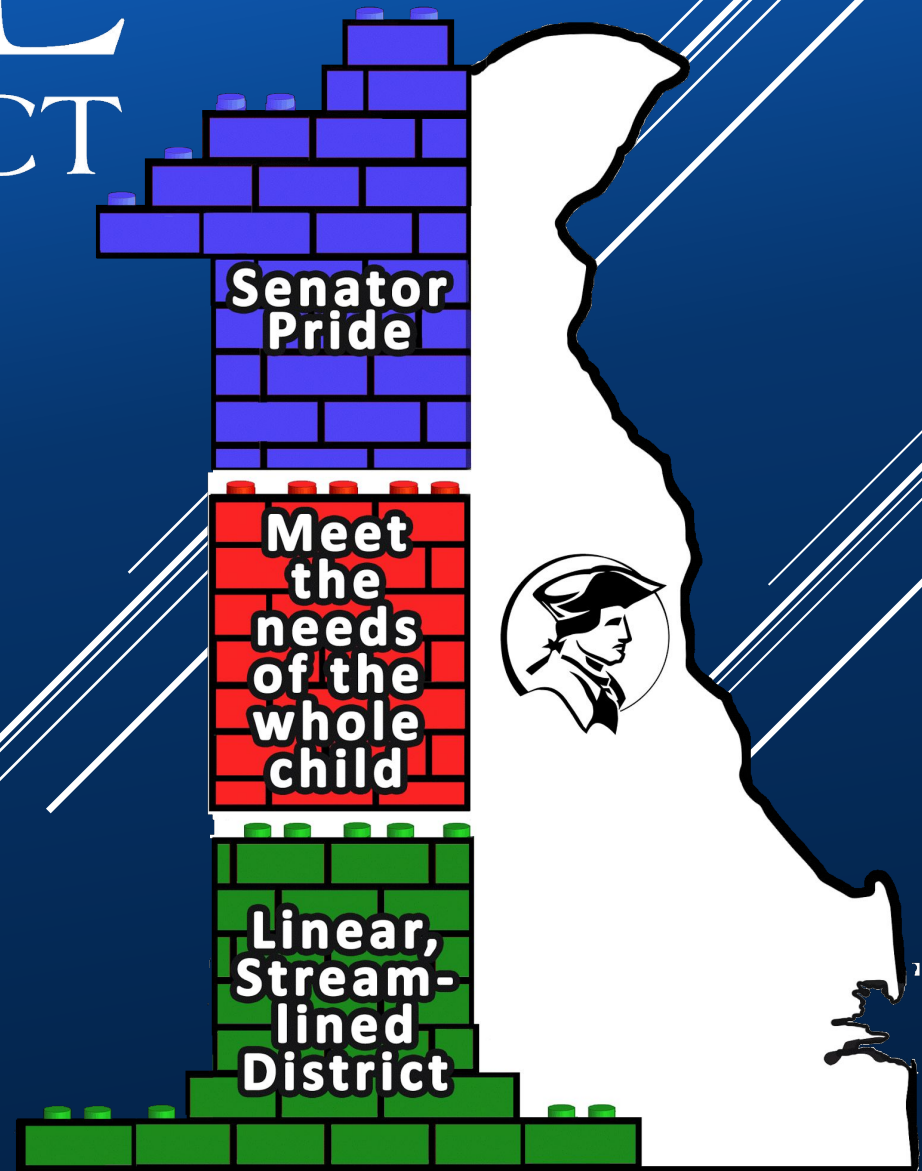




CAPITAL SCHOOL DISTRICT

Strategic Intent 3 Senator Pride

June 2018



Strategic Intent 3

3.1 Recruitment & Retention of Teachers/Staff

3.2 Family/Community Collaboration

3.3 Marketing and Branding

3.4 Educator Equity Work

3.1 Recruit/Retain Quality Staff

Recruitment Fairs

- Successfully recruited teachers
- Follow-Up with attendees at fairs

2018 Staffing Update

- Fewer professional positions open than previous years
- Exit interviews taking place
- Posting/Interviewing/Hiring for 2018-19

End-of-Year Celebration

- Friday, June 8
- Overall feedback was very positive
- Will begin work on next year's event at beginning of 2018-19 School Year



3.2 Engage Capital Families and Community

Family Engagement Framework for Dual Capacity Building

- Framework to be embedded in School Success Plans 18-19
- Looking for engagement beyond Attendance
- Goal is to link opportunities to learning
- Focus of framework is on building relationships
- Schools will identify desired outcomes based on need



3.3 Marketing/Branding the District

Super Senator Day - October 6, 2018

- Theme - 100 Reasons to be a Senator
- Planning Committee is actively meeting
- Feedback from previous years used to plan event

Message from the Top

- Message is still relevant today
- Considering ways to re-release

Staff Opening Day

- Planning underway - Identifying speaker(s)

3.3 Marketing/Branding the District

Update on ALS Fundraiser

- \$3,500 raised to date

Celebrating Senator History

- 100th Anniversary - Dover Special School District

Sports/School Spirit Celebration

- Opportunities to recognize students publicly

United Way

- Partner next year
- Kick-off with Back-to-School

3.4 Education Equity Work

Equity Focus Groups - Initial Findings by Area of Focus:

- ☒ Equity
- ☒ Communication
- ☒ Relationships
- ☒ Structures/Resources



Staff & Public Forum Findings & Recommendations:

- Many recommended strategies embedded in existing SI work
- Creating an Equity Work group to review recommendations in detail
- Continue to embed strategies into school plans
- Coordinate efforts with other work groups

Strategic Intent 3

Comments?
Questions?

