addendum #___	_____	Addendum #___	_____
Addendum #___	_____	Addendum #___	_____

**FAILURE TO SIGN AND SUBMIT THIS DOCUMENT WILL BE GROUNDS FOR DISQUALIFICATION.**

Firm Name _____	Proposal Contact: _____
Address: _____	Telephone: _____
City / State / Zip: _____	Email: _____

<b>X</b> _____	_____	_____	_____
Authorized Signature	Name (printed)	Title	Date

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**ATTACHMENT B: Price Proposal Form**

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*Proposer Company  
Name:*

- 
1. Please indicate the dollar amount you will contribute for naming rights to the field at Cavalier Stadium. Minimum price is \$40,000 per year for 5 years.

2. Please provide the amount you would be willing to commit in year (1) for initial capital outlay of the signage components.

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**ATTACHMENT C: Proof of Proposer Financial Status**

The Proposer shall provide with their Proposal response:

1. Financial statement, audited, including the organization's latest balance sheet and income statement showing the following items:
  - 1.1. Current assets (e.g., cash, joint venture accounts, accounts receivable, notes receivable, accrued income, deposits, materials inventory, and prepaid expenses).
  - 1.2. Non-current assets (e.g., net fixed assets, other assets).
  - 1.3. Current liabilities (e.g., accounts payable, notes payable, accrued expenses, provision for income taxes, advances, accrued salaries and accrued payroll taxes).
  - 1.4. Non-current liabilities (e.g., notes payable).
  - 1.5. Capital accounts and retained earnings (e.g., capital, capital stock, authorized and outstanding shares par value, earned surplus, and retained earnings).
  - 1.6. Revenues (e.g. sales, other income).
  - 1.7. Expenses (e.g. cost of sales, administrative, general, interest expense, other).
  - 1.8. Income (Loss) from Continuing Operations before Income Tax.
  - 1.9. Income (Loss) from Continuing Operations before Cumulative Effect of Accounting Change.
  - 1.10. Net Income (Loss).
2. Name and address of firm preparing attached financial statement and date thereof. Attach a copy of the auditor's report, compilation report, or review report from an independent CPA firm.
3. If the financial statement is not the identical name of the Proposer, provide an explanation as to the relationship and financial responsibility of the organization whose financial statement is provided (e.g., parent subsidiary).
4. Provide the following Financial Institution information.
  - 4.1. Name of company;
  - 4.2. Name of agent;
  - 4.3. Address of agent; and
  - 4.4. Phone number of agent.

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**ATTACHMENT D: Felony Conviction Notice**

Statutory citation covering notification of criminal history of contractor is found in the Texas Education Code §44.034.

FELONY CONVICTION NOTIFICATION

State of Texas Legislative Senate Bill No. 1, Section 44.034, Notification of Criminal History, Subsection (a), states "a person or business entity that enters into a contract with a school district must give advance notice to the district if the person or an owner or operator of the business entity has been convicted of a felony. The notice must include a general description of the conduct resulting in the conviction of a felony." Subsection (b) states "a school district may terminate a contract with a person or business entity if the district determines that the person or business entity failed to give notice as required by Subsection (a) or misrepresented the conduct resulting in the conviction. The district must compensate the person or business entity for services performed before the termination of the contract."

THIS NOTICE IS NOT REQUIRED OF A PUBLICLY-HELD CORPORATION

I, the undersigned agent for the firm named below, certify that the information concerning notification of felony convictions has been reviewed by me and the following information furnished is true to the best of my knowledge.

**PROPOSER'S NAME:** \_\_\_\_\_

**AUTHORIZED COMPANY OFFICIAL'S NAME:** \_\_\_\_\_

A. My firm is a publicly-held corporation, therefore, this reporting requirement is not applicable.

**Signature of Company Official:** \_\_\_\_\_

B. My firm is not owned nor operated by anyone who has been convicted of a felony.

**Signature of Company Official:** \_\_\_\_\_

C. My firm is owned or operated by the following individual(s) who has/have been convicted of a felony.

Name of Felon(s): \_\_\_\_\_  
(attach additional sheet if necessary)

Details of Conviction(s): \_\_\_\_\_  
(attach additional sheet if necessary)

**Signature of Company Official:** \_\_\_\_\_

**LAKE TRAVIS INDEPENDENT SCHOOL DISTRICT**  
Field Naming Rights at Cavalier Stadium  
RFP #26-012

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**ATTACHMENT E: Conflict of Interest**

*Disclosure of Certain Relationships with Local Government Officials.*

Any individual or business entity that contracts or seeks to contract for the sale or purchase of property, goods, or services with Lake Travis ISD must file a Vendor Conflict of Interest Questionnaire with the LTISD Purchasing Office in accordance with Texas Local Government Code Chapter 176, not later than the 7th business day after the recipient becomes aware of facts that require filing. This requirement applies to a person who is an agent of a Vendor in the Vendor's business with the District. Forms and additional information are available by [Clicking here](#).

*District Employees.*

In reference of LTISD Policies CH (Local) *Purchasing and Acquisition*, and DBD (Local) *Employment Requirements and Restrictions*, all Respondents must disclose the name of any LTISD employee who owns, directly or indirectly, an interest in the Respondent's firm or any of its branches. Failure to provide such information may be grounds for disqualification of the response or cancellation of a contract resulting from this request. Purchase of services or equipment from a business owned in whole or in part by a District employee shall be permitted only when approved by the Superintendent and executed through a documented competitive process. Services that might be provided by the employee as an extension of the employee's regular job responsibilities shall not be considered.

LAKE TRAVIS INDEPENDENT SCHOOL DISTRICT  
Field Naming Rights at Cavalier Stadium  
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EXHIBIT A

